

# MBL

Master of Business Leadership

## NOF Level 9

**Managers at senior and top level will enhance their global and professional perspective as well as their strategic leadership skills in order to lead and change their organisations.**

The **Master of Business Leadership (MBL)** provides highly professional management development at postgraduate level with particular emphasis on the theory as well as the practice of management. It also offers an opportunity for the development of leadership qualities.

### WHAT IS THE MBL?

The MBL is a highly professional, three-year, postgraduate management development programme, which is offered on a largely distance learning platform. This distributed learning model offers a special learning opportunity and a unique self-development programme to graduates who want to follow management careers in the business and public sectors.

Its unique structure incorporates contact with academics, group and individual work, and multimedia interaction through an electronic delivery system (eds online) enhancing the learning experience. The economic environment of the organisation, the functions of the organisation and the integrated concepts of strategy and leadership are the main fields of study which are integrated into the MBL. The first two years of study deliver a broad spectrum of both theory and practice which covers aspects of management from the operational level through general management and culminates in strategic management and leadership.

During the final year, the student will have the opportunity to integrate the learning experience through a compulsory year module: executive project management that includes a field study project and a research report. In addition, during the final year, advanced studies in certain modules are presented as an elective.

During the period of enrolment in the programme, students will have had the opportunity to apply learning experiences both personally and within their work environment.

The resulting master's degree equips the student for a meaningful top management role in business, public and private sectors and other organisations.

### ADMISSION REQUIREMENTS

In order to be considered for admission to the programme, students must:

- Hold a three-year recognised Bachelor's degree with 360 SQA credits
- Have had at least three years' managerial experience, to ensure that they can contribute meaningfully to group discussions, assignments and the study schools
- Have access to a computer and the Internet. Please see eds online requirements
- Submit a personal letter providing reasons for wishing to enrol for the MBL

### HOW IS THE MBL STRUCTURED?

The study period is three years and the programme is based on a combination of theoretical and applied content.

The first two years consist of compulsory core modules. The final year offers the opportunity to integrate all learning experiences through a research project, an executive project management module and one elective module.

The distributed distance learning element comprises self-tuition and group work in which the student must do both prescribed and recommended reading, complete assignments, and contribute to group activities. Attendance at the compulsory study schools and group meetings give students an opportunity to network with fellow students and to interact with academics.

Open book examinations will be written during October/November.

### STUDY SCHOOLS

All study schools are held in Midrand. Attendance is compulsory. Students will be advised about the venues well in advance.

Students are responsible for their own accommodation, travel arrangements and expenses incurred while attending the study schools.

#### Interactive study groups

Each student is allocated to a study group comprising five or more members in a specific geographical area. In exceptional cases a group of less than five students may be allowed with the permission of the Programme Delivery Manager. Group members meet on a weekly basis for interactive study and the preparation of group assignments. These sessions usually last a few hours. International students as well as students residing in remote areas will be allocated to "virtual groups", which will function largely by using electronic media such as the eds online, e-mail, Internet, fax and telephone.

### ASSIGNMENTS AND TESTS

Assignments contribute 24% towards the final mark per module. The tests are written during May at approved Unisa examination centres and contribute 16% towards the final mark. In all the modules, the weight of the year mark is 40% and that of the written examination 60%.

### EXAMINATIONS

Examinations consist of one four-hour open-book examination per module. Each module contributes 60% per module towards the final mark. Examinations will be written during October and November at centres designated by Unisa. Examination eligibility will be according to the rules and procedures applicable to the MBL.

Students will be required to adhere to the Unisa examination timetable as well as the designated Unisa examination centres. Students may be required to write more than one module per day during the exam period.

### ELECTRONIC DELIVERY SYSTEM (eds online)

The programme delivery will occur via eds online, which can be accessed via [www.sbleds.ac.za](http://www.sbleds.ac.za).

Study material and contact with the SBL academics and fellow students are provided through eds online, 24 hours a day. All study guides and other material supplied by the SBL are available through eds online.

Assignments are submitted electronically. Students will work on common projects, share ideas, information and understanding, and create new ideas or solutions. Students can use eds online to interact with their own groups and also with other students, groups and academics. Using eds online means that distance between students, members of their group and the SBL becomes irrelevant.

Advantages of eds online over conventional printed materials:

- It improves access to the programme
- It teaches students more about business in conjunction with the latest computer technology
- Students acquire knowledge about technology and how to utilise it in business
- The electronic delivery makes communication efficient

# Mbl Unisa 2016

**Zhe Xu**



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