

# Small Business Research Summary

Advocacy: the voice of small business in government

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### Financial Viability and Retirement Assets: A Look at Small Business Owners and Private Sector Workers

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#### Purpose

Your income security during retirement may depend on whether you were a business owner or a wage and salary worker. The accumulation of differential patterns of assets and participation in individual retirement plans can be a function of your status as a business owner or an employee. An employee has the ability to participate in an employer-sponsored retirement benefit plan. Some business owners, on the other hand, may develop successful businesses, that could lead to the accumulation of wealth. The relative success of business owners has consequences of or their retirement security. Business owners as well as wage and salary workers should consider developing proper plans in order to draw down on their assets to finance an existing or new business.

Both owners and workers face financial vulnerability as they save for retirement. The study examines the level of financial vulnembility of small business owners—those who earn a high percentage of their income and hold a high percentage of their net worth in business income and assets. It also analyzes the retirement assets of business owners and private sector workers. One measure of financial vulnerability includes those owners and workers who have underwater residential mortgages. A comparison is made with those who have positive mortgage equity.

#### Overall Findings

The researcher's key findings suggest that business owners are significantly less likely to hold retirement assets (IRA and Keogh accounts as well as 401(k) and Thrift accounts) than private sector wage An important concern emerges with respect to small business owners. Financially vulnerable small business owners—those who hold a high percentage of their net worth in business assets—are less likely to invest in retirement assets than owners whose net worth is less vulnerable. On the other hand, income vulnerability does not have a significant impact on whether small business owners hold retirement assets. Both net worth and income vulnerability, however, had a significant effect on the amount of retirement assets accumulated by small business owners. On both dimensions, financially vulnerable small business owners were significantly more likely to hold a smaller amount of money in these assets than less financially vulnerable small business owners.

#### Highlights

- Having an underwater mortgage did not have a significant effect on the likelihood that a small business owner invested in retirement assets or on the amount of retirement assets they accumulated.
- On the other hand, having an underwater mortgage increases the likelihood that private sector workers had a retirement account and increases the amount that these workers invest in retirement accounts.
- Owners of smaller businesses (fewer than 25 workers) were significantly less likely to invest in retirement assets and had lower amounts than owners of larger firms.
- The data depict the differences in asset allocation choices between small business owners and wage and salary workers and the use of different assets for

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#### **Table of Contents Examples Of Business Research Papers**

- 1. Understanding the eBook Examples Of Business Research Papers
  - The Rise of Digital Reading Examples Of Business Research Papers
  - Advantages of eBooks Over Traditional Books
- 2. Identifying Examples Of Business Research Papers
  - Exploring Different Genres
  - Considering Fiction vs. Non-Fiction
  - Determining Your Reading Goals
- 3. Choosing the Right eBook Platform
  - Popular eBook Platforms
  - Features to Look for in an Examples Of Business Research Papers
  - User-Friendly Interface
- 4. Exploring eBook Recommendations from Examples Of Business Research Papers
  - Personalized Recommendations
  - Examples Of Business Research Papers User Reviews and Ratings
  - Examples Of Business Research Papers and Bestseller Lists
- 5. Accessing Examples Of Business Research Papers Free and Paid eBooks
  - Examples Of Business Research Papers Public Domain eBooks
  - Examples Of Business Research Papers eBook Subscription Services
  - Examples Of Business Research Papers Budget-Friendly Options
- 6. Navigating Examples Of Business Research Papers eBook Formats

- o ePub, PDF, MOBI, and More
- Examples Of Business Research Papers Compatibility with Devices
- Examples Of Business Research Papers Enhanced eBook Features
- 7. Enhancing Your Reading Experience
  - o Adjustable Fonts and Text Sizes of Examples Of Business Research Papers
  - Highlighting and Note-Taking Examples Of Business Research Papers
  - Interactive Elements Examples Of Business Research Papers
- 8. Staying Engaged with Examples Of Business Research Papers
  - Joining Online Reading Communities
  - Participating in Virtual Book Clubs
  - $\circ$  Following Authors and Publishers Examples Of Business Research Papers
- 9. Balancing eBooks and Physical Books Examples Of Business Research Papers
  - Benefits of a Digital Library
  - Creating a Diverse Reading Collection Examples Of Business Research Papers
- 10. Overcoming Reading Challenges
  - Dealing with Digital Eye Strain
  - Minimizing Distractions
  - Managing Screen Time
- 11. Cultivating a Reading Routine Examples Of Business Research Papers
  - Setting Reading Goals Examples Of Business Research Papers
  - Carving Out Dedicated Reading Time
- 12. Sourcing Reliable Information of Examples Of Business Research Papers
  - Fact-Checking eBook Content of Examples Of Business Research Papers
  - Distinguishing Credible Sources
- 13. Promoting Lifelong Learning
  - Utilizing eBooks for Skill Development
  - Exploring Educational eBooks
- 14. Embracing eBook Trends
  - Integration of Multimedia Elements
  - Interactive and Gamified eBooks

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