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Fedex 20sales Report

Alexander Berger



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The Value Line Investment Survey ,2001 **National Minority and Women-owned Business Directory** ,2004

The Postal Supervisor ,2001 D&B Regional Business Directory ,2011 Case Study À Fedex Corporation

Alexander Berger,2011-06 Research Paper undergraduate from the year 2010 in the subject Business economics Business Management Corporate Governance grade 63% University of Sunderland language English abstract The FedEx Corporation founded in 1971 in Memphis is a logistic company which provides transportation e commerce and business services The company is globally presence in 220 countries and has more than 260 000 employees In 1973 FedEx introduced the next day delivery revolutionising the distribution industry Since the foundation FedEx made large investments in research and development as well as in its logistic infrastructure As of January 2000 FedEx created a worldwide network consisting of 34 000 drop off locations 10 million square feet of warehouse space 648 aircrafts and 60 000 vehicles In addition FedEx introduced several technological innovations which in turn has given the company an enormous competitive advantage Nevertheless the environment changes constantly due to the increasing number of competitors financial crisis or globalisation Due to this strategic management becomes more and more important for FedEx This report presents a critical analysis and evaluation of the strategic development of the FedEx Corporation This report is divided into three parts In the first part the external environment of FedEx is presented within the scope of Porter s five forces Further Porter s Value Chain techniques will be outlined and their practical relevance to strategic planners at FedEx Corporation will be described Then the core competencies and capabilities of FedEx between 1973 and 2000 will be identified At the end of the first part the main advantages and disadvantages of international trade to FedEx Corporation will be mentioned In the second part Whittington s Classical and Evolutionary Schools of Thought in the context of strategy development at FedEx from 1973 to 2000 will be presented Last but not least in the third part the implications fo Case Study - FedEx Corporation Alexander Berger,2011-06-17 Research Paper undergraduate from the year 2010 in the subject Business economics Business Management Corporate Governance grade 63% University of Sunderland language English abstract The FedEx Corporation founded in 1971 in Memphis is a logistic company which provides transportation e commerce and business services The company is globally presence in 220 countries and has more than 260 000 employees In 1973 FedEx introduced the next day delivery revolutionising the distribution industry Since the foundation FedEx made large investments in research and development as well as in its logistic infrastructure As of January 2000 FedEx created a worldwide network consisting of 34 000 drop off locations 10 million square feet of warehouse space 648 aircrafts and 60 000 vehicles In addition FedEx introduced several technological innovations which in turn has given the company an enormous competitive advantage Nevertheless the environment changes constantly due to the increasing number of competitors financial crisis or globalisation Due to this strategic management becomes more and more important for FedEx This report presents a critical

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Strategic Management Analysis of FedEx Oluwagbenga Afolabi, 2018-08-27 Seminar paper from the year 2018 in the subject Business economics Business Management Corporate Governance grade 100 00 Saint Leo University language English abstract The need for the services of logistic companies has experienced a geometric increase in recent times fueled by the spike in online shopping Our company focus on this strategic analysis is the Federal Express FedEx established on April 17 1973 by W Smith a Yale graduate However logistic companies have not been able to meet up with the demand for their services because they lack the capacity to fulfill these deliveries This is largely due to the firm s limited resources and unpreparedness for such geometric increase for parcel delivery Even though the company was not able to meet all its scheduled parcel deliveries the firm still recorded a substantial gain in 2017 the majority of which came from ground delivery Therefore our strategic plan includes repositioning the FedEx ground delivery service to capture this externality and increase ground delivery services revenue by 20 percent Using the EFE and IFE matrices we determined that Amazon accounts for about half or 53 percent of the United States online sales Although the company is entering the logistics business we believe the rate of shop and ship commerce will double that of last year However the existing system is not capable of meeting the demand for on time delivery especially during the peak period To address the above problem we recommended a strategic alternative for FedEx based on the results of various strategical analysis tools used that converged to the same conclusion i e the need for FedEx to expand its ground delivery service Further this strategic alternative consists of opening new Hubs increasing ground delivery vehicles and delivery drivers However adopting these alternative strategies has its associated advantages and threats Some of the advantages of expanding its ground delivery system are for the firm to effectively capture the benefits of the spike in online purchases Furthermore opening more Pickup Delivery Stations and Hubs can ensure speed of shipment and delivery However one of the major impediments to this strategy is the cost associated with increasing its delivery fleets and drivers Therefore channeling a portion of the Tax cut windfall to purchasing these vehicles and hiring new delivery drivers will yield a return on investment in the long run based on the result of the strategic analysis

How Time Flies ,1998

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