INTERNATIONAL BUSINESS MANAGEMENT (306)

Multiple Choice Questions - External Examination

(I) Multiple Choice Questions:

- 1. IBRD (International Bank for Reconstruction and development) is also known as: -
 - A. Exim Bank
 - B. International Bank
 - C. World Bank
 - D. International Monetary

Fund ANSWER: C

- 2. Ultimately ---- was replaced by----on 1st January 1995.
 - A. GATS, WTO
 - B. WTO, GATS
 - C. GATT, WTO
 - D. IMF,

GATT

ANSWER: C

- Which of the following is an advantage of turnkey projects?
 - Can earn a return on knowledge asset
 - B. Will not create a competitor
 - C. Tight control of operations
 - D. All the

above ANSWER: A

- 4. The mode of entry into international business with least risk to the firm is:
 - A. Indirect exports
 - B. Direct exports
 - C. Management contract
 - D. Contract Manufacturing

ANSWER 4: A

- The following is an export intermediary:
 - A. Export house
 - B. Trading house
 - C. A manufacturing exporter
 - D. Merchant exporter.

ANSWER: C

- Global companies can----- its experience to expand its global operations.
 - A. Contract

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