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Journal Of International Business Studies

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Journal Of International Business Studies:

The Oxford Handbook of International Business Strategy Kamel Mellahi, Klaus Meyer, Rajneesh Narula, Irina Surdu, Alain Verbeke, 2021 Multinational enterprises must contend with increasingly challenging conditions in the international business environment This Handbook explores how classic principles of international competitive strategy are transformed in today's markets and provides suggestions on how firms can develop effective strategies to respond to these transformations

The Oxford Handbook of International Business Alan M. Rugman, 2003 This handbook synthesises some literature of the last 40 years in 28 chapters The coverage is split into the following areas the history and theory of the multinational enterprise the political and policy environment of international business

The New Frontiers of International Business Hemant Merchant, 2022-08-25 This handbook takes a three part approach that helps to understand and chart scholarship in the discipline of International Business IB The chapters in part 1 briefly discuss the scholarly landscape in IB identify new ways of advancing the current literature and highlight some ways in which to do so The chapters in part 2 discuss current topics IB scholars should focus on how to understand them the challenges involved and the role of interdisciplinary outreach The chapters in part 3 discuss IB's broader societal role along several dimensions of relevance to scholars and practitioners IB researchers management scholars and practitioners can use this book to enhance their current knowledge and nurture new ideas based on the chapters written by some of the world's leading experts

Handbook of Longitudinal Research Methods in Organisation and Business Studies Melanie E. Hassett, Eriikka Paavilainen-Mäntymäki, 2013-01-01 This Handbook is a very timely contribution to organization and business studies Most calls for longitudinal research are made in sections of published work that deal with limitations of the study or suggestions for further research This book places longitudinal research methods at center stage With its practical hands on approach it guides us how to design a longitudinal study in and around organizations whether qualitative or quantitative and how to implement it I warmly recommend this Handbook to ambitious senior and junior researchers It makes the commonly presented excuses for not undertaking longitudinal research completely redundant

Rebecca Piekkari Aalto University School of Business in Helsinki Finland This is a very timely book that fills an important gap in the field of research methods So far very little attention has been paid to longitudinal research methods while the usefulness of this type of research has often been discussed in many papers and conferences Insights provided by scholars who have been doing this type of research provide useful guidelines for anyone interested in research methods from senior scholars to young researchers and PhD candidates This volume will serve as an excellent complement to the existing range of books on research methods

Pervez Ghauri Kings College London UK This innovative Handbook demonstrates that there is no single best approach to conducting longitudinal studies At their best longitudinal research designs yield rich contextualised multilevel and deep understanding of the studied phenomenon The lack of resources in terms of time funding and people can pose a serious challenge to conducting longitudinal research This

book tackles many of these challenges and discusses the role of longitudinal research programmes in overcoming such obstacles This book shows how longitudinal research methods enable the understanding of dynamics mechanisms causalities and interrelationships of organizational and business concepts in context and in relation to time It discusses the richness and versatility of longitudinal research and offers to students and experienced scholars alike numerous viewpoints reflections and personal accounts about conducting longitudinal research from planning and fieldwork to reporting and managing of research projects

International Business Oded Shenkar,Yadong Luo,2008 Written by two leading international business scholars the Second Edition of *International Business* takes a truly global perspective that goes beyond the United States presents the latest concepts tools and events and adopts integrated and problem solving approaches for all chapters The book highlights the role of culture politics and legal issues in international business and illustrates how they influence institutions structures and processes that permeate all functions of business This is the only international business textbook that offers dedicated discussion of small and mid size international firms where many students are likely to be employed in addition to large multinational enterprises It is also the only text to offer chapters on corruption e commerce and international entrepreneurship The book offers a highly integrated and action focused approach to the field that helps the reader make explicit connections across concepts and functions develops the skill to address various IB issues and problems and most importantly broadens understanding of the global business environment and its repercussions for executives In addition to superior internal integration of the various issues discussed in the book for example this may be the only IB text where the chapter on finance and accounting has specific references to culture and how it affects those functions the book provides easy to understand links to functional business areas thus enabling better integration within the BA or MBA business curriculum This book is suitable for both undergraduate and graduate business students taking such courses as international business international Management Global Business Global Business Strategy Multinational Management Foreign Direct Investment

The Multiple Dimensions of Institutional Complexity in International Business Research Alain Verbeke,Rob van Tulder,Elizabeth L Rose,Yingqi Wei,2021-03-04 This volume provides a fresh overview of many novel international business research challenges as they pertain to salient institutional dimensions with a locational component with a focus on the new normal

International Business in Times of Crisis Rob van Tulder,Alain Verbeke,Lucia Piscitello,Jonas Puck,2022-03-14 *International Business in Times of Crisis* classifies studies of crises relevant to international business research following a global pandemic which exposed systems failures and fragilities closely across global economic financial political and social systems

International Business in a VUCA World Rob van Tulder,Alain Verbeke,Barbara Jankowska,2019-10-21 Dedicated to Professor Peter Buckley OBE this volume of *Progress in International Business Research* explores the new challenges for MNEs SMEs small and medium sized enterprises and INVs International New Ventures emerging from this changing and increasingly unpredictable political economic social and technological VUCA world

Location of International Business Activities Academy of International Business .,2014-12-02 In recent years an extensive range of new research has been revisiting the topic of the location of international business activities from a variety of different perspectives and background interests This work has been inspired in part by two apparently quite different but actually related contemporary trends on the one hand an emergence or revitalization of clusters of activities co located in or around selected global city regions or fast growing metropolitan areas and on the other hand an increased global dispersion of activities conducted within the value chains managed or coordinated by many large multinational enterprises and their business partners The former trend has given rise to discussions of how the elite of the cultural cognitive economy of the 21st century in Allen Scott s terminology or the creative class Richard Florida s term are now being drawn or brought back to major urban centers while the latter trend is associated with debates over outsourcing and the economic and social consequences of shifts in the ownership and location of distinct nodes of value chains once production systems become more fragmented and the component parts of such systems become more geographically dispersed An increased interest in the subject of international business location has been shown by scholars in Strategic Management in Economic Geography and in Regional Science as well as in our own interdisciplinary field of International Business Studies However as is often the case in academic research communities these bodies of scholarship have tended to develop at something of a distance from one another each conversing internally more than they have with one another Location of International Business Activities aims to promote a greater conversation between those interested in the topic of Location from various different backgrounds or starting points The articles are taken from a special issue on the theme of the Multinational in Geographic Space which was published by The Journal of International Business Studies in 2013 International Business Strategy Peter J Buckley,Pervez Ghauri,2015-02-20 With stagnated demand in many home economies the need to internationalize and exploit foreign market opportunities has never been more paramount for businesses to succeed at a global level However this process raises a number of questions such as can firms use their knowledge of one market in the next Can firms pursue internationalization on several fronts at the same time How should firms handle cultural and institutional differences between markets This textbook provides students with the core research in international business and strategy including organization efficiency external relationships and the challenges found in an increasingly multicultural world Each part begins with a presentation of the issues and controversies faced in that particular area followed by a synthesis of the research which provides avenues for future research To facilitate and encourage further debate and learning each part also includes at least one original case study Compiled by two of the World s leading scholars of international business and supplemented with critical commentaries and a range of integrative case studies this comprehensive textbook provides advanced students of international business and strategy with a resource that will be invaluable in their studies and beyond

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