

HOW
TO THINK
LIKE A GREAT
GRAPHIC
DESIGNER

DEBBIE MILLMAN

WITH A FOREWORD BY STEVEN HELLER

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How To Think Like A Great Graphic Designer

Marcel A. Müller



How To Think Like A Great Graphic Designer:

How to Think Like a Great Graphic Designer Debbie Millman, 2010-06-29 Take a peek inside the heads of some of the world's greatest living graphic designers. How do they think? How do they connect to others? What special skills do they have? In honest and revealing interviews, nineteen designers including Stefan Sagmeister, Michael Beirut, David Carson, and Milton Glaser share their approaches, processes, opinions, and thoughts about their work with noted brand designer Debbie Millman. The internet radio talk host of Design Matters, Millman persuades the greatest graphic designers of our time to speak frankly and openly about their work. *How to Think Like a Great Graphic Designer* offers a rare opportunity to observe and understand the giants of the industry. Designers interviewed include Milton Glaser, Stefan Sagmeister, David Carson, Paula Scher, Abbott Miller, Lucille Tenazas, Paul Sahre, Emily Oberman, and Bonnie Siegler. Chip Kidd, James Victore, Carin Goldberg, Michael Bierut, Seymour Chwast, Jessica Helfand, and William Drenttel. Steff Geissbuhler, John Maeda. Allworth Press, an imprint of Skyhorse Publishing, publishes a broad range of books on the visual and performing arts with emphasis on the business of art. Our titles cover subjects such as graphic design, theater, branding, fine art, photography, interior design, writing, acting, film, how to start careers, business, and legal forms, business practices, and more. While we don't aspire to publish a New York Times bestseller or a national bestseller, we are deeply committed to quality books that help creative professionals succeed and thrive. We often publish in areas overlooked by other publishers and welcome the author whose expertise can help our audience of readers.

Creative Grab Bag Ethan Bodnar, 2009-08-28 Push the Limits of Your Creativity. *Creative Grab Bag* captures the spirit of exploration and innovation. Inside you'll find inspiring work from 101 artists from around the world. Ethan Bodnar asked each artist to take on a task outside the realm of their normal work. Each task was randomly selected from a grab bag. The result is a collection of work brimming with creative energy. In this book, you'll find short biographies of the artists, examples of their typical work, their thoughts on the creative process, and images of their completed creative task. Here's a sampling of the creative grab bag tasks: Design a Building, Make a Self Portrait, Make Art like a Child, Design a Brand, Create Visual Statistics, Illustrate a Memory, Illustrate Your Day, Create a Collage, Create a Sculpture, Design a Book Cover, Design an Album Cover, Create a Photo Essay, Photograph Strangers, Design a Skateboard, Design a Pair of Shoes, Make a Wallpaper Pattern, Design a Typeface, Create an Animation, Design a Character. *Creative Grab Bag* also features tear-out cards so you can do the creative challenges yourself. Work together or in a group and push the limit you'll break out of your routine and take your work into uncharted territory. PLEASE NOTE: Tear-out cards are NOT included with the ebook version of this title.

Logolicious Peleg Top, 2010-10-05 A snapshot of today's most visually delicious logos selected by some of the world's top designers. From iconic symbols to dramatic wordmarks, *Logolicious* features more than 1,000 inspirational examples of modern logo work. More than a professional guidebook, it is a visually compelling look at the movers and shakers shaping today's design culture.

Communication Arts, 1997 *Women Of Design* Bryony

Gomez-Palacio, Armin Vit, 2008-12-08 This book explores the work ideals and ventures that have helped define the last fifty years of the graphic design profession Learn about the women who helped establish design's relevance importance and impact Back cover

Computer Graphics for Television Samuel H. Edsall, 2007 The award winning Expositor's Bible Commentary now completely revised The original work has earned its reputation with students professors and pastors the world over Now this thirteen volume set builds upon the foundation of its predecessor with the most current scholarship and resources

Art in Action Guy Hubbard, 1987 Sequential lessons explore the four art disciplines aesthetic perception creative expression art heritage and aesthetic valuing Incorporates creation of art works by students in a variety of media and techniques No art background for the teacher is assumed or required

Artist's & Graphic Designer's Market, 2008

1999 Artist's and Graphic Designer's Market Mary Cox, 1998-09 Submission guidelines pay rates royalties

Yokoland Aslak Gurholt Rønsen, Espen Friberg, 2006 Stunning design illustration and art by young Norwegian duo Yokoland one of today's most inventive studios

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