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Jacqueline Mayfield, Milton Mayfield



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International Organizational Behavior Dean B. McFarlin, Paul D. Sweeney, 2013 In today's increasingly diverse multicultural business world managers and employees alike need to transcend many borders literally or figuratively and grasp a wide variety of cultural nuances on a routine basis. Doing this well requires both a sophisticated understanding of cultural differences as well as a repertoire of skills and management tactics that can be brought to bear to build and maintain a competitive global workforce. *International Organizational Behavior* focuses on understanding and managing organizational behavior in an international context providing both the conceptual framework needed for a transcendent understanding of culture along with plenty of practical advice for managing international challenges with organizational behavior.

Multigenerational Communication in Organizations Michael G. Strawser, Stephanie A. Smith, Bridget Rubenking, 2021-05-10 *Multigenerational Communication in Organizations* explores generational differences in the changing workplace from a communication perspective. Starting from the reality that a workplace can contain up to five different generations, these chapters examine topics like generational perceptions on the job search process, organizational culture, organizational identification, organizational crises, the dark side of workplace communication, remote working, and future challenges. Outlines of best practices and suggestions for application are provided based on the most recent data and corresponding literature. The authors also develop a data-forward understanding of Generation Z in context. This book is ideal for both scholars and practitioners in organizational communication and management as well as for workplace managers and supervisors.

Exploring Discourse in Context and in Action Christopher N. Candlin, Jonathan Crichton, Stephen H. Moore, 2017-03-30 This book combines an authoritative examination of the field of discourse-based research with practical guidance on research design and development. The book is not prescriptive but instead invites expansive innovative thinking about what discourse is, why it matters to people at particular sites, and how it can be investigated. The authors identify a set of questions that they argue are crucial for understanding discourse. Part I of the book explores the implications of these questions, providing a comprehensive survey of relevant scholars' theories, concepts, and methodologies. Part II addresses these implications, setting out a multi-perspectival approach to resourcing and integrating micro and macro perspectives in the description, interpretation, and explanation of data. Part III offers wide-ranging resources to support further reflection and future research. Ultimately, this book offers a new research approach for students, researchers, and practitioners in Applied Linguistics to encourage and support research that can be truly impactful through its relevance to social and professional practice.

Crisis Communication Finn Frandsen, Winni Johansen, 2020-08-24 Finn Frandsen and Winni Johansen have won the 2019 Danish communication prize KOM pris for their world-class research in organisational crises, crisis management, and crisis communication. This prize is awarded by The Danish Union of Journalists, Dansk Journalistforbund, and Kforum. <http://mgmt.au.dk/nyheder/nyheder/news/item/artikel/finn-frandsen-and-winni-johansen-win-the-kom-pris-2019> The aim of this

handbook is to provide an up to date introduction to the discipline of crisis communication Based on the most recent international research and through a series of levels from the textual to the inter societal level this handbook introduces the reader to the most important concepts models theories and debates within the field of crisis communication Crisis communication is a young and very vibrant field of research and practice It is therefore crucial that researchers students and practitioners have access to presentations and discussions of the most recent research Like the other handbooks in the HOCS series this handbook contains a general introduction a chapter on the history of crisis communication research a series of thematic chapters on crisis communication research at various levels a chapter perspectives a glossary of key terms and lists of further reading for each chapter with references to publications in English German and French Overview Section I Introducing the field General introduction A brief history of crisis management and crisis communication From organizational practice to academic discipline Reframing the field Public crisis management political crisis management and corporate crisis management Section II Between text and context Image repair theory Situational crisis communication theory Influences provenance evolution and prospects Contingency theory Evolution from a public relations theory to a theory of strategic conflict management Discourse of renewal Understanding the theory s implications for the field of crisis communication Making sense of crisis sensemaking theory Weick s contributions to the study of crisis communication Arenas and voices in organizational crisis communication How far have we come Visual crisis communication Section III Organizational level To minimize or mobilize The trade offs associated with the crisis communication process Internal crisis communication On current and future research Whistleblowing in organizations Employee reactions to negative media coverage Crisis communication and organizational resilience Section IV Interorganizational level Fixing the broken link Communication strategies for supply chain crises Reputational interdependence and spillover Exploring the contextual challenges of spillover crisis response Crisis management consulting An emerging field of study Section V Societal level Crisis and emergency risk communication Past present and future Crisis communication in public organizations Communicating and managing crisis in the world of politics Crisis communication and the political scandal Crisis communication and social media Short history of the evolution of social media in crisis communication Mass media and their symbiotic relationship with crisis Section VI Intersocietal level Should CEOs of multinationals be spokespersons during an overseas product harm crisis Intercultural and multicultural approaches to crisis communication Section VII Critical approaches Ethics in crisis communication Section VIII The future The future of organizational crises crisis management and crisis communication For a detailed table of contents please see here

Research Handbook on Strategic Communication Jesper Falkheimer, Mats Heide, 2022-12-13 Strategic communication as a research field and a professional practice is becoming increasingly relevant for organizations Bringing together contributions from almost 60 leading international scholars this dynamic Research Handbook on Strategic Communication is a timely contribution to a vivid and

developing academic field *Multimodal Analysis in Academic Settings* Belinda Crawford Camiciottoli, Inmaculada Fortanet-Gómez, 2015-05-22 This volume presents innovative research on the multimodal dimension of discourse specific to academic settings with a particular focus on the interaction between the verbal and non verbal in constructing meaning Contributions by experienced and emerging researchers provide in depth analyses in both research and teaching contexts and consider the ways in which multimodal strategies can be leveraged to enhance the effectiveness of academic communication Contributors employ both quantitative and qualitative analytical methods and make use of state of the art software for analyzing multimodal features of discourse The chapters in the first part of the volume focus on the multimodal features of two key research genres conference presentations and plenary addresses In the second part contributors explore the role of multimodality in the classroom through analyses of both instructors and students speech as well as the use of multimodal materials for more effective learning The research presented in this volume is particularly relevant within the context of globalized higher education where participants represent a wide range of linguistic and cultural backgrounds *Multimodal Analysis in Academic Settings* contributes to an emerging field of research with importance to an increasing number of academics and practitioners worldwide **Business Discourse** Francesca Bargiela-Chiappini, Catherine Nickerson, B. Planken, 2013-07-25 This second edition reviews the field of business discourse centring on the investigation of business language and communication as practice It combines research based discussions with innovative practical applications and promotes debate and enquiry on a range of competing issues emerging from business discourse research and teaching practice **Elgar Encyclopedia of Corporate Communication** Klement Podnar, 2024-03-14 This comprehensive Encyclopedia captures the intricacies of corporate communication offering 87 clear succinct definitions of important concepts within marketing business organizational communication and public relations followed by critical literary analyses of significant research ventures **Language Management** Natalie Victoria Wilmot, 2022-08-12 This book draws on case studies of language management within British organisations to examine the decisions they make about language diversity in their professional communications in order to be successful in a multilingual world It explores the practices that the organisations use to manage language diversity in interorganisational relationships and why certain practices occur in some situations and not others The book highlights how organisations rely on individual employees to perform a variety of language tasks and the implications of this the effect of English as a global lingua franca and the translation challenges which organisations face The book demonstrates that practices to manage language diversity are often a result of the resources organisations have at given moments in time rather than being part of a deliberate language management strategy *The Handbook of International Crisis and Risk Communication Research* Andreas Schwarz, Matthew W. Seeger, Sora Kim, 2025-04-22 Global Insights on Navigating Today's Complex Crises Now in its second edition *The Handbook of International Crisis and Risk Communication Research* offers a timely and comprehensive exploration of the methods

challenges and innovations in managing present day global crises and risks Bringing together expert insights from across the fields of communication public relations and social sciences this interdisciplinary volume examines crisis and risk communication through an international lens Each chapter presents unique cultural theoretical and methodological perspectives for managing risk mitigating crises and fostering resilience Amid growing transnational issues such as public health emergencies climate induced disasters and political upheavals the Handbook emphasizes the role of communication in crisis awareness recovery and renewal Contributions by leading scholars and practitioners investigate vital issues such as the impact of misinformation digital technologies and media dynamics in shaping public perception and policy response This revised and expanded edition also reflects recent global threats including climate change the COVID 19 pandemic the war in Ukraine and other cross border crises Equipping readers with the knowledge and frameworks necessary to navigate an increasingly complex and interconnected world The Handbook of International Crisis and Risk Communication Research is perfect for advanced graduate courses and PhD programs in crisis and risk communication as well as crisis managers public relations consultants communication officers and scholars in risk management and communication

The Handbook of Crisis Communication W. Timothy Coombs, Sherry J. Holladay, 2022-10-26 The revised and updated new edition of the comprehensive guide to crisis communication research and practice The Handbook of Crisis Communication provides students researchers and practitioners with a timely and authoritative overview of the dynamic field Contributions by an international team of 50 leading scholars and practitioners demonstrate various methodological approaches examine how crisis communication is applied in a range of specific contexts discuss the role of culture and technology in crisis communication and present original research of relevance to the development and evaluation of crisis communication theory Now in its second edition the Handbook covers the latest advances in global crisis communication technology current trends in research and practice social media in crisis communication and more Each of the 38 chapters incorporate new material offering fresh insights into existing areas of crisis communication and explore new and emerging lines of research A wealth of new case studies practical scenarios and in depth analyses of recent crises are integrated throughout Examines traditional applications recent advances and emerging areas in crisis communication Discusses communication approaches for organizational crises disasters political crises and public health crises Provides up to date coverage of the latest terminology methods and research trends in the field Highlights how crisis communication theory and research can inform real world practice Features detailed analyses of crisis communication in major events such as terrorist attacks natural disasters industrial accidents and global pandemics The Handbook of Crisis Communication Second Edition is an excellent textbook for advanced students in public relations and strategic communication programs and a valuable reference for researchers and practitioners in fields such as crisis communication public relations and corporate communication

Organizational Communication Theory and Research Vernon D. Miller, Marshall Scott Poole, 2024-07-01 The Handbook of Organizational

Communication Theory and Research offers concise but thorough reviews of important research on traditional and emerging areas in organizational communication. Section One Theory and Methods provides an overview of the field's history, prominent theories and methodologies. Section Two Processes focuses on primal processes such as leadership, organizational entry, conflict, power, and inclusion. Section Three Contexts focuses on the settings where organizational communication occurs, including teams and workgroups, networks, and organizational structure. Section Four Technology considers the development and introduction of new media and intelligent technologies into organizations. The final section, Emerging Areas, addresses communication issues associated with changing environmental, social, and political upheavals, including wellness, corporate social responsibility, and crisis response. The Handbook of Organizational Communication Theory and Research covers topics of pressing interest to current scholars and practitioners, many of which have not been addressed in previous handbooks.

Motivating Language Theory Jacqueline Mayfield, Milton Mayfield, 2017-09-07 This book presents the findings, applications, and theoretical underpinnings of a unique leadership communication model: motivating language theory. Drawing from management, social science, and communication theories, motivating language theory demonstrates how leader-to-follower speech improves employee and organizational well-being and drives positive workplace outcomes, such as employee performance, retention, and job satisfaction in a wide array of settings. It presents an integrated model based on empirical findings and theoretical developments from the past three decades to explore the three dimensions of motivating language: direction-giving language, empathetic language, and meaning-making language. It will be a comprehensive source for its empirical relationships, generalizability, theoretical basis, and future directions for research and practice.

The Routledge Handbook of Employee Communication and Organizational Processes Soojin Kim, Patrice M. Buzzanell, Alessandra Mazzei, Jeong-Nam Kim, 2025-05-22 This Routledge Handbook takes a truly global and multidisciplinary approach to exploring all facets of employee communication. Beginning with two key disciplinary approaches—organizational communication and public relations—scholars capture and define employee communication from both perspectives, addressing commonalities and bridging disciplinary differences. This volume places importance on the everyday communicative behaviors by internal members, such as leaders, managers, intergenerational cohorts, employees, and those working on behalf of organizations, such as social media influencers, and on expansive conceptualizations of employee communication, such as chatbots, environment, and global supply chain members involved in organizing. With a focus on employees in situ, the authors respond to these key questions: In what ways is employee communication relevant today? What does employee communication entail? How, why, and to what extent does employee communication influence or become influenced by organizational processes? Investigating antecedents, organizational contexts, and processes and consequences of employee communication and offering key theoretical information and empirically driven recommendations for practice, this handbook will be an essential resource for students, researchers, and industry practitioners in employee communication, organizational

communication business and management leadership communication and public relations more generally

Gender in Management Gary N. Powell, 2023-12-04 In the Sixth Edition of Gender in Management author Gary N Powell provides a comprehensive survey and review of the literature on sex gender and organizations With the title change from Women and Men in Management to Gender in Management the new edition adopts a more inclusive lens that acknowledges the diverse identities and experiences within the gender spectrum Fully updated sections on intersectionality public events such as COVID 19 and the Black Lives Matter movement and the prevalence of AI in hiring decisions provide context to the evolving nature of gender in the workplace and society Powell provides specific research based strategies for promoting an organizational culture of nondiscrimination diversity and inclusion

Communication in Uncertain Times Sabine Einwiller, Jens Seiffert-Brockmann, Stefania Romenti, Chiara Valentini, 2024-05-31 Communication in Uncertain Times explores how different organizations from private to governmental and non profit deal with issues risks and crisis situations through communication

The International Encyclopedia of Organizational Communication, 4 Volume Set Craig Scott, Laurie Lewis, 2017-03-06 The International Encyclopedia of Organizational Communication offers a comprehensive collection of entries contributed by international experts on the origin evolution and current state of knowledge of all facets of contemporary organizational communication Represents the definitive international reference resource on a topic of increasing relevance in a new series of sub disciplinary international encyclopedias Examines organization communication across a range of contexts including NGOs global corporations community cooperatives profit and non profit organizations formal and informal collectives virtual work and more Features topics ranging from leader follower communication negotiation and bargaining and organizational culture to the appropriation of communication technologies emergence of inter organizational networks and hidden forms of work and organization Offers an unprecedented level of authority and diverse perspectives with contributions from leading international experts in their associated fields Part of The Wiley Blackwell ICA International Encyclopedias of Communication series published in conjunction with the International Communication Association Online version available at Wiley Online Library Awarded 2017 Best Edited Book award by the Organizational Communication Division National Communication Association

The Routledge Handbook of Strategic Communication Derina Holtzhausen, Ansgar Zerfass, 2014-11-20 The Routledge Handbook of Strategic Communication provides a comprehensive review of research in the strategic communication domain and offers educators and graduate level students a compilation of approaches to and studies of varying aspects of the field The volume provides insights into ongoing discussions that build an emerging body of knowledge Focusing on the metatheoretical philosophical and applied aspects of strategic communication the parts of the volume cover Conceptual foundations Institutional and organizational dimensions Implementing strategic communication and Domains of practice An international set of authors contributes to this volume illustrating the broad arena in which this work is taking place A timely volume surveying the current state of scholarship this

Handbook is essential reading for scholars in strategic communication at all levels of experience **The Handbook of Communication and Corporate Reputation** Craig E. Carroll, 2015-04-10 With the latest insights from the world of communication studies into the nature of corporate reputation this new addition to Wiley Blackwell's series of handbooks on communication and media reflects the growing visibility of large businesses ethical profiles and tracks the benefits that positive public attitudes can bring Serves as the definitive research collection for a fast growing field featuring contributions by key international scholars Brings together state of the art communication studies insights on corporate reputation Identifies and addresses the lacunae in the research literature Applies new theoretical frameworks to corporate reputation

The Routledge Companion to Accounting Communication Lisa Jack, Jane Davison, Russell Craig, 2013-05-02 One of the prime purposes of accounting is to communicate and yet to date this fundamental aspect of the discipline has received relatively little attention The Routledge Companion to Accounting Communication represents the first collection of contributions to focus on the power of communication in accounting The chapters have a shared aim of addressing the misconception that accounting is a purely technical number based discipline by highlighting the use of narrative visual and technological methods to communicate accounting information The contents comprise a mixture of reflective overview stinging critique technological exposition clinical analysis and practical advice on topical areas of interest such as The miscommunication that preceded the global financial crisis The failure of sustainability reporting The development of XBRL How to cut clutter With an international coterie of contributors including a communication theorist a Big Four practitioner and accounting academics this volume provides an eclectic array of expert analysis and reflection The contributors reveal how accounting communications represent or misrepresent the financial affairs of entities thus presenting a state of the art assessment on each of the main facets of this important topic As such this book will be of interest to a wide range of readers including postgraduate students in management and accounting established researchers in the fields of both accounting and communications and accounting practitioners

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