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# Global Business And Economics Research Journal

**J. Kallianiotis**



## **Global Business And Economics Research Journal:**

**Global Business** Mark Casson,2023-09-06 This fascinating book examines international business and multinational enterprise as part of a bigger picture considering the importance of two main components space and time Summarising the past five years Mark Casson reviews the changing role of multinational enterprises within the global economy and how leading firms have generated profitability and growth not only from innovations in technology and marketing but also by exploiting legal loopholes in tax and regulatory systems *The Changing Role of SMEs in Global Business* Alkis Thrassou, Demetris Vrontis, Yaakov Weber, S. M. Riad Shams, Evangelos Tsoukatos, 2020-11-13 SMEs are significant job creators and drivers of innovation and competition in most economic sectors Furthermore the traditional constraints of small and medium enterprises such as geographic operations are now being dissolved by technological developments This means that there are new opportunities for SMEs and their fundamental principles are being redefined the aims competencies strategy management practice and scope of these businesses are changing with wide ranging implications This is the second part of a two volume work that incorporates scientific chapters on SME business theory and practice Authors provide a balanced perspective of the present and future of SMEs across all business disciplines for example management strategy marketing economics and finance While Volume I focuses on the individual SME and internal issues such as innovation quality and digitization this second volume explores external issues such as contextual forces the effects of the financial crisis and macro economic effects *The African Context of Business and Society* Kingsley Obi Omeihe, Christian Harrison, 2022-10-10 The New Frontiers in African Business and Society series provides innovative reflections on the nature of business and society across parts of Africa and its emerging economy Distinguished scholars formulate important answers to the problems within the continent discovering new avenues of research and pathways forward [Handbook of Research on Global Business Opportunities](#) Christiansen, Bryan, 2014-10-31 In the modern globalized economy it is important for businesses of all sizes to take advantage of the opportunity to enter diverse markets around the world Through an international presence organizations can remain competitive The Handbook of Research on Global Business Opportunities combines comprehensive viewpoints and research on various business enterprises from around the world in companies of all sizes and models discussing different aspects and concerns in the global business environment such as corruption taxation supply chain management and economic impacts This handbook is an essential reference source for business executives from both large and small firms business scholars researchers academics students and professionals **Cultural and Technological Influences on Global Business** Christiansen, Bryan, Turkina, Ekaterina, Williams, Nigel, 2013-04-30 Technology is a key driver behind the effects of contemporary globalization on business and other organizations worldwide Understanding this phenomena in connection with the impact of cultural variations can help improve business and product life cycles in an era in which corporate capital and liquidity buffers must be increased for unexpected developments in global

markets Cultural and Technological Influences on Global Business is a leading publication in its field emphasizing the importance of deeply exploring the effects of cultures and technologies on the global business sector This reference source is beneficial for professionals researchers and practitioners who wish to broaden their understanding of the direct relationship between culture and technology in the international business realm **Handbook of Research on Managerial Thinking in Global Business Economics** Dinçer, Hasan,Yüksel, Serhat,2018-12-07

In a highly competitive global market companies need to equip themselves with best practices and strategies to survive Strategic management innovative managerial thinking and a clear decision making process must be utilized to boost company performance and ultimately drive the company s success The Handbook of Research on Managerial Thinking in Global Business Economics identifies the importance of strategic decision making in competitive environments and analyzes the impacts of managerial thinking on global financial economics The content within this publication examines globalization consumer behavior and risk management It is designed for researchers academicians policymakers government officials and managers and covers topics centered on innovation and development within organizations **Exchange Rates and International Financial Economics** J. Kallianiotis,2013-10-02

The recent financial crisis has troubled the US Europe and beyond and is indicative of the integrated world in which we live Today transactions take place with the use of foreign currencies and their values affect the nations economies and their citizens welfare Exchange Rates and International Financial Economics provides readers with the historic theoretical and practical knowledge of these relative prices among currencies While much of the previous work on the topic has been simply descriptive or theoretical Kallianiotis gives a unique and intimate understanding of international exchange rates and their place in an increasingly globalized world International Financial Transactions and Exchange Rates I.

Kallianiotis,2013-12-18 International transactions among nations and multinational corporations are important and growing due to the openness of economies all over the world In this follow up title to Exchange Rates and International Financial Economics Kallianiotis examines the role of the exchange rate and trade policy in improving the trade account He discusses the international parity conditions extensively together with the most popular theory in international finance the interest rate parity IRP theory International Financial Transactions and Exchange Rates describes these theories and gives practical solutions for multinational businesses individuals and nations The increasing internationalization of businesses openness of economies integration of nations change in the exchange rate system and lastly the deregulation of the financial market and institutions around the world have made the study of international finance necessary for all business students and professionals *Global Business Transformation* Richa Goel,Chitra Krishnan,KDV Prasad,Payyazhi Jayashree,Grace

McCarthy,2025-09-08 Many contemporary business models are now completely based on the idea of a circular economy or sustainability where they extensively use technology to save resources become more efficient and leave a smaller carbon footprint on the planet Thus this book aims to bring the discussion of global business transformation which is a need of the

hour to the forefront and highlight the use of modern technology in actively aiding businesses to become more sustainable Global Business Transformation Innovation Technology and Sustainability showcases the emerging economy context where innovation and technology are extensively used for business transformation to achieve the Sustainable Development Goals SDGs It serves as a comprehensive resource to study the different dimensions of technology such as AI data mining and machine learning from businesses that utilize disruptive technology to achieve sustainability The book addresses a variety of challenges in the pursuit of global business transformation which policymakers and experts at all levels of society need to understand well It also provides an outline of the most pertinent issues and effects that Industry 4 0 is expected to bring to global organizations in the near future and highlights the role of government in streamlining the alignment between SDGs and technology during strategic business transformations globally It further analyses the possible implications for international business practice and theory and examines the wider repercussions on employment development and ethics Apart from being a valuable resource for researchers students and professionals involved in the corporate business manufacturing and industrial engineering sectors this book will also be of interest to those in fields related to economics psychology management strategy political science government bodies sociology NGOs and other industrial organizations

Research Anthology on Small Business Strategies for Success and Survival Management Association, Information Resources,2021-06-25 Running a small business provides opportunity for greater success increased growth and potentially the chance to move to the global business arena yet also much more risk Small businesses not only have less employment but also less annual revenue than a regular sized business With the growth of large corporations and chain businesses it has become harder to maintain the survival of a small business The COVID 19 pandemic has also brought more pressure onto the already unsteady survival of small businesses due to forced closures decreased agility fewer technological innovations and smaller customer bases The Research Anthology on Small Business Strategies for Success and Survival offers current strategies for small businesses that can be utilized in order to maintain equal footing during challenging times With the proper strategies available to small business owners small businesses could not only survive but also excel despite the environment that surrounds them Covering topics including decision management new supportive technologies sustainable development and micro financing this text is ideal for small business owners entrepreneurs startup companies family owned and operated businesses restaurateurs local retailers managers executives academicians researchers and students A Multidimensional Economic Assessment of Africa Jacob Wood,Olivier Habimana,2020-05-27 This book is a useful resource for government policy analysts academics students of higher education and business practitioners interested in African economies and the key economic issues these economies are facing in 2020 In the face of weak governance and growth globally there is still a window of opportunity for countries in Africa to build on not only their traditional industrial capabilities but also pave the way for positive developments in international trade and in the way governments tackle poverty

and inequality By focusing on four areas 1 agriculture and livestock 2 consumption poverty and inequality 3 financial services employment and corporate governance and 4 economic integration international trade and foreign direct investment FDI this book presents a series of empirical studies that examine important contemporary economic issues facing Africa The book incorporates a range of methodological approaches with some chapters providing case study analyses while others embrace more traditional forms of econometric testing

*Research Anthology on Developing Socially Responsible Businesses*  
Management Association, Information Resources, 2022-03-04 In today's world of global change it has never been more critical for businesses to adapt their strategies management styles and policies to match that of the surrounding environment Consumers are increasingly becoming more aware of the impact that businesses and product consumption have on environmental health Thus businesses have had to alter their production workflows to better suit a more environmentally conscious customer base As society faces numerous issues related to the environment health poverty and social justice the need for socially responsible businesses is crucial to develop and improve the overall landscape of the business field The *Research Anthology on Developing Socially Responsible Businesses* discusses the best practices challenges opportunities and benefits of creating socially responsible businesses and provides a context of why these business models are needed This essential text also considers how society has changed over time and how businesses must adjust their ideals and practices in order to survive in a changing world Covering a range of topics such as accountability environmental issues and human rights this major reference work is ideal for business owners managers policymakers academicians researchers scholars practitioners instructors and students

**Business and Management in Asia: Finance and Investments in the Digital Age**  
Tobias Endress, Yuosre F. Badir, 2025-05-28 This book presents an examination of the relationship between finance investment and digital transformation in the context of Asian business environment It offers a comprehensive and in depth exploration of these critical themes providing a foundation for a profound understanding of the evolving digital business ecosystem Grounded in research this work offers a wealth of practical insights and draws on empirical evidence from real world case studies involving Asian startups It equips readers with actionable knowledge making it an invaluable resource for researchers academics and professionals seeking to navigate the complex landscape of digital finance The book delves into topics such as application of AI in investment finance and its trustworthiness the impact of digital cashless payments and the role of academics in building the future of finance Additionally it explores the cooperative approach to fintech development the future structure of banking in the digital age and navigating the digital frontier Central Bank Digital Currencies With a forward looking perspective the book examines emerging trends and technological advancements that will reshape the financial services industry It scrutinizes the impact of AI and deep learning based business models the empowerment potential of digital microfinance and regulation and taxation of crypto income within Asian markets It offers a solid foundation for those seeking to make informed decisions and conduct rigorous research in this rapidly evolving field

*Proceedings of the International Conference on Business, Management, Accounting and Sustainable Economy (ICBMASE 2023)* Ahmad Farabi, Sharifah Nabilah Syed Salleh, Qurroh Ayuniyyah, Nawalin Nazah, 2024-05-01 This is an open access book. This event is organized by PT Orca Industri Akademi as main host in collaboration with several universities from Indonesia and overseas. The event will be held with presentations delivered by researchers from the international communities including presentations from keynote speakers and scientific parallel session presentations. The conference will adopt a hybrid conference with online and offline presentation will be delivered. Furthermore, this event will be providing opportunity for the delegates to meet, interact and exchange new ideas in the various areas of business management, finance, accounting and economy in wider perspectives. Moreover, ICBMASE 2023 aims to proclaim knowledge and share new ideas amongst the professionals, industrialists and students to share their research experiences, research findings and indulge in interactive discussions and special sessions at the event.

**Handbook of Research on Retailing Techniques for Optimal Consumer Engagement and Experiences** Musso, Fabio, Druica, Elena, 2019-10-11 In the world of economics and business, engaging with loyal customers while also seeking out new potential customers is a must. With the recent advancements of social media technology, these operations have increased the need for more developed methods to mesh consumer business relationships and retention. The *Handbook of Research on Retailing Techniques for Optimal Consumer Engagement and Experiences* is a thought-provoking reference source that provides vital insight into the application of present-day customer relationship management within the retail industry. While highlighting topics such as digital communication, e-retailing and social media marketing, this publication explores in depth merchandiser knowledge as well as the methods behind positive retailer-consumer relationships. This book is ideally designed for managers, executives, CEOs, sales professionals, marketers, advertisers, brand managers, retail experts, academicians, researchers and students.

*Flexible Work Organizations* Sushil, Julia Connell, John Burgess, 2016-06-18 This book focuses on the challenges of capacity building for flexible work organizations in Asia and demonstrates how business enterprises practice reactive flexible capacity in the form of adaptiveness and responsiveness to cope with changing and uncertain business environments. The book provides examples of how this can be achieved by means of various organizational change initiatives, leadership strategies, re-engineering innovation in products and processes, the use of information and communication technology, reshaping learning orientations and more. As these topics are supported by research and case studies situated in different sectors and countries across Asia, the book will provide a useful resource for a broad readership including management students and researchers practicing business managers, consultants and professional institutions.

**Comparative Analysis of Trade and Finance in Emerging Economies** William A. Barnett, Bruno S. Sergi, 2023-04-10 This volume of the International Symposia in Economic Theory and Econometrics explores the latest economic and financial developments in Africa and Asia.

**Cabell's Directory of Publishing Opportunities in Marketing** David W. E. Cabell, Deborah L. English, 2004 Contains information on more

than 210 journals in Marketing that assist professors and graduate students in publishing their manuscripts

**Management Strategies to Survive in a Competitive Environment** Hasan Dincer, Serhat Yüksel, 2021-04-27

Competition is present for almost every sector nowadays. Therefore, it is vital for companies to develop a set of strategies in order to survive in the competitive environment of a globalized world. This book discusses how and why not every strategy is appropriate for every sector. The volume offers a qualified and comprehensive analysis to determine effective competitive strategies taking into account the many different factors that affect company performance.

**Strategies to Sustain Small Businesses Beyond 5 Years** Dr. Kayaso Wani, 2022-08-01 Starting a business might sound easy but sustaining it to be successful is challenging. People are often afraid to start new businesses because at least everyone has known someone who started a business but failed or someone struggling to sustain a business. Starting your own business and staying successful is the most exciting achievement. This book, *Strategies to Sustain Small Businesses Beyond 5 Years*, is used worldwide to help aspiring or struggling business owners succeed. The book is for anyone interested in doing business. **aEURC** You might be a passionate creator starting your business out of love for what you do and believing that passion is a crucial quality of success. Running your business gives you a sense of accomplishment and pride. **aEURC** You might be a freedom seeker starting your small business; you value the ability to control your work experience and want to be in charge of your own schedules, career path, and work environment. **aEURC** You might be a legacy builder starting a business to bring something new to the marketplace. **aEURC** You might be a struggling survivor profile representing the cold, hard truth of business ownership. **aEURC** You might be a Jack of all trades in your business, spreading too thin from managing directive sales, administrative duties, to customer service. This book is the path to success in your business. Sometimes running a small business is more frightening than rewarding, and the fear is real, deeply rooted in you facing the challenges of ownership every day. The motivation of a small business owner is as diverse as the business itself. It is very important to understand your category, to know your strengths and weaknesses to adjust accordingly.



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