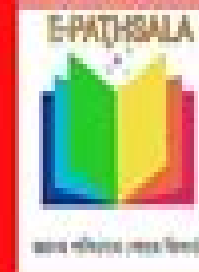


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FYUGP Third Semester SEC Paper 2024 Updated

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1. A student is required to select the SEC II courses as per the following guidelines:
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Sr.	SEC II Course	Course Code	Course Credit	Course Category
1	English	SEC II-1	3	SEC II-1
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3	English (Speaking & Listening)	SEC II-3	3	SEC II-3
4	English (Grammar & Vocabulary)	SEC II-4	3	SEC II-4
5	English (Composition & Translation)	SEC II-5	3	SEC II-5
6	English (Literature & Culture)	SEC II-6	3	SEC II-6
7	English (History & Geography)	SEC II-7	3	SEC II-7
8	English (Science & Technology)	SEC II-8	3	SEC II-8
9	English (Social Science & Humanities)	SEC II-9	3	SEC II-9
10	English (Business & Economics)	SEC II-10	3	SEC II-10
11	English (Law & Politics)	SEC II-11	3	SEC II-11
12	English (Art & Design)	SEC II-12	3	SEC II-12
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14	English (Sports & Recreation)	SEC II-14	3	SEC II-14
15	English (Health & Wellness)	SEC II-15	3	SEC II-15
16	English (Environment & Sustainability)	SEC II-16	3	SEC II-16
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30	English (Business Law & Compliance)	SEC II-30	3	SEC II-30

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D Siedentop



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Sociology of Education PAPER- EDN: 1.1 M.A. SEMESTER 1 DEPARTMENT OF EDUCATION BODOLAND UNIVERSITY
KHRITISH SWARGIARY,2025-05-01 As the author of Sociology of Education I am delighted to present this book crafted specifically for the M A Semester 1 students of Bodoland University under the Department of Education Paper EDN 1 1 The field of sociology of education holds immense significance in understanding the intricate interplay between education and societal structures My motivation for writing this book stems from a deep conviction that education is not merely an academic pursuit but a transformative social process that shapes individuals and societies alike This book is designed to provide a comprehensive exploration of the sociological foundations of education offering students a lens to critically analyze how social systems cultural dynamics and inequalities influence educational processes and outcomes It aims to bridge theoretical insights with practical implications equipping students with the knowledge to navigate the complexities of education in diverse social contexts particularly within the Indian framework The preface of this book serves as an invitation to engage with the sociological dimensions of education in a structured yet thought provoking manner The content has been meticulously organized to align with the course objectives ensuring that students not only grasp the theoretical underpinnings of sociology of education but also appreciate its relevance in addressing real world educational challenges Drawing from my academic and professional experiences I have woven together classical and contemporary sociological perspectives to make the subject accessible and meaningful Special attention has been given to the Indian social context with discussions on caste class gender and regional disparities making this book a valuable resource for understanding education s role in fostering social equity and mobility I hope this book inspires students to reflect critically on the social forces shaping education and empowers them to contribute to a more inclusive and progressive educational landscape Khritish Swargiary 2025

PRINCIPLES OF MARKETING (For 2nd Semester Students under Gauhati University) DR. RAJU SUBBA,DR. PORAG PACHANI,2025-04-12 Marketing is an essential function of any business bridging the gap between products and consumers In today s dynamic business environment understanding the principles of marketing is crucial for students aspiring to build careers in commerce and management The National Education Policy NEP 2020 emphasizes a multidisciplinary and practical approach to learning encouraging students to develop analytical and decision making skills in real world business scenarios Keeping this in mind Principles of Marketing has been designed to cater to the academic needs of B Com 2nd Semester students of Gauhati University while aligning with the latest developments in marketing strategies and practices This book provides a comprehensive yet simplified approach to the fundamental concepts of marketing ensuring clarity and application oriented learning The content is structured into five well defined units covering key aspects of marketing Unit I Introduction This unit lays the foundation for marketing by exploring its nature scope and importance It traces the evolution of marketing and differentiates it from selling Additionally it introduces the marketing mix and examines

the marketing environment discussing its various components including economic demographic technological natural socio cultural and legal factors Unit II Consumer Behaviour A marketer's success largely depends on understanding consumer behavior This unit explains the nature and importance of consumer behavior the buying decision process and the various factors that influence consumer choices It further explores market segmentation targeting and positioning STP and distinguishes between product differentiation and market segmentation Unit III Product This unit focuses on product concepts and classifications along with the importance of product mix branding packaging and labeling It also discusses product support services the product life cycle and the new product development process The consumer adoption process is explained to provide insights into how consumers accept and use new products Unit IV Pricing and Distribution Pricing is a crucial aspect of marketing strategy This unit delves into the significance of pricing factors affecting price determination and various pricing policies and strategies It also covers distribution channels their types functions and factors affecting their selection Special attention is given to wholesaling retailing e tailing and physical distribution Unit V Promotion and Recent Developments in Marketing This unit discusses the nature and importance of promotion the communication process and the different types of promotion including advertising personal selling public relations and sales promotion It also examines the promotion mix and the factors affecting promotional decisions Additionally this unit introduces students to emerging trends in marketing such as social marketing online marketing direct marketing services marketing green marketing rural marketing and consumerism Throughout the book efforts have been made to present the concepts in a structured and student friendly manner The book includes real life examples case studies and self assessment questions to encourage critical thinking and practical application of marketing concepts This book is expected to serve as a valuable resource for students educators and aspiring marketers We hope it fosters a deeper understanding of marketing principles and equips students with the knowledge required to navigate the ever evolving marketing landscape

Practical Book of Medicinal Chemistry-III : BPharm VI Semester (As Per PCI Syllabus) Dr. Biswajit Dash, Prof (Dr) Neetesh Kumar Sharma, Sabnam Parveen, Bhanita Das, Sandipan Choudhury, Ranadeep Borgohain, Deijy Choudhury, Rosamund Jyrwa, Sungjemrenla I Jamir, 2024-05-02 Dr Biswajit Dash is Senior Associate Professor Amity University Kolkata West Bengal He has been teaching organic chemistry medicinal chemistry and pharmaceutical analysis since fourteen years He is also performing research works in synthetic medicinal chemistry on novel heterocyclic pharmacologically active compounds as well as isolation of bioactive compounds from natural resources He has got one research project AICTE RPS in the year 2013 of 24 lakhs and two seed grant of 50k each He has published 35 research and review papers in reputed international journal published 06 book chapters and 6 books by different publishing houses He has patented 10 international patents US patent Australian patent German patent South African patent and Indian patent in his name He has attended more than 40 workshops seminars conferences and presented research papers He is the editor of Journal of Advances in Medical and Pharmaceutical

Sciences He has reviewed research papers in Medicinal Chemistry Research Journal Springer Current Medicinal Chemistry Journal Bentham Science and European Journal of Medicinal Chemistry He has been awarded by the best teacher award Excellency for the contribution to teaching in 2011 He has passed M Pharm Pharmaceutical Chemistry from IIT Banaras Hindu University and completed his PhD from Gauhati University

A Practical Book of Pharmaceutical Inorganic Chemistry Prof (Dr.) Biplob Debnath, Prof (Dr.) Biswajit Dash, Dr. TC Lalhriatpuii, Mr. Pynshailang Dkhar, Mr. Rupjyoti Kalita, Ms. Priyanka Yadav, 2022-09-13 ABOUT THE BOOK This book A Practical Book of Pharmaceutical Inorganic Chemistry was written by six different authors in accordance with the B Pharm first semester PCI curriculum The primary purpose of this book is to provide readily accessible methods and procedures for conducting pharmaceutical inorganic chemistry practicals in the first semester of B Pharm with a focus on facilitating subject comprehension It contains 18 experiments based strictly on the PCI curriculum as well as various laboratory safety measures as the first section of the book It also contains experimental procedures and the fundamentals of various limit tests such as the Limit test for Chlorides the Limit test for Sulphates the Limit test for Iron the Limit test for Heavy metals the Limit test for Lead and the Limit test for Arsenic Other experiments include tests for the identification of various inorganic compounds listed in the curriculum tests for purity and the preparation of inorganic pharmaceuticals

Sociology and Social Anthropology in India Yogesh Atal, 2009 The Indian Council of Social Science Research the premier organization for social science research in India conducts periodic surveys in the major disciplines of the social sciences to assess disciplinary developments as well as to identify gaps in research in these disciplines

University Administration in India Asish Kumar Das, 2008 *50 Years of LIS Education in North East India* Sanjay Kumar Singh, Tilak Hazarika, Dipen Deka, Badan Barman, 2019-01-01 50 Years of LIS Education in North East India Published on the Occasion of Concluding Session of the Golden Jubilee Celebration DLISc Gauhati University

Making Effective Communication KHRITISH SWARGIARY, 2024-08-04 Effective communication has always been a cornerstone of human interaction serving as the bridge that connects individuals societies and civilizations In today s rapidly evolving world where technology and globalization have transformed the way we interact mastering the art of communication has become more essential than ever This book Making Effective Communication is designed to equip undergraduate students under the Four Year Undergraduate Programme at Gauhati University with the theoretical knowledge and practical skills required to communicate effectively in academic professional and social contexts The book s contents have been meticulously developed to align with the objectives and learning outcomes of the Skill Enhancement Course SEC Making Effective Communication Each chapter delves into critical aspects of communication including its nature forms qualities and barriers Special emphasis has been placed on the development of listening skills a foundational tool for effective communication often overlooked in traditional curricula As educators and scholars we have sought to combine academic rigor with practical insights ensuring that the material is both comprehensive and accessible to students at various

levels of proficiency From understanding the nuances of verbal and non verbal communication to overcoming barriers and enhancing listening skills this book aims to foster a holistic approach to communication that empowers students to express themselves confidently and effectively in any situation This work is the result of a collaborative effort among educators researchers and communication professionals who believe in the transformative power of effective communication It is a reflection of our commitment to nurturing a generation of students capable of leveraging communication as a tool for personal growth societal harmony and professional success We sincerely hope that this book will serve as a valuable resource for students faculty members and anyone passionate about the art and science of communication As this field continues to evolve we invite constructive feedback and suggestions from readers to enhance future editions of this work **Humanities**

and Social Sciences-II : Democracy and Peoples' Rights Mehjubin Sultana and Violina Deka,2025-01-10 This book is primarily meant for undergraduate students of all the humanities and social sciences departments of different Indian universities and specifically for Gauhati University It is prepared to fulfill the requirements of the MDC course for UG 2nd Semester students Through this book they will get insights into the prevailing democratic system and rights under democratic governance in various countries worldwide It will make them conscious of their rights duties and role as a responsible citizen It is also intended to help and provide systematic knowledge to the general population who wants to understand the functioning of democratic governance and their roles within it Democratic values and standards have been tried to foster among the people throughout the book **University Administration and Management** Association of

Indian Universities,1994 Papers presented at the 1st Round Table of Vice Chancellors organized at New Delhi from 16 20 May 1994 with special reference to Indian universities EDUCATIONAL SOCIOLOGY KHRITISH SWARGIARY,2025-04-04 GAUHATI UNIVERSITY Four Year Undergraduate Programme FYUGP Syllabus B A 3rd SEMESTER Subject Name Education Course Name EDUCATIONAL SOCIOLOGY Course Code 200 299 Credit 4 Total 100 Internal 20 External 80 Learning Outcome After completion of this paper the learner will be able to Understand the concept and nature of sociology Analyse the relationship of sociology with education Understand the concept and nature of culture Analyse the relationship of culture with education Understand the concept of socialization and its processes Explain the role of education on socialization Understand the concept nature and factors of social change Explain the role of education on social change Understand the concept and nature of social group and its types Analyse the difference between social group and crowd Course contents Units Contents Page No Unit 1 Sociology and Education Concept Nature and Methods of Sociology Educational Sociology Meaning Nature Scope and its importance Relation between Education and Sociology Unit 2 Culture and Education Concept Nature and Functions of Culture Types of Culture Material and Non Material Culture Relationship between Culture and Education Unit 3 Socialization Concept Nature and Processes of Socialization Agents of Socialization Family and School Education as a Socialization Process Unit 4 Social Change Concept and Nature of Social Change Factors of Social Change

Education as an instrument of Social Change Unit 5 Social Group Meaning and Nature of Social Group Difference between Social Group and Crowd Types of Social Group Primary and Secondary Group Importance of Primary and Secondary Groups Preface In the area of education the interplay between societal structures and educational processes is a crucial area of study This book titled Educational Sociology is designed to provide a comprehensive understanding of how society and education are intertwined It is tailored for students in the third semester of their Bachelor of Arts program at Gauhati University as part of the Four Year Undergraduate Programme FYUGP The study of educational sociology equips students with the tools to Analyse and understand the multifaceted relationship between education and society By exploring the concepts of sociology culture socialization social change and social groups this book aims to foster a deeper comprehension of how educational systems function within a broader social context This book is structured into five units each focusing on a specific aspect of educational sociology Through a blend of theoretical insights and practical applications students will gain a holistic view of how education shapes society and how society in turn influences education The learning outcomes of this course are designed to ensure that students can critically Analyse and articulate the complex dynamics between these two domains As you embark on this journey through Educational Sociology it is my hope that you will not only acquire knowledge but also develop a critical lens through which to view the educational systems around you This book is not merely a collection of facts but a guide to understanding the intricate web of relationships that define our educational experiences Khritish Swargiary

Business Analytics and Cyber Security Management in Organizations Rajagopal, Behl, Ramesh, 2016-11-17

Traditional marketing techniques have become outdated by the emergence of the internet and for companies to survive in the new technological marketplace they must adopt digital marketing and business analytics practices Unfortunately with the benefits of improved storage and flow of information comes the risk of cyber attack Business Analytics and Cyber Security Management in Organizations compiles innovative research from international professionals discussing the opportunities and challenges of the new era of online business Outlining updated discourse for business analytics techniques strategies for data storage and encryption in emerging markets this book is ideal for business professionals practicing managers and students of business

Examination Reform India. University Grants Commission, 1973 A Practical Book Of Medicinal Chemistry - I (As Per PCI Syllabus, B. Pharm, 4th Semester) Dr. Biswajit Dash, Dr. TC Lalhriatpuii, Ms. Nayanika Neog, Ms. Bidhya Sharma, Ms. Pdiangmon Kyndait, Ms. Sabnam Parveen, Nurjamal Hoque, Ms. Bhanita Das, Moidul Islam Judder, 2023-12-12 Prof Dr Biswajit Dash is the HoD Department of Pharmaceutical Technology School of Medical Sciences Adamas University Kolkata West Bengal He has been teaching organic chemistry medicinal chemistry and pharmaceutical analysis since fourteen years He is also performing research works in synthetic medicinal chemistry on novel heterocyclic pharmacologically active compounds as well as isolation of bioactive compounds from natural resources He has got one research project AICTE RPS in the year 2013 of 24 lakhs and two seed grant of 50k each He has published 35 research and

review papers in reputed international journal published 06 book chapters and 6 books by different publishing houses He has patented 10 international patents US patent Australian patent German patent South African patent and Indian patent in his name He has attended more than 40 works shops seminars conferences and presented research papers He is the editor of Journal of Advances in Medical and Pharmaceutical Sciences He has reviewed research papers in Medicinal Chemistry Research Journal Springer Current Medicinal Chemistry Journal Bentham Science and European Journal of Medicinal Chemistry He has been awarded by the best teacher award Excellency for the contribution to teaching in 2011 He has passed M Pharm Pharmaceutical Chemistry from IIT Banaras Hindu University and completed his PhD from Gauhati University

Journal of the University of Gauhati University of Gauhati,1973 **Public Administration** V. Bhaskara Rao,1996 In Indian context papers presented at a seminar held at Indian Institute of Public Administration New Delhi 1992

Arthanaitik Bhugol Madhuja Mili,Bhupendra Nath Goswami,2019-01-01 A text book of Geography for Three Year Degree Semester System Course prepared as per new Semester Syllabus of Dibrugarh University for 3rd and 5th Semester Guwahati University for 3rd Semester written by Madhurjya Mili Assistant Professor Geography Deptt Mariani College Dr Bhupendra Nath Goswami Associate Professor Geography Deptt Mariani College Resources in Education ,1982 **Developing**

Teaching Skills KHRITISH SWARGIARY,2024-05-01 Teaching is one of the most significant and impactful professions shaping the minds and lives of future generations It is both an art and a science that requires continual development adaptation and a commitment to improvement Recognizing the critical importance of building foundational teaching competencies among aspiring educators the Gauhati University Four Year Undergraduate Programme has included the skill enhancement course Developing Teaching Skills to empower students with essential pedagogical tools This book Developing Teaching Skills has been meticulously designed to align with the academic objectives of the Gauhati University curriculum It aims to provide theoretical insights and practical guidance for developing key teaching skills essential for success in modern educational environments The content is systematically structured to cater to the specific requirements of students enrolled in this course ensuring that they are equipped with both conceptual understanding and hands on skills for effective teaching The text is organized into three comprehensive units Unit 1 Introduces the concept of teaching explores fundamental teaching skills and examines the phases of teaching Unit 2 Focuses on the lesson plan as a cornerstone of effective teaching discussing its meaning nature importance and the criteria that make a lesson plan successful alongside Herbartian principles Unit 3 Provides practical guidance on preparing lesson plans for practice teaching bridging the gap between theory and real world application This book emphasizes a learner centric approach encouraging students to not only acquire theoretical knowledge but also actively engage in reflective practices critical thinking and practical exercises Each unit incorporates illustrative examples step by step guides and activity based learning strategies to help students internalize and apply the concepts effectively The publication is enriched with educational frameworks and research based insights to ensure that the

content is academically rigorous while being accessible to learners It is also infused with pedagogical best practices and practical tips empowering readers to confidently transition into professional teaching roles We are deeply grateful to the faculty experts and students who contributed their insights during the development of this book Their feedback has been instrumental in shaping a resource that is both student focused and academically robust We also acknowledge Gauhati University for providing the vision and framework that guided this endeavor It is our sincere hope that this book serves as a valuable companion for students in their journey of becoming skilled and reflective educators Feedback and suggestions for improvement are always welcome as we strive to continually enhance the quality and relevance of our educational resources With best wishes for your academic and professional success **Annual Report** India. Department of Science and Technology,2007

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