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MANAGEMENT INFORMATION SYSTEMS

MANAGING THE DIGITAL FIRM

Kenneth C. Laudon | Jane P. Laudon

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Management Information System Andy Ismail,Rike Setiawati,Herzalina Herbenita,Bambang Sutejo,Sigit Mulyanto,2024-12-02 Management Information System 2nd Edition Practical Insights and Applications in Indonesia provides a comprehensive and updated exploration of the role of information systems in modern organizations Written by Andy Ismail Dr Rike Setiawati Herzalina Herbenita Bambang Sutejo Sigit Mulyanto Muhammad Aqshal Zorif Mustika Sari Uswatun Hasanah Della Adelia and Ghani Akbar this book bridges the gap between theoretical foundations and real world applications in the field of Management Information Systems MIS This second edition expands on fundamental concepts including Marketing Information Systems HR and Accounting Information Systems Financial Information Systems and Strategic Planning The latest edition also introduces Chapter 10 Artificial Intelligence AI and Big Data in Management Information Systems which explores the integration of cutting edge technologies in business decision making predictive analytics and data driven optimization Key features of this book include Comprehensive coverage of MIS components from system design development and implementation to security and ethical considerations Latest trends in AI and Big Data including real world case studies on AI driven business intelligence data analytics and automation Practical insights and case studies featuring global companies such as Netflix Walmart IBM Watson Amazon and JPMorgan Chase Emerging challenges and regulations addressing data security AI bias privacy laws and ethical AI development Designed for students academics and professionals this book serves as a valuable resource for understanding how information systems enhance business operations and strategic decision making Whether you are an IT practitioner a business leader or a student in the field of Information Systems this book provides the essential knowledge and practical tools needed to navigate the digital transformation era

ENTERprise Information Systems, Part I Joao Eduardo Quintela Varajao,Maria Manuela Cruz-Cunha,Goran D. Putnik,Antonio Trigo,2010-10-08 **Introduction to Business Information Systems** Rolf T. Wigand,Peter Mertens,Freimut Bodendorf,Wolfgang König,Matthias Schumann,2003-05-21 After describing the functions of the PC and the role of computers in local and global networks the authors explain the fundamentals of data management as well as the support of firms functions and processes through information processing The concepts utilized are deployed in a multitude of modern and integrated application systems in manufacturing and service industries These application examples make up the core of the book Many application examples illustrate the methodologies addressed **Essential Topics Of Managing Information Systems** Jun Xu,2019-11-05 This comprehensive compendium is about managing information systems and focuses on relationships between information information systems people and business The impacts roles risks challenges as well as emerging trends of information systems are an important element of the book Essential and critical information systems management skills including using information systems for competitive advantages planning and evaluating information systems developing and implementing information systems and managing information systems operation form a

critical part of this unique reference text Current topics like digital platforms agile organization DevOPs blockchain 5G data center and quantum computing prove indispensable for readers who want to stay in the forefront of today s complex information systems   The Dynamics of International Information Systems Hans Lehmann,2010-03-17 The serious difficulties facing the developer of international information systems i e supporting business functions in different countries are widely known and their propensity to catastrophic failure has been acknowledged among practitioners for quite some time Despite the often pivotal importance that such systems generally have scholarly research in this field has been surprisingly sparse Information technology applications with a global range and reach are still largely unstudied and under explored Subsequently there is a distinct dearth of theoretical frameworks for dealing with them After a career in information technology line management I have been involved with multinational enterprises and their information systems for over a decade as a consultant working in Africa the UK continental Europe North America and Australasia It was on joining a university in the early nineties that I discovered the near vacuum in this field of research When I decided to make international information systems my field of research it became clear that fairly fundamental work needed to be done I started the project described further on more than 10 years ago It turned out a fairly difficult necessarily broad based and eventually longitudinal research   Management, Information and Power Lucas D. Introna,1997-11-11 This book sets out to instil a different approach to thinking about the theory and practice of management and information management in organizations Building on the work of earlier philosophers and social theorists it puts forward a sophisticated theory for the understanding of how management information and power operate and interact in the real world   **Handbook on Business Information Systems** A. Gunasekaran,Maqsood Sandhu,2010 Pt I Health care information systems ch 1 Healthcare supply chain information systems VIA service oriented architecture Sultan N Turhan and zalp Vayvay ch 2 The role of the CIO in the development of interoperable information systems in healthcare organizations Ant nio Grilo und weitere ch 3 Information systems for handling patients complaints in health organizations Zvi Stern Elie Mersel and Nahum Gedalia ch 4 How to develop quality management system in a hospital Ville Tuomi pt II Business process information systems ch 5 Modeling and managing business processes Mohammad El Mekawy Khurram Shahzad and Nabeel Ahmed ch 6 Business process reengineering and measuring of company operations efficiency Natas a Vujica Herzog ch 7 Value chain re engineering by the application of advanced planning and scheduling Yohanes Kristianto Petri Helo and Ajmal Mian ch 8 Cultural auditing in the age of business multicultural logistics management and information systems Alberto G Canen and Ana Canen ch 9 Efficiency as criterion for typification of the dairy industry in Minas Gerais state Luiz Antonio Abrantes und weitere ch 10 A neurocybernetic theory of social management systems Masudul Alam Choudhury ch 11 Systematization approach for exploring business information systems management dimensions Albena Antonova ch 12 A structure for knowledge management systems assessment and audit Joao Pedro Albino Nicolau Reinhard and Silvina Santana ch 13 Risk

management in enterprise resource planning systems introduction Davide Aloini Riccardo Dulmin and Valeria Mininno pt III Industrial data and management systems ch 14 Asset integrity management operationalizing sustainability concerns R M Chandima Ratnayake ch 15 How to boost innovation culture and innovators Andrea Bikfalvi und weitere ch 16 A decision support system for assembly and production line balancing A S Simaria und weitere ch 17 An innovation applied to the simulation of RFID environments as used in the logistics Marcelo Cunha De Azambuja und weitere ch 18 Customers acceptance of new service technologies the case of RFID Alessandra Vecchi Louis Brennan and Aristeidis Theotokis ch 19 Operational efficiency management tool placing resources in intangible assets Claudelino Martins Dias Junior Osmar Possamai and Ricardo Goncalves ch 20 Interactive technology maps for strategic planning and research directions based on textual and citation analysis of patents Elisabetta Sani Emanuele Ruffaldi and Massimo Bergamasco ch 21 Determining key performance indicators an analytical network approach Daniela Carlucci and Giovanni Schiuma pt IV Strategic business information systems ch 22 The use of information technology in small industrial companies in Latin America the case of the interior of Sao Paulo Brazil Ot vio Jos De Oliveira and Guilherme Fontana ch 23 Technology information business marketing and CRM management Fernando M Serson ch 24 Transfer of business and information management systems issues and challenges R Nat Natarajan ch 25 Toward digital business ecosystem analysis Aurelian Mihai Stanescu und weitere ch 26 The dynamics of the informational contents of accounting numbers Akinloye Akindayomi pt V Information systems in supply chain management ch 27 Supply chain enabling technologies management challenges and opportunities Damien Power ch 28 Supply chain management Avninder Gill and M Ishaq Bhatti ch 29 Measuring supply chain performance in SMES Maria Argyropoulou und weitere ch 30 Information sharing in service supply chain Sari Uusipaavalniemi Jari Juga and Maqsood Sandhu ch 31 RFID applications in the supply chain an evaluation framework Valerio Elia Maria Grazia Gnoni and Alessandra Rollo pt VI Tools for the evaluation of business information systems ch 32 Tools for the decision making process in the management information system of the organization Carmen De Pablos Heredero and M nica De Pablos Heredero ch 33 Preliminaries of mathematics in business and information management Mohammed Salem Elmusrati ch 34 Herding does not exist or just a measurement problem A meta analysis Nizar Hachicha Amina Amirat and Abdelfettah Bouri ch 35 Object oriented metacomputing with exertions Michael Sobolewski ch 36 A new B2B architecture using ontology and web services technology Youcef Aklouf ch 37 The roles of computer simulation in supply chain management Jia Hongyu and Zuo Peng

Multichannel Marketing Bernd W. Wirtz,2024-09-27 Increasing customer demands and innovations in digital sales require targeted management and flexible organisation of multiple sales channels Multi channel marketing can be used to achieve outstanding competitive advantages This book provides a comprehensive and systematic overview of the fundamentals and management of multi channel marketing The book understands multi channel marketing as an integrative marketing system with special consideration of digital technologies Multi Channel Marketing is with increasing frequency a

key success factor for companies in competition for customers Bernd Wirtz textbook provides a clearly patterned incorporated and theoretically funded overview for this purpose The author excellently succeeded in illustrating in a descriptive way the considerable complexity and breadth of applicability and contemporaneously establishing a high practical relevance Dr Rainer Hillebrand Member of the Supervisory Board Otto Group 2019 Member of the Executive Board of the Otto Group for Strategy E Commerce Business Intelligence 1999 2019 Wirtz examines the whole path down from theoretical basic knowledge of Multi Channel Marketing right up to the practical realization This book is a needed approach which is at the same time a reference book for specific issues The Wirtz is essential for everyone who is concerned with this highly topical subject in his studies or in practice already Dr Arno Mahlert Chief Executive Officer Tchibo Holding AG 2004 2009 Member of the Board of Directors Peek Cloppenburg KG and maxingvest AG <u>Analysis and Design of Next-Generation Software Architectures</u> Arthur M. Langer,2020-01-02 This book provides a detailed how to guide addressing aspects ranging from analysis and design to the implementation of applications which need to be integrated within legacy applications and databases The analysis and design of the next generation of software architectures must address the new requirements to accommodate the Internet of things IoT cybersecurity blockchain networks cloud and quantum computer technologies As 5G wireless increasingly establishes itself over the next few years moving legacy applications into these new architectures will be critical for companies to compete in a consumer driven and social media based economy Few organizations however understand the challenges and complexities of moving from a central database legacy architecture to a ledger and networked environment The challenge is not limited to just designing new software applications Indeed the next generation needs to function more independently on various devices and on more diverse and wireless centric networks Furthermore databases must be broken down into linked list based blockchain architectures which will involve analytic decisions regarding which portions of data and metadata will be processed within the chain and which ones will be dependent on cloud systems Finally the collection of all data throughout these vast networks will need to be aggregated and used for predictive analysis across a variety of competitive business applications in a secured environment Certainly not an easy task for any analyst designer Many organizations will continue to use packaged products and open source applications These third party products will need to be integrated into the new architecture paradigms and have seamless data aggregation capabilities while maintaining the necessary cyber compliances The book also clearly defines the roles and responsibilities of the stakeholders involved including the IT departments users executive sponsors and third party vendors The book s structure also provides a step by step method to help ensure a higher rate of success in the context of re engineering existing applications and databases as well as selecting third party products conversion methods and cybercontrols It was written for use by a broad audience including IT developers software engineers application vendors business line managers and executives
Information Systems Development for Emerging Public Sector Cross-sector Collaborations Kayvan Yousefi

Mojir,2018-09-28 Information systems IS seem prevalent in modern societies and have resulted in the rapid digitalisation of different societal sectors One application domain of IS is emergency response which is responsible for delivering essential services to save lives and minimise environmental damage in both small frequent and large scale emergencies Specific IS applications are in turn used in emergency response to support such aspects as decision making communication information sharing and the dispatching of resources Public sector cut backs and a lack of professional resources have affected emergency response at the same time as natural disasters e g forest fires tsunamis storms terror attacks and wars in the Middle East leading to mass migration have intensified in recent decades At the same time frequent small scale accidents continue to occur on a regular basis both in urban and sparsely populated areas As a result emergency response actors first responders are often placed under severe pressure An emerging trend in response to these challenges both in Sweden and internationally is to create cross sector forms of collaboration by combining alternative resources from various sectors Such collaborations are relatively new and involve heterogeneous stakeholders Therefore the thesis objective is to explore IS related opportunities challenges and needs aimed at supporting heterogeneous actors in emerging cross sector collaborations in emergency response in order to enable and facilitate future related IS development To achieve this a user centred approach was applied A baseline study was performed followed by three case studies on co location of actors co operative use of resources and semi professionals as first responders by performing interviews focus groups participant observation Future Workshops an exercise and an after action review The thesis is based on case study research and qualitative research methods Sociotechnical systems theory the sociotechnical ensemble view and network governance were used as the analytical framework As part of achieving the thesis objectives experiences from applying user participation in the context of cross sector collaboration are also presented as part of the results A context specific framework developed to systematise and explore various important aspects of cross sector collaboration in emergency response is also described The results of this thesis indicate that the needs for IS in cross sector collaborations vary from simple smartphone applications to manage alarms positioning and the dispatching of new resources to more sophisticated tools for sharing and viewing incident data The results also indicate that these collaborations have the potential e g resource redundancy pooled competencies to increase total capacity to improve Swedish emergency response if supported by adequate IS IT support The major challenges are organisational economic and juridical and the most prominent are ambiguities in actors tasks and responsibilities and how to prioritise between ordinary work and new first response tasks They must be addressed to enable certain IS functions e g information sharing and positioning of resources The results also highlight several institutional factors e g mutual interest between members collective problem solving secrecy aspects which are believed to play a key role in the success or failure of the collaborations and which must be adressed in the development of IS support The actors also have substantial basic needs for training e g fire extinguishing first aid and emergency supplies e g fire extinguishers healthcare kits Applying

user participation also faced challenges the major one being the development of a future cross sector collaboration in a context that does not yet exist and involving stakeholders from resource strained organisations in doing so The stakeholders and sometimes also the primary end users are partly unknown and tasks are undefined As a response to these challenges a combination of activities based on multiple design groups scenario based Future Workshops focus groups the context specific framework a practical exercise and an after action review was provided The framework which was used to support data collection and user participation includes 15 dimensions each intended to represent important aspects of cross sector collaboration The thesis major contributions are the identified opportunities challenges and need as a sociotechnical ensemble and generated and from several studies thus being comparable The thesis more theoretical contributions is the combined application of the sociotechnical ensemble view and network governance where the studied collaboration forms are characterised as a hybrid form of networks and more traditional government mechanisms and where it is pointed out that network governance lacks explicit IS IT aspects In a wider perspective the research fields of IS and political science may cross fertilise each other when studying emerging cross sector collaboration in the public sector Identified user participation challenges relevant to the cross sector collaboration context suggestions on how they can be handled and the context specific framework are contributions that can be used in practical user centred IS development in similar contexts Informationssystem IS anv nds idag i de flesta verksamheter inom respons och r ddningsomr det t ex f r beslutsst d kommunikation informationsutbyte och resurspositionering Fel i systemen kan bidra till misslyckad samverkan vid r ddningsinsatser som i sin tur kan riskera m nniskors liv och orsaka skador p milj och infrastruktur vid s v l sm frekventa olyckor som storskaliga h ndelser kriser och katastrofer Budgetnedsk rningar brist p professionella resurser naturkatastrofer t ex skogsbr nder stormar och terrorattacker r n gra exempel p utmaningar som har intensifierats under de senaste decennierna Samtidigt forts tter frekventa sm skaliga olyckor att intr ffa b de i urbana och i glesbygdsomr den D rf r r responsakt rerna ofta under h rd press Ett s tt att hantera utmaningarna b de i Sverige och internationellt r tv rsektoriella samverkansformer som i sin tur involverar ofta heterogena samh llsresurser Samarbetskontexten r f rh llandevis ny och de involverade akt rerna och deras behov delvis ok nda Avhandlingen syftar d rf r till att utforska IS relaterade m jligheter utmaningar och behov f r att st dja heterogena akt rer inom nya tv rsektoriella framv xande samverkansformer i svensk respons och r ddning F r att utforska detta anv ndes en anv ndarcentrerad ansats D rf r genomf rdes en bakgrundsstudie och tre fallstudier p samlokalisering av akt rer sambruk av resurser och semi professionella som f rstainsatspersoner genom att utf ra intervjuer fokusgrupper deltagande observation Future Workshops och en vning med f ljande After Action Review Avhandlingen bygger d rmed p fallstudieforskning och kvalitativa forskningsmetoder Socioteknisk systemteori begreppet socioteknisk ensemble och network governance teori anv nds som forskningens analytiska ramverk Som ett led i att uppfylla syftet presenteras dessutom erfarenheter fr n anv ndarmedverkan i kontexten tv rsektoriell samverkan som ett delresultat

samt ett kontext specifikt ramverk utvecklat f r att systematisera och utforska olika viktiga aspekter av tv rsektoriell samverkan i respons och r ddningsverksamhet Avhandlingens resultat visar att behoven av IS i tv rsektoriella samverkansformer varierar fr n enkla smartphoneapplikationer f r larmhantering positionering och utryckning av nya resurser till mer sofistikerade verktyg f r informationsdelning och gemensamma l gesbilder Resultaten pekar ocks mot att med r tt IS st d har samverkansformerna potential t ex i form av resursredundans gemensam pool f r kad kapacitet f r att f rb ttra svensk r ddningsverksamhet De stora utmaningarna r organisatoriska ekonomiska och juridiska De mest framtr dande r otydligheter i akt rernas uppgifter roll och ansvar och hur man prioriterar mellan sitt befintliga arbete och nya f rstainsatser Utmaningarna m ste l sas f r att m jligg ra IS funktioner till exempel vid informationsdelning och resurspositionering Resultaten belyser ocks explicit flera institutionella faktorer t ex gemensamt intresse och m l kollektiv probleml sning sekretesshantering som tros ha en nyckelroll i samverkansformernas realisering och som m ste hanteras i utveckling av relaterat IS st d Akt rerna har ocks grundl ggande behov av tr ning t ex brandsl ckning f rsta hj lpen och utrusning t ex brandsl ckare sjukv rdskit Till mpningen av anv ndarmedverkan visade ocks p utmaningar varav den fr msta var att utveckla framtida tv rsektoriell samverkan i ett sammanhang som nnu inte existerar och att involvera intressenter fr n organisationer med anstr ngda resurser f r att genomf ra detta Intressenterna ibland ven de prim ra slutanv ndarna r delvis ok nda och uppgifterna r odefinierade Som ett s tt att hantera utmaningarna genomf rdes en kombination av aktiviteter som baserades p multipla designgrupper scenariobaserade Future Workshops fokusgrupper ett kontextspecifikt ramverk en vning och en After Action Review samt det kontext specifika ramverket Ramverket som anv ndes f r att st dja datainsamling och anv ndarmedverkan inneh ller 15 dimensioner som r t nkta att representera viktiga aspekter av tv rsektoriella samverkansformer Avhandlingens fr msta bidrag r de identifierade m jligheterna utmaningarna och behoven som en social ensemble och som genererade och j mf rbara ur flera studier Avhandlingens mer teoretiska bidrag r den kombinerade till mpningen av sociotechnical ensemble och network governance d r de studerade samverkansformerna lyfts fram som en blandform av n tverk och mer traditionella styrmekanismer och d r det p pekas att network governance saknar explicita IS IT delar I ett st rre sammanhang kan forskningsf lten IS och statsvetenskap kan komplettera varandra vid studier av framv xande tv rsektoriell samverkan i offentlig sektor Relevanta utmaningar vid anv ndarmedverkan i kontexten f rslag p hur de kan hanteras och det kontext specifika ramverket r bidrag som kan anv nds i praktisk anv ndarcentrerad IS utveckling i liknande sammanhang **Textbook of Hospital Administration** Sonu Dr Goel,2013-12-31 This work ushers in a change in the approach of books on hospital administration To make the text interesting authors have used the case based learning approach Apart from this many new topics have been introduced in this book which had not been addressed so far in the available books For example due importance has been given to the role of engineering department in ensuring provision of good quality of medical care by the hospitals New concepts in hospital administration like information therapy use of

information and communication technology health promoting hospital approach impact of globalization on hospital care etc have also introduced through this book USP of the book is giving due importance to the feedback from experienced hospital administrators across public and private hospitals of country This book will surely be of use to medical superintendents and hospital administrators in government and private hospitals in India and other countries Students as well as teachers of various courses namely regular and distant learning courses of MBA in Health Care Hospital Administration Diploma of masters in Hospital Administrator MD in hospital administrator MD in community medicine Diploma masters in laws master s in public health will also find this book of immense value This book will also be helpful for civil surgeons and senior medical officers of state health services The book comprehensively consolidates a lot of practical aspects by incorporating plenty of illustrations photographs case studies real life situations etc which will help the readers to get a realistic practical experience Salient Features New concepts in hospital administration like use of information and communication technology health promoting hospital approach impact of globalization on hospital care role of engineering department and information therapy etc have been introduced Case Studies presented in the chapters are useful for case based learning approach Comprehensively consolidates a lot of practical aspects by incorporating plenty of Flowcharts Figures and Tables help the readers to get a realistic practical experience   Army RD & A Bulletin ,1992-05   Innovations in Mechanical Engineering José Machado,Filomena Soares,Justyna Trojanowska,Erika Ottaviano,2021-06-16 This book covers a variety of topics in the field of mechanical engineering with a special focus on methods and technologies for modeling simulation and design of mechanical systems Based on a set of papers presented at the 1st International Conference Innovation in Engineering ICIE held in Guimar es Portugal on June 28 30 2021 it focuses on innovation in mechanical engineering spanning from engineering design and testing of medical devices evaluation of new materials and composites for different industrial applications fatigue and stress analysis of mechanical structures and application of new tools such as 3D printing CAE 3D models and decision support systems This book which belongs to a three volume set provides engineering researchers and professionals with extensive and timely information on new technologies and developments in the field of mechanical engineering and materials   **Technological Solutions for Modern Logistics and Supply Chain Management** Luo, ZongWei,2013-01-31 Technological Solutions for Modern Logistics and Supply Chain Management highlights theories and technological growth in applied research as well as advances in logistics supply chains and industry experiences Aiming to enhance the expansions made towards an efficient and sustainable economy this book is essential for providing researchers practitioners and academicians with insight into a wide range of topics   **Future Data and Security Engineering** Tran Khanh Dang,Roland Wagner,Erich J. Neuhold,Makoto Takizawa,Josef Küng,Nam Thoai,2014-10-21 This book constitutes the refereed proceedings of the First International Conference on Future Data and Security Engineering FDSE 2014 held in Ho Chi Minh City Vietnam in November 2014 The 23 full papers presented were carefully reviewed and selected from 66

submissions They have been organized in the following topical sections big data analytics and applications security and privacy engineering crowdsourcing and social network data analytics biometrics and data protection in smart devices cloud data management and applications and advances in query processing and optimization **Automated Enterprise Systems for Maximizing Business Performance** Papajorgji, Petraq,2015-09-25 The integration of recent technological advances into modern business processes has allowed for greater efficiency and productivity However while such improvements are immensely beneficial the modeling and coordination of these activities offers a unique set of challenges that must be addressed Automated Enterprise Systems for Maximizing Business Performance is a pivotal reference source for the latest scholarly research on the modeling and application of automated business systems Featuring extensive coverage on a variety of topics relating to the design implementation and current developments of such systems this book is an essential reference source for information system practitioners business managers and advanced level students seeking the latest research on achievements in this field This publication features timely research based chapters within the context of business systems including but not limited to enterprise security mobile technology and techniques for the development of system models ,

Handbook of Research on Effective Communication, Leadership, and Conflict Resolution Normore, Anthony H.,Long, Larry W.,Javidi, Mitch,2016-02-26 In order for an organization to thrive it is essential to develop key strategies for interaction leadership and management within diverse settings Refining these skills ultimately aids in the arbitration of any potential conflicts that may arise during intra organizational interactions The Handbook of Research on Effective Communication Leadership and Conflict Resolution evaluates operational strategies and interpersonal skill development for the successful leadership and management of modern organizations Highlighting various governance and interaction techniques that assist in mediating organizational controversies this handbook of research is a vital source for professionals leaders managers and human resource specialists interested in developing skills needed to efficiently communicate collaborate and negotiate across differences within an organization **Thin Film Processes** Jagannathan Thirumalai,2017-04-12 The book Thin Film Processes Artifacts on Surface Phenomena and Technological Facets presents topics on global advancements in theoretical and experimental facts instrumentation and practical applications of thin film material perspectives and its applications The aspect of this book is associated with the thin film physics the methods of deposition optimization parameters and its wide technological applications This book is divided into three main sections Thin Film Deposition Methods A Synthesis Perspective Optimization Parameters in the Thin Film Science and Application of Thin Films A Synergistic Outlook Collected chapters provide applicable knowledge for a wide range of readers common men students and researchers It was constructed by experts in diverse fields of thin film science and technology from over 15 research institutes across the globe

Global E-Government: Theory, Applications and Benchmarking Al-Hakim, Latif,2006-09-30 Interest in e government both in industry and in academies has grown rapidly over the past decade This book provides helpful examples from practitioners

and managers involving real life applications academics and researchers contribute theoretical insights Provided by publisher

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