

Guy-Alban de Rougemont

LAZARD FRÈRES

Banquiers des Deux Mondes
[1848-1939]



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Lazard Freres Banquiers Des Deux Mondes Divers Histoire

Guy de Rougemont



Lazard Fregraveres Banquiers Des Deux Mondes Divers Histoire:

Lazard Frères Guy-Alban de Rougemont, 2011-01-19 En 1840 deux jeunes Lorrains s'embarquent pour la Louisiane où ils ouvrent une mercerie à la Nouvelle-Orléans. Lazard Frères. Au milieu du siècle les frères s'installent à San Francisco et développent leurs activités dans le contexte effervescent de la ruée vers l'or. Rejoint par un cousin Alexandre Weill, ils accumulent un capital qui leur permet en 1876 de créer la première banque privée internationale d'origine française. Forte de structures à Paris, Londres, New York et San Francisco, la banque Lazard va vite occuper une place prépondérante dans le domaine des transferts d'or transatlantiques et devenir au XXe siècle un trait d'union entre les milieux d'affaires européens et américains. Très active sur le marché des changes, elle jouera aussi un rôle majeur dans la bataille du franc de 1924. L'histoire de la banque Lazard est aussi celle d'une dynastie familiale qui s'étale sur quatre générations et dont le destin croise celui de Proust, Lyautey ou André Citroën. Certains de ses membres ont acquis, titre personnel, une vaste notoriété, l'image du mécène et philanthrope David David Weill. Pour autant, le nom de Lazard Frères est peu connu du grand public car ses dirigeants d'une génération l'autre se sont attachés à maintenir l'aura de discrétion qui, plus que tout autre facteur, a fait la réputation de cette banque singulière, ainsi que son mystère. Jamais jusqu'ici elle n'avait autorisé la consultation des archives qui constituent la source principale de cet ouvrage.

Lazard frères Guy de Rougemont, 2011 Lazard Frères c'est un nom, une réputation et un mystère. Grâce aux archives de la banque, ici ouvertes pour la première fois et sans doute refermées longtemps, Guy de Rougemont a écrit une histoire de famille devenue, trois générations plus tard, une success story. Tout commence sous la monarchie de Juillet quand deux jeunes Lorrains partent tenter leur chance à la Nouvelle-Orléans puis à San Francisco, happés par la folie de la ruée vers l'or. Ils étaient, merciers, trente-cinq ans plus tard, ils créent la première banque privée internationale d'origine française. Cinquante ans après, entre ses sièges à New York, Londres et Paris, Lazard Frères orchestre discrètement les flux de capitaux ou les réajustements intervenus après 1918 et même les batailles monétaires entre trois empires. Lazard cultive aussi dans la discrétion la plus complète l'histoire de connaisseurs autant mécènes que collectionneurs capables, avec David David Weill, d'orchestrer la sauvegarde de chefs d'œuvre menacés par la guerre. Sur tout cela, les archives familiales et celles de la maison Lazard livrent un coin de voile. Guy de Rougemont, diplômé de l'Université de Californie, publie ici son premier ouvrage.

Decoding **Lazard Fregraveres Banquiers Des Deux Mondes Divers Histoire**: Revealing the Captivating Potential of Verbal Expression

In an era characterized by interconnectedness and an insatiable thirst for knowledge, the captivating potential of verbal expression has emerged as a formidable force. Its power to evoke sentiments, stimulate introspection, and incite profound transformations is genuinely awe-inspiring. Within the pages of "**Lazard Fregraveres Banquiers Des Deux Mondes Divers Histoire**," a mesmerizing literary creation penned by a celebrated wordsmith, readers attempt an enlightening odyssey, unraveling the intricate significance of language and its enduring impact on our lives. In this appraisal, we shall explore the book's central themes, evaluate its distinctive writing style, and gauge its pervasive influence on the hearts and minds of its readership.

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