

MANAGING INFORMATION TECHNOLOGY

SEVENTH EDITION

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Managing Information Technology Seventh Edition

RS Peters



Managing Information Technology Seventh Edition:

Managing Information Technology Carol V. Brown, Daniel W DeHayes, Jeffrey A. Hoffer, Wainright E. Martin, William C. Perkins, 2013-08-28 For graduate and executive level MIS students and practicing IS managers A thorough and practical guide to IT management practices and issues Managing Information Technology provides comprehensive coverage of IS management practices and technology trends for advanced students and managers Through an approach that offers up to date chapter content and full length case studies this text presents a unique set of materials that educators can customize to their students needs The sixth edition has been thoroughly updated and streamlined to reflect current IS practices

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Schlemmer,2008-07-24 Well structured and coherent this book examines Information Technology as a strategic asset covering first principles reviewing existing theories and methods and testing selected theories using empirical data

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