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MEDIA ETHICS at WORK

True Stories From
Young Professionals

LEE ANNE PECK | GUY S. REEL
editors



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Michael Rajnik



Media Ethics Texts Worth Reading:

Media Ethics Patrick Lee Plaisance, 2013-11-13 *Media Ethics Key Principles for Responsible Practice* makes ethics accessible and applicable to media practice and explains key ethical principles and their application in print and broadcast journalism public relations advertising marketing and digital media Unlike application oriented casebooks this text sets forth the philosophical underpinnings of key principles and explains how each should guide responsible media behavior Author Patrick Lee Plaisance synthesizes classical and contemporary ethics in an accessible way to help students ask the right questions and develop their critical reasoning skills as both media consumers and media professionals of the future The Second Edition includes new examples and case studies expanded coverage of digital media and two new chapters that distinguish the three major frameworks of media ethics and explore the discipline across new media platforms including blogs new forms of digital journalism and social networking sites

Media Ethics Clifford G. Christians, Mark Fackler, Kathy Richardson, Peggy Kreshel, Robert H. Woods, 2015-07-17 *Media Ethics Cases and Moral Reasoning* Ninth Edition challenges students to think analytically about ethical situations in mass communication by using original case studies and commentaries about real life media experiences This market leading text facilitates and enhances students ethical awareness by providing a comprehensive introduction to the theoretical principles of ethical philosophies *Media Ethics* introduces the Potter Box which uses four dimensions of moral analysis definitions values principles and loyalties to provide a framework for exploring the important steps in moral reasoning and analyzing the cases that follow Focusing on a wide spectrum of ethical issues facing media practitioners the cases in this new Ninth Edition include the most recent issues in journalism broadcasting advertising public relations and entertainment

Desperately Seeking Ethics Howard Good, 2004-09-08 Trends prevailing in the media suggest a seemingly disintegrating concept of media ethics It is no surprise being ethical is hard work and could very well put a person in conflict with prevailing trends Many of the people cited within the 13 essays of *Desperately Seeking Ethics* illustrate this from Socrates and Martin Luther King Jr who both died for their principles to reporter David Kidwell of the Miami Herald who chose jail over testifying for the prosecution in a murder trial This is not just another media ethics book Engaging and non conventional it breaks away from the usual text practice of presenting the ethical theories of well known philosophers in watered down form Instead the contributors all of whom teach media ethics select a poem movie song speech or other cultural document analyze it for implied or explicit ethical lessons and then apply the lessons of that work to a specific case that involved controversial media conduct In addition to endnotes each chapter contains questions for discussion and a list of further readings Where possible the contributors have included all or part of the poems speeches and other documents they analyze as sources of ethical instruction and inspiration

Good News Clifford G. Christians, John P. Ferré, Mark Fackler, 1993 Clearly and accessibly written with numerous real life examples and a solid basis in ethical theory *Good News* will be of interest to journalist editors and professionals in media management

as well as to professors and students of media ethics political science reporting and media law **Ethics and the Press**

John Calhoun Merrill, Ralph D. Barney, 1975 *Living Media Ethics* Michael Bugeja, 2018-10-26 Winner of the Clifford G Christians Award for Research in Media Ethics Michael Bugeja's *Living Media Ethics* posits that moral convergence is essential to address the complex issues of our high tech media environment As such the book departs from and yet complements traditional pedagogy in media ethics Bugeja covers advertising public relations and major branches of journalism as well as major schools of philosophical thought and historical events that have shaped current media practices Examining topics including responsibility truth falsehood temptation bias fairness and power chapters encourage readers to develop a personal code of ethics that they can turn to throughout their careers Each chapter includes exercises as well as journal writing and creative assignments designed to build test and enhance individual value systems Unlike other texts this media ethics book ends with an assignment to create a digital portfolio with personal ethics code aligned with a desired media position or company **Communication and Media Ethics** Patrick Lee Plaisance, 2018-09-10 Ethics in communication and media has arguably reached a pivotal stage of maturity in the last decade moving from disparate lines of inquiry to a theory driven interdisciplinary field presenting normative frameworks and philosophical explications for communicative practices The intent of this volume is to present this maturation to reflect the vibrant state of ethics theorizing and to illuminate promising pathways for future research *The Handbook of Mass Media Ethics* Lee Wilkins, Clifford G. Christians, 2008-09-17 This Handbook encapsulates the intellectual history of mass media ethics over the past twenty five years Chapters serve as a summary of existing research and thinking in the field as well as setting agenda items for future research Key features include up to date and comprehensive coverage of media ethics one of the hottest topics in the media community one stop shopping for historical and current research in media ethics experienced top tier editors advisory board and contributors It will be an essential reference on media ethics theory and research for scholars graduate students and researchers in media mass communication and journalism *Desperately Seeking Ethics* Howard Good, 2003 Not just another media ethics book this engaging and unconventional text breaks away from the usual practice of presenting the ethical theories of well known philosophers in watered down form Instead the contributors select a poem movie song speech or other cultural document analyze it for implied or explicit ethical lessons and then apply the lessons to a specific case that involved controversial media conduct Holding the Media Accountable David Hemmings Pritchard, 2000 *Holding the Media Accountable* is the first book length treatment of the way media accountability works in practice It presents real world examples of clashes between media actions and public accountability Pritchard and his colleagues examine a case of routine deception by a TV station's news staff how a typical newspaper handles complaints about news content media self regulation local regulation and federal regulation and the impact of lawyers and legal proceedings This timely and important book fills a major gap in our practical knowledge about ethics at work in contemporary media

Journalism as Practice Sandra Borden, 2013-10-28 Technological innovation and conglomeration in communication industries has been accelerating the commodification of the news into just another product. The emphasis on the bottom line has resulted in newsroom budget cuts and other business strategies that seriously endanger good journalism. Meanwhile, the growing influence of the Internet and partisan commentary has led even journalists themselves to question their role. In *Journalism as Practice*, Sandra L. Borden shows that applying philosopher Alasdair MacIntyre's ideas of a practice to journalism can help us to understand what is at stake for society and for those in the newsrooms who have made journalism their vocation. She argues that developing and promoting the kind of robust group identity implied by the idea of a practice can help journalism better withstand the moral challenges posed by commodification. Throughout the book, key U.S. journalism ethics cases since 2000 are explored in detail. Some of these cases, such as Dan Rather's Memogate scandal, are explored in detail in the *Practically Speaking* sections that discuss relevant cases at length. This book is essential reading for students and practicing journalists interested in preserving the ethical role of journalism in promoting the public good. **Global Media Ethics**

Stephen J. A. Ward, 2013-01-09 *Global Media Ethics: Problems and Perspectives* The book pleads convincingly that news media outlets and practitioners should urgently reconsider their practices and norms in a world gone global and digitally convergent. The various contributions broach the topic from completely different perspectives to create a very stimulating and constructive framework to identify and face the new ethical challenges of journalism and the news media. François Heinderyckx, Université libre de Bruxelles. News that crosses boundaries of culture and geography means rethinking media ethics. The demands of role audience, digital transmission, and an industry under fierce economic pressure require the insightful approach to ethical thinking this volume provides. From theory to practice, this book has something for scholars and professionals alike. Lee Wilkins, *Journal of Mass Media Ethics*. *Global Media Ethics* is a cross-cultural exploration of the conceptual and practical issues facing media ethics in a global world. Focusing on the ethical concepts, principles, and questions in an era of major change, this unique textbook explores the aims and norms that should guide the publication of stories that impact across borders and which affect a globally linked pluralistic world. Through case studies, analysis of emerging practices, and theoretical discussion, a team of leading journalism and communication experts investigate the impact of major global trends on responsible journalism and lead readers to better understand changes in media ethics. Chapters look at how these changes promote or inhibit responsible journalism, how such changes challenge existing standards, and how media ethics can develop to take account of global news media. In light of the fact that media journalism is now and will increasingly become multimedia in format and global in its scope and influence, the book argues that global media impact entails global responsibilities. It is therefore critical that media ethics rethinks its basic notions, standards, and practices from a more cosmopolitan perspective. Online Journalism Ethics Cecilia Friend, Jane B. Singer, 2007-07-12

Online media present both old and new ethical issues for journalists who must make decisions in an interactive instantaneous

environment short on normative standards or guidelines This user friendly text guides prospective and professional journalists through ethical questions encountered only online Including real life examples and perspectives from online journalists in every chapter the book examines the issues of gathering information reporting interviewing and writing for mainstream news organizations on the Web It considers the ethical implications of linking interactivity verification transparency and Web advertising as well as the effects of convergence on newsrooms It also addresses the question of who is a journalist and what is journalism in an age when anyone can be a publisher Each chapter includes a complex case study that promotes critical thinking and classroom discussion about how to apply the ethical issues covered **Entertaining**

Ethics Chad Painter, Lee Wilkins, 2021-03-11 The play s the thing wherein I ll catch the conscience of the king Shakespeare was repeating what the ancient Greeks had pioneered if you want to tell a moral lesson and have it remembered then make it entertaining Chad Painter and Lee Wilkins explore how popular culture explains media ethics and the philosophy that is key to solid ethical thinking Each chapter focuses on a key ethical concept anchors the discussion of that concept in a contemporary or classic accessible film analyzes decisions made in that film with other popular culture artifacts and grounds the analysis in appropriate philosophical thought The book focuses on core philosophical concepts of media ethics truth telling loyalty privacy public service media economics social justice advocacy and accountability as they are examined through the lens of narrative film television and music Discussion questions and online instructor materials further course applicability while the popular culture examples make ethical theory accessible and exciting for students and professors from a variety of academic backgrounds **Ethics and the Media** Stephen J. A. Ward, 2020-11-05 This edition provides a new

and comprehensive set of ethical principles and methods of reasoning for digital global media **Media Ethics** Lee Wilkins, Chad Painter, Philip Patterson, 2021-06-11 The tenth edition of this authoritative book focuses on the most pressing media ethics issues including coverage of the 2020 pandemic and election Enabling students to make ethical decisions in an increasingly complex environment the book focuses on practical ethical theory for use across the media curriculum

Journalism Ethics Christopher Meyers, 2010-03-17 Journalism Ethics is the first volume to combine a practitioner focus and a theoretical focus in the analysis of the ethical problems that journalists face today The 18 new essays collected here examine the goals and purposes of journalism provide a conceptual evaluation of key ethical concerns and make sensible recommendations for ethical practice Journalism Ethics provides sophisticated undergraduates and early graduates with a unified text on the subject **Media Ethics** Conrad C. Fink, 1995 HA09 Media Ethics The Daily Realities Fink University of Georgia U2257 6 336 pp 7 x 9 1 4 0 023 37753 4 paperbound 1995 22 50nk Ocotber MEDIA ETHICS offers a professional s look at contemporary media ethics one backed by solid academic research and carefully structured to be a practical effective teaching tool Numerous examples and case studies provide a real world focus that emphasizes the importance of personal judgment and decision making for both media producers and consumers **The SAGE Guide to Key Issues in Mass Media**

Ethics and Law William A. Babcock, William H. Freivogel, 2015-03-23 The SAGE Guide to Key Issues in Mass Media Ethics and Law is an authoritative and rigorous two volume issues based reference set that surveys varied views on many of the most contentious issues involving mass media ethics and the law Divided into six thematic sections covering information from contrasting ethical responsibly and legal rights for both speech and press newsgathering and access and privacy to libelous reporting business considerations and changing rules with social media and the Internet the information in this guide is extremely relevant to a variety of audiences This guide specifically focuses on matters that are likely to be regular front page headlines concerning topics such as technological threats to privacy sensationalism in media coverage of high profile trials cameras in the courtroom use of confidential sources national security concerns and the press digital duplication and deception rights of celebrities plagiarism and more Collectively this guide assesses key contentious issues and legal precedents noting current ethical and legal trends and likely future directions Features Six thematic sections consist of approximately a dozen chapters each written by eminent scholars and practitioners active in the field Sections open with a general Introduction by the volume editors and conclude with a wrap up Outlook section to highlight likely future trends Chapters follow a common organizational outline of a brief overview of the issue at hand historical background and precedent and presentation of various perspectives pro con mixed to the issue See also cross references guide readers to related chapters and references and further readings guide users to more in depth resources for follow up This reference guide is an excellent source for the general public students and researchers who are interested in expanding their knowledge in mass media and the ethics and law surrounding it

Controversies in Media Ethics David Gordon, 2011 Controversies in Media Ethics offers students instructors and professionals multiple perspectives on media ethics issues presenting vast gray areas and few if any easy answers This third edition includes a wide range of subjects and demonstrates a willingness to tackle the problems raised by new technologies new media new politics and new economics The core of the text is formed by 14 chapters each of which deals with a particular problem or likelihood of ethical dilemma presented as different points of view on the topic in question as argued by two or more contributing authors The 15th chapter is a collection of mini chapters allowing students to discern first hand how to deal with ethical problems Contributing authors John A Armstrong Peter J Gade Julianne H Newton Kim Sheehan and Jane B Singer provide additional voices and perspectives on various topics under discussion This edition has been thoroughly updated to provide discussions of issues reflecting the breadth and depth of the media spectrum numerous real world examples broad discussion of confidentiality and other timely topics A Companion Website www.routledge.com/textbooks/9780415963329 supplies resources for both students and instructors You can also join the Controversies community on Facebook <http://www.facebook.com/CME3rd> Developed for use in media ethics courses Controversies in Media Ethics provides up to date discussions and analysis of ethical situations across a variety of media including issues dealing with the Internet and new media It provides a unique consideration of ethical concerns and serves as

provocative reading for all media students

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