

GUIDE DU DATAJOURNALISME

Collecter, analyser et visualiser les données

Sous la direction de

Jonathan Gray
Liliana Bounegru
Lucy Chambers

et de

Nicolas Kayser-Bril
pour la version française



EYROLLES

Guide Du Datajournalisme

**Aoutail, Khalid, Marthoz, Jean
Paul, UNESCO**



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Guide du datajournalisme Collectif Eyrolles, Jonathan Gray, Liliana Bounegru, Lucy Chambers, Nicolas Kayser-Bril, 2013-08-22 Au travers d'expériences riches au sein de rédactions du monde entier des USA à l'Argentine en passant par la France ou l'Allemagne cet ouvrage dresse un panorama des pratiques du datajournalisme aujourd'hui et donne des repères pour ceux qui veulent le pratiquer. **Guide Du Datajournalisme** European Journalism Centre, Open Knowledge Foundation, 2012 With The Data Journalism Handbook you'll explore the potential limits and applied use of this new and fascinating field This handbook has attracted scores of contributors since the European Journalism Centre and the Open Knowledge Foundation launched the project at MozFest 2011 Through a collection of tips and techniques from leading journalists professors software developers and data analysts you'll learn how data can be either the source of data journalism or a tool with which the story is told or both *Media and the coverage of terrorism* Aoutail, Khalid, Marthoz, Jean Paul, UNESCO, 2022-01-20

Cultiver sa communication Jérôme Ramacker, 2014-08-18 Que devient votre relation au public une fois le rideau baissé ? Vous qui aviez mis tant d'énergie à produire des coups d'affichages urbains et de teasers sur les réseaux sociaux Lui qui s'était fait un film de votre promesse et qui repart sans vous dire un mot De nombreux porteurs de projets culturels et artistiques oublient de prolonger l'expérience au-delà du vernissage de leur création Or c'est en cultivant sa communication qu'on récolte les labours de cette médiatisation Cette approche stratégique se positionne très justement après Communiquer son projet artistique premier ouvrage de l'auteur qui s'est imposé comme une référence sur le marketing culturel Elle propose des pistes de réflexion et des conseils pratiques pour tisser des liens durables entre les différents acteurs d'une communication qui fait culture *Manuel de datavisualisation - 2e éd.* Jean-Marie Lagnel, 2021-01-20 La datavisualisation est l'art de représenter des données parfois complexes sous formes graphiques pour les rendre plus claires et lisibles Elle est largement utilisée par les médias et les entreprises pour optimiser leur communication interne ou externe Enrichi l'occasion de cette nouvelle édition destinée aux étudiants comme aux professionnels ce manuel aborde toutes les étapes du brief à la livraison de la conception et de la réalisation d'une datavisualisation qu'elle soit print ou animée Il vous permet d'entrer dans l'univers de la visualisation de données de découvrir les ressources disponibles d'acquiescer les fondamentaux du design d'information et de les mettre en pratique travers de nombreux exemples étudiés de cas et témoignages d'acteurs reconnus de ce domaine Data visualisation Nathan Yau, 2013-11-14 L'essor des nouvelles technologies et du Web a extraordinairement accéléré et simplifié la collecte le stockage et l'accès aux données Analyses et présentations de façon explicite et sensées contribuent à faciliter la prise de décision partager les connaissances et les idées porter un regard plus objectif sur le monde La data visualisation est ainsi devenue une discipline partiellement outillée privilégiée des datajournalistes scientifiques statisticiens ingénieurs graphistes designers chercheurs en sciences de l'information spécialistes du marketing Pionnier de cette approche innovante Nathan Yau présente dans cet ouvrage les meilleurs moyens de collecter d'explorer d'analyser et de représenter de façon créative de

larges ensembles de données

Sauvons France Télévisions Francis Guthleben, 2015-10-29 Rumeurs secrets scandales 2015 ou la pire année de l'histoire de la télévision publique en France Une situation financière trouble une gestion humaine désastreuse des téléspectateurs dubitatifs et une nouvelle présidence dans un climat délétère Jamais la légitimité de France Télévisions n'est autant posée Une télévision publique de qualité multiple indépendante et humaniste peut-elle survivre Peut-être condition que France Télévisions se réinvente pour proposer des programmes de notre temps et des diffusions avec l'apport d'Internet des smartphones et des technologies digitales Remplacer les six chaînes par des contenus personnalisés Supprimer les JT au profit d'une information sur mesure pour les 66 millions de Français adaptée aux nouveaux modes de consommation Utiliser les ressources numériques pour reconstruire une proximité avec le public L'auteur développe dix mesures concrètes pour ranimer un groupe en pleine asphyxie

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[Journalismes spécialisés à l'ère numérique](#) Henri Assogba, 2020-01-28 T00:00:00-05:00 Le journalisme est la fois un et multiple Une des clés pour mieux appréhender les diverses formes de journalisme est le grand cartier permanent entre ses tendances la généralisation et la spécialisation En d'autres termes le fait de se cantonner dans une branche spécialisée d'activités ou une exclusivité ne prive-t-il pas le journaliste de toute la richesse d'un regard généraliste Faut-il envisager les journalismes spécialisés comme une trajectoire dans la carrière journalistique Et si oui qu'est-ce que le numérique apporte ou non dans ces spécialisations Les journalismes comme tant d'autres secteurs de la société ne sont pas préservés par la numérisation L'information journalistique déstape de sa production et quelle que soit sa forme texte son ou image est désormais un fichier numérique dont les possibilités de circulation semblent infinies indépendamment du support auquel cette information est destinée l'origine Cet ouvrage analyse les enjeux liés aux spécialisations en journalisme l'ère numérique

Reviewing **Guide Du Datajournalisme**: Unlocking the Spellbinding Force of Linguistics

In a fast-paced world fueled by information and interconnectivity, the spellbinding force of linguistics has acquired newfound prominence. Its capacity to evoke emotions, stimulate contemplation, and stimulate metamorphosis is actually astonishing. Within the pages of "**Guide Du Datajournalisme**," an enthralling opus penned by a very acclaimed wordsmith, readers embark on an immersive expedition to unravel the intricate significance of language and its indelible imprint on our lives. Throughout this assessment, we shall delve into the book's central motifs, appraise its distinctive narrative style, and gauge its overarching influence on the minds of its readers.

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