

Introduction to Journalism and Mass Communication

Week 1 - Mass Communication Culture and Mass Media

- **There are 5 type of communication**
 1. **Intrapersonal communication** = the communication process within yourself.
 2. **Interpersonal communication** = the communication between two persons.
 3. **Small group communication** = the communication between 3-5 persons
 4. **Public communication** = the communication process between the speaker to many audiences.
 5. **Mass communication** = the communication process that shared meaning from the source through mass media channel.
- **Function and effects of culture**
 - 1.1 **Limited effects and Liberating of culture**
 - 1) **Limited effect** = Culture limit you to do something.
 - 2) **Liberating effect** = Culture allowed you to do something.
 - 1.2 **Dominant culture and Bounded culture**
 - 1) **Dominant culture** = Culture that hold away with the majority.
 - 2) **Bounded culture** = Culture which in the national culture.
- **Mass communication and culture**
 - There's a link between them. Besides, culture is built and maintained through communication.
 - However, Mass communication and culture are differently interacted depending on people's understanding.

Week 2 – Cultural History of Mass communication

- **There are 5 main eras of Mass communication history**
 - 1.1 **Oral/Preliterate Cultures.**

Introduction To Journalism And Mass Communication Notes

Roman Wölfel



Introduction To Journalism And Mass Communication Notes:

Whispering the Techniques of Language: An Mental Quest through **Introduction To Journalism And Mass Communication Notes**

In a digitally-driven earth where displays reign great and instant communication drowns out the subtleties of language, the profound secrets and emotional nuances hidden within phrases frequently get unheard. Yet, located within the pages of **Introduction To Journalism And Mass Communication Notes** a charming literary value pulsing with organic thoughts, lies a fantastic quest waiting to be undertaken. Written by a talented wordsmith, that enchanting opus attracts viewers on an introspective trip, gently unraveling the veiled truths and profound influence resonating within the fabric of each word. Within the psychological depths with this touching review, we shall embark upon a sincere exploration of the book is key subjects, dissect its charming writing fashion, and succumb to the strong resonance it evokes strong within the recesses of readers hearts.

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