



Karl Lagerfeld Cassina Seen

Uta Abendroth, Bernd Polster



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Cassina as Seen by Karl, 2017-07 In 2013 the distinguished Italian furniture manufacturing company Cassina invited Karl Lagerfeld to choose his favorite pieces of furniture for an unusual photographic mise en scene I had never worked on a project like this before To visually reinterpret examples of perfect design is completely new for me and therefore stimulating exciting even Before Lagerfeld's lens iconic chairs tables and chaise longues by Modernist legends such as Le Corbusier Rietveld and Perriand condense to their absolute abstract essence In his inimitably sleek and sophisticated photographs Lagerfeld reveals the form in Formalism Here furniture is seen in an atypical decontextualized mode of presentation detached from its usual environment isolated and dramatically lit like a sculpture The result is a tenderly chosen compendium of twenty one images that respects the artistic intentions of the designers while simultaneously creating a new aesthetic **Karl Lagerfeld** Alfons Kaiser, 2022-02-08 A must have for every aficionado Vogue the definitive biography of Karl Lagerfeld the last iconic fashion designer and celebrated creative director of Chanel It starts with me and it ends with me Karl Lagerfeld stylized himself into a living logo and a myth of the fashion world In Karl Lagerfeld A Life in Fashion journalist Alfons Kaiser who knew Lagerfeld personally for many years introduces readers to the public and private life of the charismatic fashion designer Kaiser explores the many eras of Lagerfeld's life the youthful outsider in the north German flatlands the urbane genius in Paris the tireless draftsman the enthusiastic photographer the passionate book collector and the disciplined Prussian workaholic What is behind this larger than life figure who despite a massively public persona kept his own life story a secret Drawing from many previously untapped sources this biography investigates the man behind the persona the precocious boy who preferred to draw in the attic than play with his peers the son who quarreled with his parents but never got away from them Yves Saint Laurent's competitor whom he outshone in the end the brother uncle friend and finally the partner of Jacques de Bascher the great love of his life Luxury Brand Management in Digital and Sustainable Times Michel Chevalier, Gerald Mazzalovo, 2021-02-08 Learn about the luxury brand industry from the inside out with this masterful and insightful resource The newly revised Fourth Edition of Luxury Brand Management in Digital and Sustainable Times delivers a timely re examination of what constitutes the contemporary luxury brand landscape and the current trends that shape the sector Distinguished experts and authors Michel Chevalier and Gerald Mazzalovo provide readers with a comprehensive treatment of the macro and micro economic aspects of management communication distribution logistics and creation in the luxury industry Readers will learn about the growing importance of authenticity and sustainability in the management of fashion perfume cosmetics spirits hotels and hospitality jewelry and other luxury brands as well as the strategic issues facing the companies featured in the book The new edition offers A new chapter on the Luxury of Tomorrow with a particular focus on authenticity and durable development A completely revised chapter on Communication in Digital Times which takes into account the digital dimension of brand identity and its implications on customer engagement activities and where the

concept of Customer Journey is introduced as a key marketing tool A rewritten chapter on Luxury Clients that considers the geographical changes in luxury consumption Considerations on the emerging notion of New Luxury Major updates to the data and industry figures contained within the book and a new section dedicated to the hospitality industry New semiotic analytical tools developed from the authors contemporary brand management experiences Perfect for MA and MBA students Luxury Brand Management also belongs on the bookshelves of marketing branding and advertising professionals who hope to increase their understanding of the major trends and drivers of success in this sector

Visual Person Branding Nicholas Qyll, 2021-06-15 Die vorliegende Studie untersucht die wirksamen Darstellungsstrategien und Gestaltungsmittel der öffentlichen Bildkommunikation von ikonischen Personenmarken Vor dem Theoried Hintergrund einer kognitiven Bildsemiotik greift die empirische Untersuchung der ausgewählten Fälle Madonna und Karl Lagerfeld auf eine visuelle Frame Analyse zurück und berücksichtigt ausgehend von einem kulturalistischen Markenverständnis auch die kreative Bildpraxis der Prosumer Schließlich wird über einen systematischen Vergleich der detailreichen Einzelfallbefunde ein Strukturmodell des bildbasierten Bedeutungsmanagements ikonischer Personenmarken erarbeitet Als Beitrag zur Designforschung legt diese qualitative Studie somit ihren Schwerpunkt auf die Rolle die dem Bildlichen bei der Markenbildung von Personen und in einer globalen Markenbildkultur der Gegenwart insgesamt zukommt

Time, 2007 **Blueprint**, 2007 **The Symbolic Power of Collectible Design** Federica Codignola-Bo, 2025-03-20 The cultural and creative industries include organisations that produce and exchange goods characterised by a symbolic value notably higher than their material value and distinguished by what some scholars have defined as artistic creativity Such goods are typically created or produced as unique specimens or limited series Collectible design objects are part of this class of goods The practice of collecting design which has relatively recently gained prominence is increasingly widespread This is demonstrated by a series of circumstances and by parallel evidence emerging from both the market and the contemporary cultural discourse This book is the first to investigate the distinct and fascinating field of collectible design It is an important reference tool and guide for academics researchers students and practitioners in the field and in other disciplines such as cultural economics and cultural studies

The New York Times Index, 1995 **Casa Vogue**, 1986 *Design Directory Italy* Claudia Neumann, 1999 Packaged in handy pocket sized format each book is brightly designed and takes a fresh new look art design concepts encompassing everything from shoe designers to hi fi systems from cutlery to cameras from lights to cars

The Design Encyclopedia Mel Byars, 2004 Design has an increasingly high profile figures like Philippe Starck are as venerated and well known as more traditional artists But where the literature on fine art is vast design is still comparatively ill served This encyclopedia provides an account of the still largely unknown story of design

Design & Applied Arts Index, 1992 **The Conran Directory of Design** Terence Conran, 1985 Opslagsbog om personligheder klassikere Bauhaus mm ex 1 **World Design** Uta Abendroth, Bernd Polster, 1999 Packaged in a handy reference format World Design is packed with information about all

areas of design from furniture to architecture to fashion to interiors Arranged alphabetically designers from all over the world are profiled Hotel Design Otto Riewoldt, Jennifer Hudson, 1998 Presenting 50 of the best examples of recent hotel architecture and interiors this work incorporates a diversity of style and form in designer hotels luxury hotels resorts themed hotels and the stylish mainstream of international business hotels 47th Publication Design Annual Society of Publication Designers, 2013-05 The Society of Publication Designers annual celebrating the most outstanding editorial design from 2011 created for publications across print web and tablet platforms Page 4 of cover Design, 1992-07 **New Italian Design** Nally Bellati, 1990 Very Good No Highlights or Markup all pages are intact Chanel: The Karl Lagerfeld Campaigns Patrick Mauriès, 2018-11-06 When Karl Lagerfeld was appointed to the helm of the then sleepy fashion house Chanel in 1983 he set out to radically reinvent its image not only through bold collections but also by shooting the house's campaigns himself Lagerfeld's photographs breathed life into the brand Now his campaigns span the house's collections luxurious haute couture ready to wear cruise accessories and have established Lagerfeld as a sought after fashion photographer Organized chronologically Chanel The Karl Lagerfeld Campaigns includes a carefully curated selection of photographs that showcase hundreds of spectacular clothes worn by the top fashion models and personalities of each era Women including Christy Turlington Linda Evangelista and Kate Moss are photographed in glamorous locations such as Coco Chanel's Paris apartment the French Riviera and Rodeo Drive Filled with more than 600 photographs plus an essay by fashion writer Patrick Mauriès the book offers an unrivaled overview of the house of Chanel as seen through the eyes and lens of Karl Lagerfeld himself

70s versus 80s Roger Fayet, 2001 The topicality of the 70s and 80s is paradoxically due to the fact that they belong to the past for

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