

BUSINESS STUDIES Class – XII (2012-13)

General Instructions: -

1. Answers to questions carrying 1 mark may be from 1 word to 1 sentence.
2. Answer to questions carrying 3 marks may be from 50 to 75 words.
3. Answer to questions carrying 4-5 marks may be about 150 words
4. Answer to questions carrying 6 marks may be about 200 words.
5. Attempt all parts of a question together.

- Q1. What is meant by 'job rotation method of training'? (1)
- Q2. Give the meaning of 'Autocratic Style' of Leadership. (1)
- Q3. Samanvay a Sales Manager, achieved his sales target one month in advance. This achievement was displayed on the notice board and the CEO of the Company awarded a certificate for the best performance to him. Name the incentive provided to Samanvay. (1)
- Q4. Name the steps in the process of controlling. (1)
- Q5. What is the minimum capital requirement for a Co., to be listed on OTCEI (1)
- Q6. State the primary objective of financial management. (1)
- Q7. List any two characteristics of primary market. (1)
- Q8. What is meant by trading on equity? (1)
- Q9. Enumerate any two qualities of a good Salesman. (1)
- Q10. What is meant by packing? (1)
- Q11. What is meant by 'marketing'? (1)
- Q12. ? (1)
- Q13. State any three characteristics of principles of management. (3)
- Q14. Explain the following principles of Scientific Management:-
- a) Harmony not discord
 - b) Co-operation not Individualism (3)
- Q15. State the features of planning. (3)
- Q16. Explain the meaning of 'method' as a type of plan. (3)
- Q17. Explain any three limitations of advertising. (3)
- Q18. Explain the following two functions of Marketing :-
- i) Gathering and analysing market information
 - ii) Marketing Planning (3)
- Q19. The Employees of Aditya Ltd. , a software company, have formed a dramatic Group for their recreation. Name the type of organisation so formed and state its three features. (4)
- Q20. Distinguish between Functional and Divisional organisational structure on the following basis:
- i. Formation
 - ii. Managerial development
 - iii. Responsibility
 - iv. Suitability (4)
- Q21. State any four factors which help in determining the fixed Capital requirements of a Company. (4)

Last Year12 Cbse Bs Project

Atul Pandey



Last Year12 Cbse Bs Project:

All In One Class 12th Business Studies for CBSE Exam 2024 Nishant Sharma,2023-04-15 BOOK STRUCTURE 1 Complete syllabus coverage in 2 major parts 2 Project work 3 CBSE Examination Paper 2023 All India Delhi 4 Latest CBSE Sample Paper 5 Sample Question Papers 1 3 BOOK FEATURES 1 Formulated as per the Rationalised NCERT Latest CBSE Syllabus 2023 24 2 Complete theory in each chapter 3 Check Points for a smooth part by part understanding of each chapter 4 NCERT Folder includes solutions of all the NCERT Solutions 5 Exam Practice Section contains Exam Pattern Questions 6 Case Studies to understand the practical aspect of the topic 7 Unsolved Exercises having Exam Pattern Questions for Self Assessment 8 Detailed Solutions to Board Exam Questions in each chapter 9 Sample Question Papers prepared exactly on the latest syllabus pattern of examination 10 Project work provided at the end of the book WHY THIS BOOK 1 Fully revised for class 12th and CBSE Exams 2024 2 Complete Study Well explained theories in each chapter 3 Complete Practice Exam Practice Unsolved Exercise Case Studies and Board Exam Questions 4 Complete Assessment Sample Questions Paper for rigorous practice 5 The study material is in a clear concise form 6 The book ensures complete preparation and practice to succeed in the exam TABLE OF CONTENT PART A PRINCIPLES AND FUNCTIONS OF MANAGEMENT Nature and Significance of Management Principles of Management Business Environment Planning Organising Staffing Directing Controlling PART B BUSINESS FINANCE AND MARKETING Financial Management Financial Markets Marketing Consumer Protection Project Work CBSE Examination Paper 2023 All India CBSE Examination Paper 2023 Delhi Latest CBSE Sample Paper 3 Sample Question Papers *Comprehensive Project Work in Business Studies Class XII* Atul Pandey,2020 AIO CBSE Entrepreneurship 12th Shruti Manglik,2025-03-29 SERIES INTRODUCTION Arihant s All in One series has been the 1 choice of students and teachers for over a decade Known for its well structured content exam oriented approach and easy to understand language this series ensures complete concept clarity and thorough practice Each book is meticulously crafted to align with the latest CBSE syllabus and exam pattern making it a trusted companion for students aiming for academic excellence FOR WHOM IS THIS BOOK FOR Class 12 students FEATURES TO HELP YOU TO SUCCEED Complete CBSE Textbook coverage Based on the Latest Syllabus 2025 26 In This Chapter contains quick information about the coverage of the chapter Complete Theory in an easy to understand and simplified manner covering the latest syllabus and CBSE textbook Check Point provides a set of 3 5 questions in between the text to help students remain connected with the text while studying Case Studies are given at the end of the chapter to facilitate the understanding of the practical aspect of the topic discussed NCERT Folder containing complete explanations of all the questions of NCERT exercises Exam Practice contains exam pattern questions of all types Chapter Assessment brings a complete test of the chapter in exam format Latest CBSE Sample Paper CBSE Examination Paper 2024 2025 and Sample Question Papers at the end are exactly prepared on the latest syllabus Project Report is given at the end EVERYTHING YOU NEED TO SCORESimplified TheoryAll Types of Exam

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