

fashion

from concept to consumer



9th Edition

Gini Stephens Frings

Fashion From Concept To Consumer 9th Edition

Yamini Jhanji Dhir



Fashion From Concept To Consumer 9th Edition:

Fashion, from Concept to Consumer Gini Stephens Frings, 1982 *Fashion Trends* Eundeok Kim, Ann Marie Fiore, Hyejeong Kim, 2013-05-09 This text is designed to introduce undergraduate students to the central concepts of fashion trend analysis and forecasting Exploring the roles of both consumers and industry personnel as product developers gatekeepers and promoters of fashion trends the book demonstrates how and why forecasting is vital to successful product and brand development *Fashion Trends Analysis and Forecasting* covers a wide range of key topics such as the impact of fashion consumption on the environment economic development and socio cultural change as well as the impact of social responsibility and the digital consumer on current fashion trends Designed to aid teaching and learning each chapter includes key words summaries engaging case studies discussion questions and suggested class activities Using this book as a guide students will develop an understanding of the process methods and influence of trend analysis and forecasting for the fashion business and will be encouraged to think through the core issues creatively An essential text for students of fashion and design *Handbook of Research on Global Fashion Management and Merchandising* Vecchi, Alessandra, 2016-05-03 Innovation and novel leadership strategies have aided the successful growth of the fashion industry around the globe However as the dynamics of the industry are constantly changing a deficit can emerge in the overall comprehension of industry strategies and practices The *Handbook of Research on Global Fashion Management and Merchandising* explores the various facets of effective management procedures within the fashion industry Featuring research on entrepreneurship operations management marketing business modeling and fashion technology this publication is an extensive reference source for practitioners academics researchers and students interested in the dynamics of the fashion industry *Fashion Accessories* Yamini Jhanji Dhir, 2024-02-13 This book aims to provide a holistic and enriched learning experience to readers as far as various designing and technical aspects pertaining to fashion accessories are concerned Accordingly the construction methods materials and styles of varied accessory categories are extensively covered in the book Print edition not for sale in South Asia Bangladesh Bhutan India Nepal Pakistan and Sri Lanka **Beyond Design** Sandra Keiser, Myrna B. Garner, 2012-06-15 Now in full colour the third edition of this practical text takes students step by step through the pre production processes of apparel product development planning forecasting fabricating line development technical design pricing and sourcing and includes a greater focus on current issues for example sustainability and business ethics

Cram101 Textbook Outlines to Accompany: Fashion from Concept to Consumer, Gini Stephens Frings, 9th Edition, 2010

Fashion: From Concept To Consumer, 7/e Frings, **Fashion** Gini Stephens Frings, 2008 This text tells the entire story of how the fashion business works It includes the processes involved with producing raw materials apparel and accessories as well as the retail businesses that sell fashion merchandise to the public *The Garment Economy* Michelle Brandstrup, Léo-Paul Dana, Daniella Ryding, Gianpaolo Vignali, Myriam Caratù, 2023-07-29 This book introduces the reader to

the business of clothes with flashbacks into the past business models of today and ideas for a sustainable future Historical perspectives discuss the cotton industry in India Bangladesh Greece and Central Asia which help trace the evolution of the clothing industry during the 20th century Chapters also discuss fashion marketing greenwashing blockchain in the fashion supply chain social media sustainability issues and sensory models Several business models are explained topics covered include blue ocean strategy the unstitched market the luxury sector access based consumption and ethics Among other topics explored are the future retail experience consumer value creation technology and the impact of virtual atmospheres The book also includes helpful case studies in understanding the country and culture specific nuances of the clothing business

Handbook of Sustainable Textile Production Marion I Tobler-Rohr, 2011-06-27 Textile products are produced distributed sold and used worldwide A quantitative assessment of sustainability in the textile manufacturing chain is therefore extremely important The Handbook of sustainable textile production is a compilation of technical economical and environmental data from the various processes in this chain This authoritative reference work provides a detailed study of the sustainable development of textiles The book opens with an introduction to the topic Chapters define the principles of sustainability and its use in legislation and industry before going on to investigate the impact of textiles throughout the supply chain starting with the raw fibre through to fabric production consumption and disposal Textile process technology and methods for specifying quality and functions in textile products in order to reduce textile waste and improve sustainability are also examined A series of Life Cycle Assessments LCAs carried out in the European textile industry are investigated These studies comprise a range of processes from cotton growing spinning and weaving to the recycling of textiles The book concludes with a discussion on sustainable textiles from a product development and marketing perspective With an internationally recognised expert author the Handbook of sustainable textile production is a valuable reference tool for academics and students as well as for companies across the textile supply chain concerned with developing a sustainable environment from fibre manufactures and designers to regulatory bodies A detailed quantitative assessment of the sustainable development of textiles Provides a useful compilation of technical economical and environmental data from various processes in the textile manufacturing chain Chapters define the principles of sustainability and its use in legislation and industry textile process technology the impact of textiles throughout the supply chain raw fibre through to fabric production consumption and disposal

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