

International Management Ethics

A Critical, Cross-cultural Perspective

Terence Jackson



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International Management Ethics

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International Management Ethics Terence Jackson, 2014-05-14 Answers the question what can we learn about management ethics from other cultures and societies International Management Dr Elizabeth Christopher, 2012-08-03 Winner of the Management and Leadership Textbook category at the CMI Management Book of the Year Awards 2013 14 International Management explores management opportunities in encounters across the world between national organizational political professional and social cultures It is soundly based theoretically and supported with real life international examples from contemporary events and situations exploring contemporary and historical material to provide insights for today's managers who find themselves dealing with diversity and difference From a historical perspective and a uniquely cross disciplinary approach Elizabeth Christopher identifies the major leadership styles that continue to characterise people across regions nations communities and organisations within groups and as individuals International Management is a practical and comprehensive textbook for successful negotiation in a world rich not only in cultural diversity but also in convergence It also covers the ethical moral and environmental ramifications of business today and the corporate leaders who are learning to manage their businesses across nations and continents not only profitably but in ways that contribute to societies overall through economic environmental and social action International Management is an indispensable guide for students and practitioners to key issues of cross cultural management suitable to accompany online or private studies or a teaching unit within professional and university graduate studies of international management Online

supporting resources for this book include lecture slides and notes for academics

Ethical Dimensions of International Management Stephen J. Carroll, Martin J. Gannon, 1996-10-16 Examining the relationship of national cultural differences to ethical behavior Ethical Dimensions of International Management helps the reader begin to understand the subtleties and nuances of ethical practices across nations This innovative work uses short vignettes to illustrate each of its points while comparing and analyzing the primary influences on ethical behavior such as parenting education law organizational cultures and human resources management Special features of the book include an extensive review and summary of relevant research literature exhaustive coverage of a variety of different nationalities and cultures and a direct comparison between Japan and the United States Each chapter begins with several short cases and ends with helpful discussion questions The book concludes with an analysis of the degree to which ethical systems of different nations may converge or diverge in coming years Students and professionals in organizational studies ethics and international management will appreciate the unique viewpoint Ethical Dimensions of International Management presents The pedagogical aids within the volume will spark discussion and debate

International Management Paul Sweeney, Dean McFarlin, 2014-09-19 As the economies of many countries become more interrelated international managers are facing huge challenges and unique opportunities associated with their roles Now in its fifth edition Sweeney and McFarlin's International Management embodies a balanced and integrated approach to the subject emphasizing the strategic opportunities available to firms on a global playing field as well as exploring the challenges of managing an international workforce Integrating theory and practice across all chapter topics this book helps students to learn grasp and apply the underlying principles of successful international management Understanding the broad context of international business including the critical trends impacting international management the legal and political forces driving international business and the ethical and cultural dilemmas that can arise Mastering the essential elements of effective interaction in the international arena from cross cultural understanding and communication to cross border negotiation Recognizing and taking advantage of strategic opportunities such as entering and operating in foreign markets Building and leading effective international teams including personal and behavioral motivation as well as taking an international perspective on the hiring training and development of employees These principles are emphasized in the text with current examples and practical applications establishing a foundation for students to apply their understanding in the current global business environment With a companion website featuring an instructor's manual powerpoint slides and a testbank International Management 5e is a superb resource for instructors and students of international management

International Management Dean McFarlin, Paul D. Sweeney, 2014-04-04 McFarlin and Sweeney provide students with an accessible application oriented approach to international management focusing on key challenges including motivation leadership and communication across cultural boundaries The book gives students a global perspective on the process of hiring training and developing employees as well as strategic decision making in relation to

foreign markets Questions case studies examples of creative problem solving and testimonials from real world managers operating in the international arena are just a few of the tactics McFarlin and Sweeney use to help students begin to think about applied theory on a global level All chapters have been updated with recent articles from leading business sources and academic journals and new case studies have been incorporated

International Management Peter Stanwick, Sarah Stanwick, 2020-01-31 International Management A Stakeholder Approach applies a practical engaging and real time approach to the evolving topics related to International Management In thirteen chapters the authors discuss the complexities managers must address when making decisions in a global marketplace including the complexity of globalization the external global environment ethics and social responsibility culture communication entry strategies global strategies management decision making motivation leadership and organizational change and human resources

Ethics in International Management Brij Nino Kumar, Horst Steinmann, 2015-05-19 No detailed description available for Ethics in International Management

A Short Course in International Business Ethics Charles Mitchell, 2003 Making money and maintaining business ethics in international trade can be a challenge Especially in countries where corrupt officials bribes payoffs baksheesh and the mordida are commonplace Cultural questions intensify the challenge Am I being asked for a bribe or facilitation payment This book identifies the key ethical issues and gives the reader practical tools to use in everyday situations

The Routledge Companion to International Management Education Denise Tsang, Hamid H. Kazeroony, Guy Ellis, 2013-06-19 Crises and scandals in the world of international management have brought a new spotlight onto how the subject is taught studied and understood There has been a plethora of literature on international management but a lack of focus on how international management education IME can be shaped to respond to existing and future global business challenges The Routledge Companion to International Management Education gathers together contributors from academia industry and university administration involved in IME to introduce the domain of IME describe the emerging state in new geographical areas discuss the major issues and debates revolving around IME explore the linkage of technology and international management and shed light on the future of IME The diverse background of the contributors provides a global perspective that challenges the dominant Anglo American view with up to date specific insights originating from their indigenous view points which has often been neglected and inadequately covered The volume answers important questions such as Do we need a vision in IME What is the current state of IME How has IME grown in emerging market segments What roles does technology play in its recent development The volume provides thought provoking reading for educators administrators policy makers human resources professionals and researchers It will also give future international management students a glimpse of IME from a global inside out perspective

Readings and Cases in International Management David C. Thomas, 2003-06-11 Intending this work as a companion to his textbook Essentials of International Management A Cross Cultural Perspective Sage 2001 Thomas Simon Frazer U groups his collection of 18 readings and 21

case studies around the same themes as the earlier textbook the influence of culture on international business and of globalization in every field of activity requires the interaction of individuals and groups with diverse cultural religious ethnic and social characteristics in different institutional contexts Cross-cultural Challenges in International Management Bruno Amann, Jacques Jaussaud, 2020-09-28 The development of international business and of globalization in every field of activity requires the interaction of individuals and groups with diverse cultural religious ethnic and social characteristics in different institutional contexts Cross cultural Challenges in International Management addresses the various difficulties that may impede smooth communication and cooperation of those involved in such interactions It examines what types of resources are mobilized to overcome such difficulties The cultural and societal challenges of international management must be considered at different levels the one of strategy which the first part of the book is devoted to but also that of management and business practices addressed in the third part of the book Both strategic decisions and daily business practices however in the particularly fluctuating and incompletely defined international context gain from being framed by ethical and corporate social responsibility which the second part of this book is devoted to Cross cultural Challenges in International Management provides an analysis of specific situations revealing such cultural or societal challenges Thus the reader will benefit not only from advanced theoretical knowledge in the field but also from practical applications in various professional context and various countries Practitioners students in various fields of social sciences particularly in management communication international relations and researchers will widely benefit from this book

International Business Ethics and Growth Opportunities Wolf, Ruth, Issa, Theodora, 2014-12-31 In the modern business environment companies strive to create a sense of moral obligation within their employees in an effort to foster a concern for social welfare and justice among global organizations Despite the efforts of managers and directors many companies continue to find it difficult to overcome the moral dilemmas of the corporate sector International Business Ethics and Growth Opportunities presents the necessary methods and resources for managers and directors to be successful in leading their corporations in a responsible and morally conscious manner Examining the dangers of unethical behavior this book provides the strategies and tools for proper management to encourage company strength and success This publication is an essential resource for academicians researchers officials post graduate students and professionals in the fields of business and business education interested in ethical decision making on the individual and company level **International Business** Debra Johnson, Colin Turner, 2004-03-01 With a challenging new approach to its subject matter this book addresses international business with globalization as its underlying theme By illustrating globalization as a phenomenon that is fundamentally altering corporate strategy this book critiques the complexities of globalization and its impact on international business By doing so it is entirely unlike other books on the subject International Business addresses subjects often neglected by other books such as MNEs SMEs and the information economy while encouraging business students to develop a more international perspective and discard parochial tendencies With this lucid approach International Business provides students with an integrated overview of the field that is both theoretical and highly practical Case studies include aiding the

globalization of SMEs the OECD s Bologna Charter China and the WTO the pharmaceutical industry and the developing world RUGMARK social labelling in action the Argentinian financial crisis environmental profile of Matsushita Electrical Industrial Company **International Business Management** Kamal Fatehi,Jeongho Choi,2018-10-30 This textbook explores the theoretical and practical aspects of managing international business operations while also dealing with multi cultural multi national and global issues of managing business expansion beyond the domestic market A second revised edition of Managing Internationally Succeeding in a Culturally Diverse World each chapter contains up to date material in depth coverage of topics visual aids i e charts tables etc and vignettes making this new edition engaging visually appealing and easily accessible for students taking International Business Management courses The contents of this textbook are separated into four parts Part one offers introductory information on the scope and importance of international business management as well as the social and ethical challenges Part two covers cultural and behavioral topics Part three discusses the strategic and operational aspects of international business management Part four explores human resources and labor relations To assist students each chapter starts a preview section which includes an outline of the chapter indicating the important aspects along with a brief description of the major issues Following the preview is a vignette that encapsulates the crux of the chapter often presented in an amusing and engaging manner To further help students focus on key issues the text includes the list of useful business cases to which students can refer To assist professors in teaching from this book ancillary teaching materials such as sample syllabi slides tests and answer keys will be available for download **International Business and Emerging Economy Firms** Marin A. Marinov,Svetla T. Marinova,Jorma A. Larimo,Tiina Leposky,2019-09-03 How do firms from emerging economies strive for the internationalization of their business This comprehensive two volume collection tackles this question by taking a closer look at underexplored issues including bottom of the pyramid BoP business models value creation and co creation employee commitment and the born global concept Taking both a geographic and thematic approach to the topic the first volume addresses universal challenges such as inclusive innovation the ethics of corporate leadership and knowledge management and also places a special emphasis on China Providing an overview of the strategies and operations involved in internationalizing Chinese firms this book is an essential read for those researching emerging markets and globalization in general as well as Asian Business more specifically **A Strategic and Tactical Approach to Global Business Ethics** Lawrence A. Beer,2010-04-18 Ethics is a compendium of moral interpretations steeped in a multitude of religious and philosophical applications It is subject to various cultural intrusions as well as independent personal interpretation The study of international business and all related managerial disciplines usually includes ethical content The majority of global management textbooks offer a chapter on ethics and its often misaligned cousin social responsibility They tend to cover the subject matter by stating the problem and then reciting laws enacted to combat social injustice as well as including philosophical theories intended to provide generic direction This iceberg

approach a topical view of the issues leaves the average MBA student along with executive cadre longing for more specific guidelines *International Business Ethics* Stephan Rothlin,Dennis McCann,2015-07-29 This book addresses an essential need felt by many who seek to promote best business practices in China and East Asia namely the need for culturally appropriate instructional materials basic information case studies and ethical perspectives that will allow managers and entrepreneurs to understand and embrace the challenge of moral leadership in business In an era characterized by globalization and the increasing importance of the economies of China India Japan and SE Asia international business ethics must reflect the concerns of the people living and working in this area the moral and spiritual traditions that have nurtured them and their specific contributions to sustainable development This book presents twenty important case studies taken from newsworthy events of the past few years in which Asians and others have attempted to respond to this challenge Each case study has been selected and shaped in order to highlight various aspects of doing business in Asia starting with basic principles and moving on to the specific responsibilities that businesses have towards their various stakeholders The authors contend that the best way to appreciate the relevance of Asian moral and spiritual traditions is to determine their specific contribution to virtue ethics where the ancient traditions of both East and West converge in their focus on the qualities of moral leadership that form the basis of best business practice Exploring the case studies will enable readers to appreciate the continued relevance of these ethical perspectives in Asian business Best business practice clearly involves learning to do business and playing the game according to the rules but the necessity of playing by the rules is not likely to become clear until one takes up the path that leads to a virtuous life in business developing a moral character chiefly based on integrity

Socially Responsible International Business Leonidas C. Leonidou,Constantine S. Katsikeas,Saeed Samiee,Constantinos N. Leonidou,2019 Acting in a socially responsible manner has become a crucial success factor for many international firms due to the highly complex competitive and volatile global environment in which they operate This book will contribute new ideas contemporary knowledge and original research to the area of socially responsible international business and offers challenging directions for future research Topic covered range from global environmental influences on acting in a socially responsible way foreign buyer reactions to responsible business and international market targeting to development of socially responsible international business strategies

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