

Writing a Case Study

Case studies are about real life situations. They involve an in-depth observation of a "case" such as an event, process or person. Additionally, case study assignments usually ask you to go further, to analyse the set of circumstances in relation to theory on the topic and possibly make some suggestions to solve a problem.

For example, in business courses, the task may be to examine a company's marketing strategy, human resources policy or some other aspect of their business with which they are experiencing difficulties or which may be undergoing change.

In "people oriented" professions such as teaching, nursing or human services, you may be asked about learning strategies; a client's health or personal circumstances; or, how their healing or 'self-efficacy' are being assisted.

The first stage of any case study is to observe what is taking place. It is important to be as honest as you can and not make your observations "fit" the theories you have read about. These observations are your data and require careful consideration within the confines of the task.

Case studies require you to demonstrate the skills of observation, analysis, problem solving, together with an understanding of ethics and professionalism. They should be written in formal, professional language.

What to include in a case study

For undergraduate students the case study situation often given to you is a fictional, written example by the lecturer. Postgraduate students, or students on Work Integrated Learning placements, may have to select a case from examples found in texts describing a real world setting or from work experience. If you are in any doubt about what to include in the case study you are required to undertake for your assignment, contact your teacher staff for clarification.

The first thing you need to be clear about is what kind of task you have been set. Are you being asked to:

- observe a case and explain what happened?
- analyse the case by reference to theories on the topic?
- identify major problems and offer solutions?
- all of these?

Examine your assignment task carefully. To receive a good mark it is essential that you cover all aspects of the task you have been set. Do not cover those aspects that are not required; to do so will not gain you any extra marks.

How To Write A Case Study Research Paper

Lei Shi



How To Write A Case Study Research Paper:

Case Study Research for Business Jillian Dawes Farquhar, 2012-02-21 The only case study research textbook written exclusively for students of Business and related disciplines Using a step by step approach Case Study Research for Business takes you right through the case study research process from research design and data collection using qualitative and quantitative methods to research analysis writing up and presenting your work Key features Takes a multidisciplinary approach to case study research design by drawing on research philosophies to improve student understanding of these critical research traditions and hence provide firmer theoretical foundations for their research Coverage of contemporary topics such as research ethics and access Packed with practical examples from all areas of business Pedagogical features include vignettes exercises and cases which directly relate to business research Case Study Research for Business will prove a valuable resource for undergraduate postgraduate and research students of business and related disciplines

Understanding Case Study Research Malcolm Tight, 2017-01-26 Written in an accessible and jargon free style this book provides a comprehensive student friendly guide to the nature and use of case study research Whether as part of a more substantial study or as the foundation for a self contained smaller project case studies provide viable and valuable alternatives to conducting large scale research Grounded in both theory and practice this book sets out not only the key debates and ethical issues surrounding case study research but also focuses specifically on the work of others and how you can understand use and write about secondary data as the basis for your own research project With tips examples and extensive discussion of real world case studies from a variety of social science and other disciplines Tight illustrates the kinds of research to which case studies can be applied Topics include Types of case studies Advantages and disadvantages to using case studies The meaning and value of case study research The use of case studies in different disciplines and research designs Whether you want to know how to access and use the case studies of others or understand the methods behind conducting your own case study research this book will take you through every step of the process **Case Study**

Research in Counselling and Psychotherapy John McLeod, 2010-09-22 Case based knowledge forms an essential element of the evidence base for counselling and psychotherapy practice This book provides the reader with a unique introduction to the conceptual and practical tools required to conduct high quality case study research that is grounded in their own therapy practice or training Drawing on real life cases at the heart of counselling and psychotherapy practice John McLeod makes complex debates and concepts engaging and accessible for the trainees and practitioners at all levels and from all theoretical orientations Key topics covered in the book include the role of case studies in the development of theory practice and policy in counselling and psychotherapy strategies for responding to moral and ethical issues in therapy case study research practical tools for collecting case data how to do it guides for carrying out different types of case study team based case study research for practitioners and students questions issues and challenges that may have been raised for readers through

their study Concrete examples points for reflection and discussion and recommendations for further reading will enable readers to use the book as a basis for carrying out their own case investigation All trainees in counselling psychotherapy and clinical psychology are required to complete case reports and this is the only textbook to cover the topic in real depth The book will also be valuable to people who intend to use existing case studies to inform their practice and it will help experienced practitioners to generate publishable case reports

A Comprehensive Guide on How to Write a Winning Case Study Genalin, Jimenez, A Comprehensive Guide on How to Write a Winning Case Study is an invaluable resource for professionals students and researchers seeking to master the art of crafting compelling and impactful case studies This expertly curated guide takes readers through a step by step journey equipping them with the essential knowledge and practical techniques needed to create case studies that stand out and captivate audiences This comprehensive guide covers every aspect of case study writing from selecting the right subject and conducting thorough research to presenting findings effectively and structuring a persuasive narrative It provides insights into various types of case studies including academic business and marketing while offering valuable tips on tailoring the writing style to suit different audiences and objectives This guide explores the critical elements that contribute to a winning case study such as defining objectives identifying key stakeholders gathering reliable data and analyzing evidence It also delves into the art of storytelling demonstrating how to weave a compelling narrative that not only educates but also captivates readers fostering a deep understanding of the subject matter With a focus on clarity conciseness and effective communication this guide offers practical advice on organizing information structuring sections and employing persuasive language It highlights the importance of visual elements such as graphs charts and illustrations to enhance clarity and engage readers Whether you are a business professional looking to showcase successful projects a student aiming to excel in academic assignments or a researcher seeking to communicate research findings effectively A Comprehensive Guide on How to Write a Winning Case Study will empower you with the knowledge and skills needed to create compelling influential and impactful case studies that leave a lasting impression

Encyclopedia of Case Study Research Albert J. Mills, Gabrielle Durepos, Elden Wiebe, 2010 This is the authoritative reference work in the field An interdisciplinary set it investigates the extensive history design and methods of case study research

Case Study Research in the Digital Age John R. Gallagher, 2024-03-04 Case Study Research in the Digital Age is an in depth exploration of the case study method as applied to social media algorithms digital networks artificial intelligence and online life By applying and adapting case study theory to digital phenomena Case Study Research in the Digital Age argues for a fundamental change to the unit of analysis in case study research the entity It uses this change as a jumping off point for an overview of case study work as applied to a variety of digital phenomena including online discussions social media communities and artificial intelligence Written in an accessible way this book presents a rigorous theoretical discussion of the very definitions of a case study while providing guidance on case study definitions research

design data collection analysis ethics and case reporting Case Study Research in the Digital Age can be used by a wide array of scholars from novice to seasoned case study researchers as well as a variety of disciplines including but not limited to anthropology communication education history information science psychology and sociology

Case Study Research in Software Engineering Per Runeson, Martin Host, Austen Rainer, Bjorn Regnell, 2012-03-07 Based on their own experiences of in depth case studies of software projects in international corporations in this book the authors present detailed practical guidelines on the preparation conduct design and reporting of case studies of software engineering This is the first software engineering specific book on the case study research method

Case Study Research in Practice Helen Simons, 2009-06-05 Case Study Research in Practice explores the theory and practice of case study research Helen Simons draws on her extensive experience of teaching and conducting case study to provide a comprehensive and practical account of how to design conduct and communicate case study research It addresses questions often raised by students and common misconceptions about case research In four sections the book covers Rationale concept and design of case study research Methods ethics and reflexivity in case study Interpreting analyzing and reporting the case Generalizing and theorizing in case study research Rich with tales from the field and summary memos as an aide memoire to future action the book provides fresh insights and challenges for researchers to guide their practice of case study research This is an ideal text for those studying and conducting case study research in education health and social care and related social science disciplines Helen Simons is Professor Emeritus of Education University of Southampton

Case Study Research in Educational Settings Michael Bassey, 1999-05-16 This book offers new insights into the case study as a tool of educational research and suggests how it can be a prime research strategy for developing educational theory which illuminates policy and enhances practice Several different kinds of educational case studies are identified namely theory seeking theory testing story telling picture drawing and evaluative case study and there are substantial examples of each of these The book develops the author's recent advocacy of fuzzy generalization Readers are taken through the various stages in conducting case study research including a helpful account of data collection and data analysis methods Each stage is underpinned by the concepts of trustworthiness and respect for persons Structured narrative and descriptive approaches to writing case study reports are also discussed and the value of conducting an audit is considered This will be a valuable text for students undertaking Masters and Doctorates in Education as well as staff in University departments of education and teachers carrying out small scale research projects

The Art and Architecture of Academic Writing Patricia Prinz, Birna Arnbjörnsdóttir, 2021-08-15 This book is a bridge to confident academic writing for advanced non native English users It emphasizes depth over breadth through mastery of core writing competencies and strategies which apply to most academic disciplines and genres Tailored to students in EMI programs the content was piloted and revised during a longitudinal writing study The innovative approach prepares students to write for the academic community through the dual lenses of Art developing a writer's voice through

choices in language style and topics and Architecture mastering norms of academic language genre and organization The user friendly text maximizes time for writing practice and production by avoiding lengthy readings Part 1 builds skills and confidence in writing by focusing on assignments that do not require research Part 2 applies newly mastered principles skills and strategies to research based writing Students learn to incorporate thesis research and evidence into a process for academic writing by following the AWARE framework Arranging to write Writing Assessing Revising and Editing

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