

Internet Business Promoter Guide

Alan S. Gutterman, Robert Brown, James Stanislaw

Internet Business Promoter Guide:

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Professional's Guide to Doing Business on the Internet Alan S. Gutterman, Robert Brown, James Stanislaw, 2000 The Professional's Guide to Doing Business on the Internet has been designed to help you master the Internet quickly and easily Our cutting edge guide delivers practical strategies and discusses the benefits of using the Internet to position your company build your profits and keep your clients informed This easy to read reference shows

you where to go to obtain research includes in depth case studies and lays out critical guidelines for developing a powerful Internet presence Includes a CD ROM containing electronic versions of the forms checklists agreements and contracts in the book Discusses on line marketing and client solicitation Offers helpful tips on how to avoid problems and protect one s property in this high tech environment Discusses laws and rules that apply to doing business on the Internet Marketing Liv Montgomery, 2011-02-15 In the Space Age people believed that by the 21st century we d all have 20 hour work weeks Isn t that ironic For most people technology means less personal time and more work Social networks social media bookmarking sites and online forums are are filling the need we all have to connect with people Facebook has more than half a billion active users Everybody's online Social marketing means you can attract hundreds or even thousands of new customers to your business using the tips and techniques you ll learn from Liv Montgomery the eCommerce Gal By the end of this program you re going to know step by step how to find people and connect with them through social networks then present them with your business offering in a fun appropriate and comfortable way Put the power of online technology to work for your business and start living your dream Launching Your Yahoo! Business Frank Fiore, Linh Tang, 2006 You ve made the decision to take your business online but where do you go from here Launching Your Yahoo Business helps you do everything from creating a business plan to using basic marketing strategies to promote your business to managing a Yahoo store It also includes tips and warnings on how to avoid common pitfalls as well as terms and directions to web resources for additional information This book will show you how to put the e in e commerce with a successful Yahoo store

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