

Ethical Issues in Business

A Philosophical Approach

Eighth Edition



Thomas Donaldson • Patricia H. Werhane

Ethical Issues In Business A Philosophical Approach 8th Editio

SAGE Publishing

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JACKET *Stakeholder Theory* Robert A. Phillips, 2011-01-01 Honoring the twenty fifth anniversary of one of the most influential books in the history of business strategy and ethics R Edward Freeman's *Strategic Management A Stakeholder Approach* this work assembles a collection of contributions by the most influential and widely cited scholars working in the area of stakeholder scholarship today The analyses collected here comment on the impact Freeman's book and stakeholder theory more generally has had upon the fields of management and organizational ethics This study also includes original responses from Freeman himself As the conversation about stakeholders hits its academic and popular stride this timely volume provides both a retrospective of stakeholder theory's history as well as a guide to the questions that are likely to emerge during the next quarter century providing a new foundation for future theory and practice This volume will be an indispensable resource for any serious scholar working in the area of stakeholder theory Additionally because the language of managing stakeholder relationships is becoming increasingly popular practicing executives and NGO members will find this an exceptional and informative reference

Ethical Issues in Business - Second Edition Peg Tittle, 2016-12-15 Peg Tittle's ambitious business ethics text brings together readings cases and the author's own informed opinions The second edition includes over a dozen new readings and case studies as well as a new chapter on issues in Information and Communication Technology Includes Canonical and topical readings on issues ranging from whistleblowing and advertising to international business the nature of capitalism and the environment Engaging overviews from the author encourage careful reflection and critical examination of conventional assumptions What to Do scenarios and Case Studies illustrate the practical relevance of each topic Comprehensive introductions to ethical theory and the ethics of business Questions following each selection test understanding and promote active reading A primer on ethical institutions examines the role of ethics consultants codes of ethics and more

Issues in Business Ethics and Corporate Social Responsibility SAGE Publishing, 2020-03-19 One need only look at the news to be bombarded with examples of corporate malfeasance and the impact such behavior has on a company's public image customers employees and bottom line And while these stories grab the headlines some companies are adopting practices that display awareness of their impact on the globe whether that be to the environment its employees

and suppliers or communities in which they do business What factors are leading to these decisions What are the benefits and costs of making ethical business decisions and acting in a socially responsible way however one defines it Issues in Business Ethics and Corporate Social Responsibility explores these foundational themes across a wide range of topics including artificial intelligence workplace surveillance supply chain management big data the finance industry and many more Coupled with a broad introduction by Dr David Weitzner a professor of management at York University this book provides students with the essential information they need to assess business practices through the lens of ethical decision making and corporate social responsibility

Handbook on the Economics of Philanthropy, Reciprocity and Social Enterprise Stefano Zamagni, Luigino Bruni, 2013-01-01 The recent era of economic turbulence has generated a growing enthusiasm for an increase in new and original economic insights based around the concepts of reciprocity and social enterprise This stimulating and thought provoking Handbook not only encourages and supports this growth but also emphasises and expands upon new topics and issues within the economics discourse Original contributions from key international experts acknowledge and illustrate that markets and firms can be civilizing forces when and if they are understood as expressions of cooperation and civil virtues They provide an illuminating discourse on a wide range of topics including reciprocity gifts and the civil economy which are especially relevant in times of crisis for financial capitalism The Handbook questions the current phase of the market economy that arises from a state of anthropological pessimism Such anthropological cynicism is one of the foundations of the contemporary economic system that is challenged by the contributors This highly original and interdisciplinary Handbook will provide a fascinating read for academics researchers and students across a wide range of fields including economics public sector economics public policy and social policy

Cambridge Handbook of Research Approaches to Business Ethics and Corporate Responsibility Patricia H. Werhane, R. Edward Freeman, Sergiy Dmytriyev, 2017-11-16 While there is a large and ever expanding body of work on the fields of business ethics and corporate social responsibility CSR there is a noted absence of a single source on the methodology and research approaches to these fields In this book the first of its kind leading scholars in the fields gather to analyse a range of philosophical and empirical approaches to research in business ethics and CSR It covers such sections as historical approaches normative and behavioural methodologies quantitative qualitative and experimental perspectives grounded theory and case methodologies and finally a section on the role of the researcher in research projects This book is a valuable and essential read for all researchers in business ethics and CSR not only for those starting out in the fields but also for seasoned scholars and academics

Socially Responsible Finance and Investing H. Kent Baker, John R. Nofsinger, 2012-08-31 A detailed look at the role of social responsibility in finance and investing The concept of socially responsible finance and investing continues to grow especially in the wake of one of the most devastating financial crises in history This includes responsibility from the corporate side corporate social responsibility as well as the investor side socially

responsible investing of the capital markets Filled with in depth insights and practical advice Socially Responsible Finance and Investing offers an important basis of knowledge regarding both the theory and practice of this ever evolving area of finance As part of the Robert W Kolb Series in Finance this book showcases contributed chapters from professionals and academics with extensive expertise on this particular subject It provides a comprehensive view of socially responsible foundations and their applications to finance and investing as determined by the current state of research Discusses many important issues associated with socially responsible finance and investing like moral hazard and the concept of too big to fail Contains contributed chapters from numerous thought leaders in the field of finance Presents comprehensive coverage starting with the basics and bringing you through to cutting edge current theory and practice Now more than ever we need to be mindful of the social responsibilities of all investment practices The recent financial crisis and recession has changed the financial landscape for years to come and Socially Responsible Finance and Investing is a timely guide to help us navigate this difficult terrain

The Routledge Companion to Business Ethics Eugene Heath, Byron Kaldis, Alexei Marcoux, 2018-02-12 The field of business ethics continues to expand intellectually and geographically During the past five decades scholars have developed and deepened their inquiries into the ethics of commercial and corporate conduct This Companion provides a novel overview of the discipline of business ethics covering the major areas of the field as well as new and emerging topics The eight thematic units range over an extraordinary set of subjects and include chapters on the history and pedagogy of business ethics moral philosophy the nature of business responsibilities within the firm economic institutions the 2008 financial crisis globalization and business ethics in different regions of the world Led by a well respected editorial team this unique volume gathers an international array of experts whose various critical approaches yield insights from areas such as public policy economics law and history in addition to business and philosophy With its fresh analyses wide scope and clarity of approach this volume will be an essential addition to library collections in business management and applied ethics

The Oxford Handbook of Virtue Nancy E. Snow, 2018 The late twentieth and early twenty first centuries have seen a renaissance in the study of virtue a topic that has prevailed in philosophical work since the time of Aristotle Several major developments have conspired to mark this new age Foremost among them some argue is the birth of virtue ethics an approach to ethics that focuses on virtue in place of consequentialism the view that normative properties depend only on consequences or deontology the study of what we have a moral duty to do The emergence of new virtue theories also marks this new wave of work on virtue Put simply these are theories about what virtue is and they include Kantian and utilitarian virtue theories Concurrently virtue ethics is being applied to other fields where it hasn't been used before including bioethics and education In addition to these developments the study of virtue in epistemological theories has become increasingly widespread to the point that it has spawned a subfield known as virtue epistemology This volume therefore provides a representative overview of philosophical work on virtue It is divided into seven parts conceptualizations

of virtue historical and religious accounts contemporary virtue ethics and theories of virtue central concepts and issues critical examinations applied virtue ethics and virtue epistemology Forty two chapters by distinguished scholars offer insights and directions for further research In addition to philosophy authors also deal with virtues in non western philosophical traditions religion and psychological perspectives on virtue SAGE Brief Guide to Business Ethics Sage Publishing,2012 Designed for courses in business ethics corporate social responsibility corporate strategy and organizational behaviour this text will also be an indispensable companion text for business students to use throughout their full programme of study This text provides objective coverage of key issues in corporate social responsibility the obligation of companies to various stakeholder groups the contribution of business to society and culture and the relationship between organizations and the quality of the environment Business Ethics in Brief is divided into eight sections which contain important keywords that relate to those sections Ethics and the Individual Theories of Ethics Understanding Global Ethics Ethics of Management and Business Employee and Human Resources Issues Consumer Issues Ethics of Advertising Marketing and PR and Environmental Issues in Ethics Key features of the text include the following Keyword entries featuring comprehensive essays on such crucial topics as strategic corporate social responsibility consumer rights and ethical decision making A listing of suggested readings for each entry so that readers can find more information on topics of particular interest Three appendices An appendix of problematic practices that highlights key corporations and industries and the ethical issues they faced an appendix with key ethics institutes and organizations and an appendix listing key business ethics periodicals

Meeting the Ethical Challenges of Leadership Craig E. Johnson,2017-01-10 Ethics is at the heart of leadership All leaders assume ethical burdens and must make every effort to make informed ethical decisions and foster ethical behavior among followers The Sixth Edition of Meeting the Ethical Challenges of Leadership Casting Light or Shadow explores the ethical demands of leadership and the dark side of leadership Author Craig E Johnson takes a multidisciplinary approach to leadership ethics drawing from many fields of research to help readers make moral decisions lead in a moral manner and create an ethical culture Packed with real world case studies examples self assessments and applications this fully updated new edition is designed to increase students ethical competence and leadership abilities **Encyclopedia of Business Ethics and Society** Robert W. Kolb,2008 This encyclopedia spans the relationships among business ethics and society with an emphasis on business ethics and the role of business in society **The Conscience Code** G. Richard Shell,2021-06-08 The Conscience Code is a practical guide to creating workplaces where everyone can thrive Surveys show that more than 40% of employees report seeing ethical misconduct at work and most fail to report it killing office morale and allowing the wrong people to set the example Collegiate professor G Richard Shell has heard work misconduct stories from his MBA students which inspired him to create this helpful guide for navigating these nuances Shell created this book to point to a better path recognize that these conflicts are coming learn to spot them then follow a research based step by step approach

for resolving them skillfully By committing to the Code you can replace regret with long term career success as a leader of conscience In The Conscience Code Shell shares tips and facts that Solve a crucial problem faced by professionals everywhere What should they do when they are asked to compromise their core values to achieve organizational goals Teaches readers to recognize and overcome the five organizational forces that push people toward actions they later regret Lays out a systematic values to action process that people at all levels can follow to maintain their integrity while achieving true success in their lives and careers Driven by dramatic real world examples from Shell s classroom today s headlines and classic cases of corporate wrongdoing The Conscience Code shows how to create value based workplaces where everyone can thrive *The Governance of Risk* Guler Aras,David Crowther,2013-04-16 The Governance of Risk

Ethics for Managers Joseph Gilbert,2012 This book examines issues relating to ethical decision making in the managerial context Managers are paid to oversee the work of others and in the course of their work they often make decisions that impact other people This book is intended to help managers and students of management reflect on the impact of their decisions and to help them in making such decisions ethically Ethics has to do with interpersonal or social values and the rules of conduct that derive from them By the time an individual becomes a manager he or she invariably has a sense of moral right and wrong Author Joseph Gilbert examines the sources of this sense and how it is shaped and altered by various influences He lays the groundwork for discussion by delving into the meaning of ethics and its philosophical foundations then exploring its application to the task of management This balanced approach both makes clear the moral implications of actions taken by managers and provides some time tested ways of thinking about moral issues when they arise Without preaching or critiquing the reader s existing ethical sense Ethics for Managers prepares the manager or student of business to adequately address the difficult decisions that will crop up during their career in an ethical and self aware manner **Research**

Handbook on Law and Utilitarianism Guillaume Tusseau,2024-10-03 The Research Handbook on Law and Utilitarianism sheds light on contemporary legal culture and the ways in which it interacts with theories of justice Guillaume Tusseau brings together an interdisciplinary range of scholars to analyse the utilitarian standpoint on legal disciplines and legal governance as well as the contribution of utilitarian arguments to current legal debates Progress in Ethical Practices of

Businesses Marta Peris-Ortiz,Patricia Márquez,Jaime Alonso Gomez,Mónica López-Sieben,2021-03-22 The interaction between a company and its stakeholder environment explains a key part of corporate behavior This is because the level of social acceptance that the company achieves affects consumer trust employee commitment and access to credit or support from suppliers This book examines these relationships to discover the best way to align corporate behaviour with the interests values and preferences of stakeholders It features contributions on topics such as marketing emerging technologies women in entrepreneurship sports and tourism Behavioral Business Ethics David De Cremer,Ann E.

Tenbrunsel,2012-03-12 This book looks at how and why individuals display unethical behavior It emphasizes the actual

behavior of individuals rather than specific business practices It draws from work on psychology as Max Bazerman said efforts to improve ethical decision making are better aimed at understanding our psychological tendencies Management Communication James S. O'Rourke, 2023-03-30 This new edition of Management Communication is a case based textbook that introduces students to the strategic communication methods that are crucial to master in order for them to develop into effective and ethical managers at all levels of business Effective communication skills are necessary for success in the business world and James O Rourke has written a highly readable book filled with anecdotes and examples to engage students in the learning process This seventh edition includes both classic and new features The strategic approach is integrated throughout the book allowing students to understand how a communicated message affects the business as a whole New case studies provide students with hands on experience of scenarios they will encounter in the real world looking at global companies such as Facebook and Nike Further updates include new content on technology corporate culture and disinformation An ethical thread is woven through the text demonstrating how ethical decision making can be applied in all aspects of communication Chapters on intercultural communication nonverbal communication and conflict management provide students with the skills to build relationships and influence stakeholders key skills for any manager This text will provide students with a well rounded understanding of management communication and the support material ensures it serves as a complete resource for instructors

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