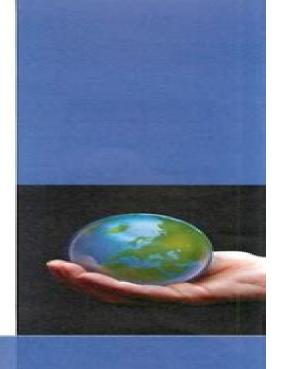
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Market leader David Cotton, David Falvey, Simon Kent, 2001 Market Leader Upper Intermediate Practice File for Pack John Rogers, 2011-01-24 MARKET LEADER 3RD EDITION UPPER INTERMEDIATE COURSEBOOK, PRACTICE FILE AND., 2011 Action Research into Teaching English in Russia's Professional Context Natalia A. Gunina, 2015-10-13 This book is a result of the investigative attempts of linguistics professionals to identify and meet the challenges of developing communicative competence in future engineers economists and other such specialists The unifying feature of all the contributions brought together here is the active involvement of the authors in practical instruction of English for specific professional purposes at the tertiary bachelors and masters programs level in Russia This volume covers a number of relevant areas in this field including new developments in methodology approaches to course and materials design and the contribution of language theory to foreign language teaching in a professional context The unique teaching approach advocated in this book denounces the traditional practice of transferring classical methodology of communicative

oriented teaching to language classes for students with a non linguistic or non teaching professional orientation The underlying idea of this volume is that a change in professional context implies a change in language teaching methodology including materials techniques and target competences. The ideas and experiences analysed here will appeal to anyone interested in the current trends in foreign language teaching and learning and particularly to educationalists Leader David Cotton, 2011 Market Leader uses authoritative authentic content from the Financial Times to build the professional language and skills needed to communicate in the modern world of business The third edition has been completely updated to reflect this fast changing world Market Leader 3rd Edition Upper Intermediate Coursebook for DVD-ROM and Mylab Pack Pearson Education, Limited, 2012-04-05 Market Leader David Cotton, David Falvey, Simon Kent, 2012 The 3rd edition Course Book contains 100% new reading texts from the Financial Times 100% new case studies with opinions from successful consultants who work in the real world of business 100% new listening texts reflecting the global nature of business with texts that are all available to view on the new DVD ROM Business Across Cultures spreads which focus on particular cultural issues The DVD ROM accompanying the Course Book contains Authentic video material from FT com with accompanying worksheets All the listening texts available to view providing truly authentic listening practice Vocabulary Trainer iGlossary MARKET LEADER 3RD EDITION EXTRA UPPER INTERMEDIATE COURSEBOOK AND MYGRAMMARLAB -KEY. LIZZIE. HALL WRIGHT (DIANE.),2016 MARKET LEADER 3RD EDITION <u>UPPER INTERMEDIATE COURSEBOOK + MYGRAMMARLAB C1/C2</u>, Market Leader David Cotton, John Rogers, David Falvey, Simon Kent, 2001 The Market Leader Practice File is the perfect way to extend the Market Leader course It has extra grammar practice and a complete syllabus of business writing The Practice File Audio CD accompanying the Practice File provides regular self study pronunciation work Market Leader Lizzie Wright, 2016-05-02

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