

Blue Reading Journalists 1 (Chapter 2 Test)

Short Answer

Student answers the questions in words on paper.

1. (1) Journalism is a profession which has a specific set of responsibilities to society and the public.
2. (2) Journalism is a social institution which serves a public interest.
3. (3) Journalism is a social institution which serves a public interest.
4. (4) Journalism is a social institution which serves a public interest.
5. (5) Journalism is a social institution which serves a public interest.

Multiple Choice

Student chooses the correct answer from among the choices.

1. ☐ (1) Journalism is a social institution which serves a public interest.
☒ (2) Journalism is a social institution which serves a public interest.
☐ (3) Journalism is a social institution which serves a public interest.
☐ (4) Journalism is a social institution which serves a public interest.
2. ☐ (1) Journalism is a social institution which serves a public interest.
☒ (2) Journalism is a social institution which serves a public interest.
☐ (3) Journalism is a social institution which serves a public interest.
☐ (4) Journalism is a social institution which serves a public interest.
3. ☐ (1) Journalism is a social institution which serves a public interest.
☒ (2) Journalism is a social institution which serves a public interest.
☐ (3) Journalism is a social institution which serves a public interest.
☐ (4) Journalism is a social institution which serves a public interest.
4. ☐ (1) Journalism is a social institution which serves a public interest.
☒ (2) Journalism is a social institution which serves a public interest.
☐ (3) Journalism is a social institution which serves a public interest.
☐ (4) Journalism is a social institution which serves a public interest.
5. ☐ (1) Journalism is a social institution which serves a public interest.
☒ (2) Journalism is a social institution which serves a public interest.
☐ (3) Journalism is a social institution which serves a public interest.
☐ (4) Journalism is a social institution which serves a public interest.

True/False

Student marks the statement as true or false.

1. ☐ (1) Journalism is a social institution which serves a public interest.
2. ☐ (2) Journalism is a social institution which serves a public interest.
3. ☐ (3) Journalism is a social institution which serves a public interest.

Marketing Essentials Chapter Test

WJ Hussar



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