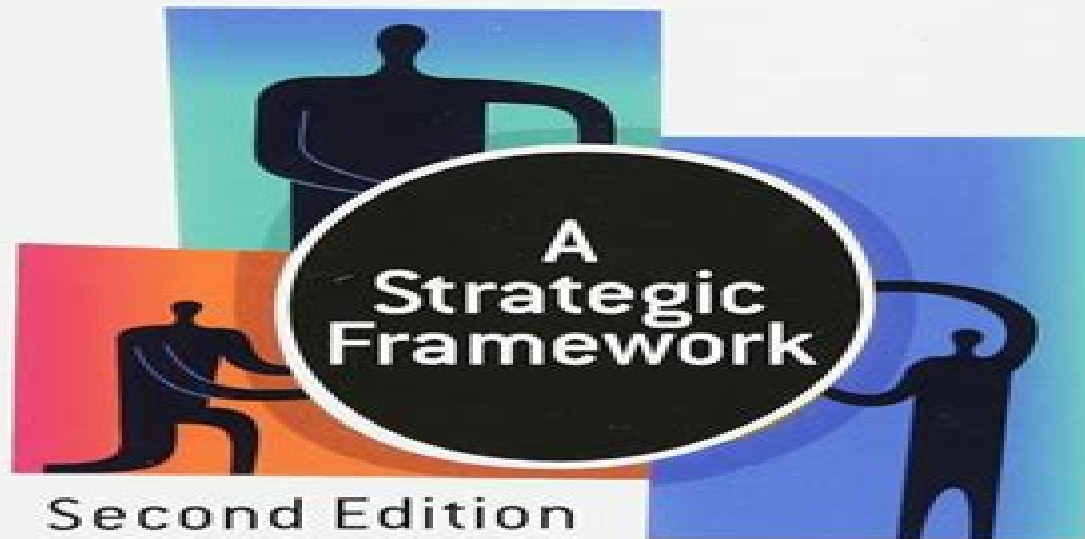


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# Managing Customer Relationships A Strategic Framework

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