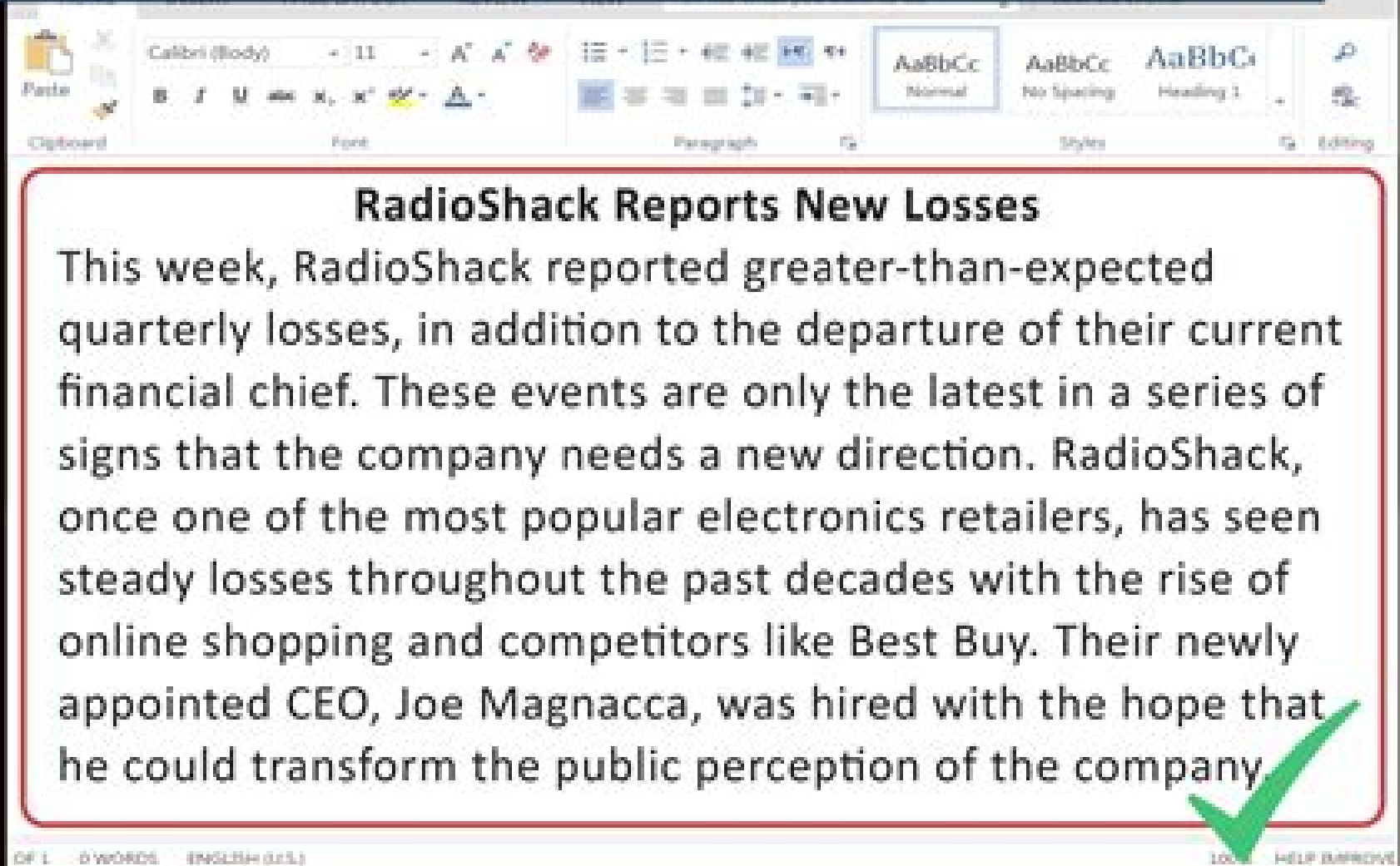


Write in hard news style(Sample Business News Report)



RadioShack Reports New Losses

This week, RadioShack reported greater-than-expected quarterly losses, in addition to the departure of their current financial chief. These events are only the latest in a series of signs that the company needs a new direction. RadioShack, once one of the most popular electronics retailers, has seen steady losses throughout the past decades with the rise of online shopping and competitors like Best Buy. Their newly appointed CEO, Joe Magnacca, was hired with the hope that he could transform the public perception of the company.

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How To Report The News

**Publications Division (India), New
Delhi**



How To Report The News:

Writing and Reporting News You Can Use Tammy Trujillo, 2017-12-06 Writing and Reporting News You Can Use instructs students on how to produce news that is informative interesting educational and most importantly compelling It addresses roadblocks to student interest in writing news using illustrative examples and exercises to help them understand how to write news that is interesting and accurate Trujillo s hands on approach is based on real world strategies that deal with audience and market characteristics Students are writing from the very beginning while also getting the ethical and legal grounding necessary to understand the field This textbook is a complete resource for students learning broadcast news including how to get a job after leaving the classroom

Broadcast News Writing, Reporting, and Producing Frank Barnas, 2013-05-02 Jargon buster convergent journalism Media convergence is the most significant development in the news industry in the last century The ability to interchange text audio and visual communication over the Internet has fundamentally transformed the way news organizations operate Convergence has enabled media companies to gather disseminate and share information over a variety of platforms Throughout the history of journalism it has been common for journalists to study one medium such as traditional print or broadcast and to anticipate a career working only in their chosen field However the 21st century journalist has fluidity to write and deliver news content in a variety of formats source <http://www.convergencejournalism.com> Broadcast News Writing Reporting and Producing presents a solid foundation for any student learning how to become a broadcast journalist in today s world of convergent journalism it is more important than ever that broadcast textbooks cover the most current trends in media Convergent journalism the coverage of news across multiple delivery platforms such as the internet television podcasts ipods blogs etc is here to stay broadcast journalism continues to morph as newer and more advanced content platforms are hatched and developed and broadcast journalists must understand how to write report and produce for multiple platforms simultaneously Just one crucial fact remains students will need training on how to perform successfully in a world in which current events aren t just shown on the ten o clock evening news Broadcast News Writing Reporting and Producing will be completely overhauled to reflect the trends of convergent journalism on every page New co author Frank Barnas brings a multi faceted perspective of writing reporting and producing that allows for multi platform delivery systems and shows students with real world examples the functions and practices of today s media The new edition will be rewritten and restructured to accommodate common 16 week course modules and will be divided into four major sections of the news gathering writing reporting and producing Sidebars featuring how examples used in the text relate to convergence in journalism help students to draw connections easily between current stories and trends in the industry The comprehensive approach of this text brings a multi faceted perspective of writing reporting and producing that is needed more than ever in today s world of convergent journalism This newest edition is being completely overhauled by the experienced journalist Frank Barnas New photos and illustrations a

restructuring of the text expanded end of chapter exercises newer and more relevant examples and more information on producing all contribute to giving readers what they need most a nuanced understanding of how the media of today function in a world without news boundaries

Issues in News and Reporting CQ Researcher,2017-12-29 This collection of unbiased reports written by award winning CQ Researcher journalists explores a range of relevant issues in news and reporting from perceptions of media bias to threats to free speech

The Process of Writing News Brian Richardson,2007 Using examples and exercises The Process of Writing News takes an impact elements and words approach to demystify reporting and writing for beginners This is a concise book that approaches writing as a process using a pedagogy that has proven effective In each chapter the book addresses the roles of journalists at several levels of abstraction beginning with their responsibilities to audiences in a democratic society and continuing with ethical decision making in fulfilling those responsibilities Each chapter ends with reporting and writing exercises which allow the reader to develop skills for informing audiences and telling compelling stories in print broadcast and online news media and to practice and be evaluated on those skills The reader is taken through a year in the life of a fictional community revisiting issues and stories in a series of more than two dozen linked exercises of increasing complexity from lede writing to handling a major breaking story on deadline There are even opportunities to report and write from the reader s own community

The Service Sheet New York State College of Agriculture,1919

Field Guide to Covering Local News Fred Bayles,2011-10-16 In the latest installment of the Field Guide series Fred Bayles takes you step by step through the process of identifying and covering the events and issues that matter most to your community For the five local beats cops courts emergencies schools and government you ll learn where to go for information and how to organize and present the stories your neighbors want and need An overview of tools and techniques include tips on how to find sources conduct interviews work with editors tap the power of the crowd and think multimedia Then for each beat you ll get specifics on People The best official and unofficial sources of info and what to ask them Places Where to go on the beat and what to look for while you re there Documents Where to find records in offices and online how to decipher and use them Stories Overview of common story types and how to go beyond them Resources Glossary of key terms checklists helpful web links

Broadcast News Ted White,2005 Publisher Description

Agricultural News ,1902 **Best's Insurance News** ,1917 *The Chemical News and Journal of Physical Science* ,1904

AKASHVANI All India Radio (AIR), New Delhi ,1967-10-15 Akashvani English is a programme journal of ALL INDIA RADIO it was formerly known as The Indian Listener It used to serve the listener as a bradshaw of broadcasting and give listener the useful information in an interesting manner about programmes who writes them take part in them and produce them along with photographs of performing artists It also contains the information of major changes in the policy and service of the organisation The Indian Listener fortnightly programme journal of AIR in English published by The Indian State Broadcasting Service Bombay started on 22 December 1935 and was the successor to the Indian Radio Times in

English which was published beginning in July 16 of 1927 From 22 August 1937 onwards it used to published by All India Radio New Delhi From 1950 it was turned into a weekly journal Later The Indian listener became Akashvani English w e f January 5 1958 It was made fortnightly journal again w e f July 1 1983 NAME OF THE JOURNAL AKASHVANI LANGUAGE OF THE JOURNAL English DATE MONTH YEAR OF PUBLICATION 15 OCTOBER 1967 PERIODICITY OF THE JOURNAL Weekly NUMBER OF PAGES 80 VOLUME NUMBER Vol XXXII No 42 BROADCAST PROGRAMME SCHEDULE PUBLISHED PAGE NOS 12 79 ARTICLE 1 Twenty Years An Assessment 2 Where Is It From 3 Book Review AUTHOR 1 G V Kripandhi 2 Mala Tankha 3 Basanti Mitra KEYWORDS 1 Immense Problems Three Distinct Periods Economic Regression Hope For Future 2 Is It India No Typical Indian Home Little Big Victories Nervous Hostess Indian Stuff Quite Good Nehru s Foresight 3 Division Of Opinion September 30 Convincing And Delightful Document ID APE 1967 Oct Dec Vol IV 03 Prasar Bharati Archives has the copyright in all matters published in this AKASHVANI and other AIR journals For reproduction previous permission is essential *Engineering News-record* ,1910 *Electrical News. Generation, Transmission and Application of Electricity* ,1929 **Secessionist Rule** Franziska Smolnik,2016-09-08 In this timely investigation of secessionist entities in post Soviet territories Smolnik explores how political authority is organized produced and reproduced in conditions of violent conflict Drawing on case studies of unrecognized or only partially recognized states in the South Caucasus she shows that so called low level violent conflicts may significantly influence the form and functioning of political rule and thereby have a considerable impact on the empowerment and disempowerment of local actors Offering fresh insight into the connections between violence and political power Secessionist Rule not only contributes to the political sociology of violent conflict but also adds to our knowledge of the largely understudied internal dynamics of de facto states **Columbia Alumni News** ,1926 *Western Municipal News* ,1911 **AKASHVANI** Publications Division (India), New Delhi ,1964-03-15 Akashvani English is a programme journal of ALL INDIA RADIO it was formerly known as The Indian Listener It used to serve the listener as a bradshaw of broadcasting and give listener the useful information in an interesting manner about programmes who writes them take part in them and produce them along with photographs of performing artists It also contains the information of major changes in the policy and service of the organisation The Indian Listener fortnightly programme journal of AIR in English published by The Indian State Broadcasting Service Bombay started on 22 December 1935 and was the successor to the Indian Radio Times in English which was published beginning in July 16 of 1927 From 22 August 1937 onwards it used to published by All India Radio New Delhi From 1950 it was turned into a weekly journal Later The Indian listener became Akashvani English w e f January 5 1958 It was made fortnightly journal again w e f July 1 1983 NAME OF THE JOURNAL AKASHVANI LANGUAGE OF THE JOURNAL English DATE MONTH YEAR OF PUBLICATION 15 MARCH 1964 PERIODICITY OF THE JOURNAL Weekly NUMBER OF PAGES 68 VOLUME NUMBER Vol XXIX No 11 BROADCAST PROGRAMME SCHEDULE PUBLISHED PAGE NOS 13 67 ARTICLE 1 A Day With Kalidasa 2 Sarvodaya Trimurti 3 The

Meaning of Drama AUTHOR 1 Dr K Krishnamoorthy 2 Jaya Prakash Narayan 3 Dr D G Vyas KEYWORDS 1 His perfect art all masterpieces literary epics 2 Three programmes shanti sena s efforts 3 Link with people dramatist s qualities speech only part of a citing Prasar Bharati Archives has the copyright in all matters published in this AKASHVANI and other AIR journals For reproduction previous permission is essential **Health news. 1912 ,1912** **The People's News** Joseph E. Uscinski,2014-02-03 Uncovers the surprising cause behind the recent rise of fake news In an ideal world journalists act selflessly and in the public interest regardless of the financial consequences However in reality news outlets no longer provide the most important and consequential stories to audiences instead news producers adjust news content in response to ratings audience demographics and opinion polls While such criticisms of the news media are widely shared few can agree on the causes of poor news quality The People s News argues that the incentives in the American free market drive news outlets to report news that meets audience demands rather than democratic ideals In short audiences opinions drive the content that so often passes off as the news The People s News looks at news not as a type of media but instead as a commodity bought and sold on the market comparing unique measures of news content to survey data from a wide variety of sources Joseph Uscinski s rigorous analysis shows news firms report certain issues over others not because audiences need to know them but rather because of market demands Uscinski also demonstrates that the influence of market demands also affects the business of news prohibiting journalists from exercising independent judgment and determining the structure of entire news markets as well as firm branding Ultimately the results of this book indicate profit motives often trump journalistic and democratic values The findings also suggest that the media actively responds to audiences thus giving the public control over their own information environment Uniting the study of media effects and media content The People s News presents a powerful challenge to our ideas of how free market media outlets meet our standards for impartiality and public service *The Power of News* Michael Schudson,1995 Some say it s simply information mirroring the world Others believe it s propaganda promoting a partisan view But news Michael Schudson tells us is really both and neither it is a form of culture complete with its own literary and social conventions and powerful in ways far more subtle and complex than its many critics might suspect A penetrating look into this culture The Power of News offers a compelling view of the news media s emergence as a central institution of modern society a key repository of common knowledge and cultural authority One of our foremost writers on journalism and mass communication Schudson shows us the news evolving in concert with American democracy and industry subject to the social forces that shape the culture at large He excavates the origins of contemporary journalistic practices including the interview the summary lead the preoccupation with the presidency and the ironic and detached stance of the reporter toward the political world His book explodes certain myths perpetuated by both journalists and critics The press for instance did not bring about the Spanish American War or bring down Richard Nixon TV did not decide the Kennedy Nixon debates or turn the public against the Vietnam War Then what does the news do True to

their calling the media mediate as Schudson demonstrates. He analyzes how the news by making knowledge public actually changes the character of knowledge and allows people to act on that knowledge in new and significant ways. He brings to bear a wealth of historical scholarship and a keen sense for the apt questions about the production, meaning, and reception of news today.

Unveiling the Magic of Words: A Review of "**How To Report The News**"

In some sort of defined by information and interconnectivity, the enchanting power of words has acquired unparalleled significance. Their capability to kindle emotions, provoke contemplation, and ignite transformative change is really awe-inspiring. Enter the realm of "**How To Report The News**," a mesmerizing literary masterpiece penned with a distinguished author, guiding readers on a profound journey to unravel the secrets and potential hidden within every word. In this critique, we shall delve in to the book is central themes, examine its distinctive writing style, and assess its profound affect the souls of its readers.

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