

Ethical Issues in Business



P a g e T i t l e

Ethical Issues In Business Enquiries Cases Readings

Peg Tittle



Ethical Issues In Business Enquiries Cases Readings:

Ethical Issues in Business Peg Tittle, 2000-04-13 The core of this text comprises chapters on all the key issues of business in Canada today Each chapter includes a hypothetical case study and an introduction highlighting key ethical points two academic essays and a real life case study Questions for discussion accompany the essays and case studies The author has also included a general introduction to ethical issues and an overview of ethical theory a section on institutionalizing ethics discussing ethics officers programs codes etc and appendices providing excerpts from important classic contributions to ethical theory and from relevant Canadian law

Ethical Issues in Business - Second Edition Peg Tittle, 2016-12-15 Peg Tittle's ambitious business ethics text brings together readings cases and the author's own informed opinions The second edition includes over a dozen new readings and case studies as well as a new chapter on issues in Information and Communication Technology Includes Canonical and topical readings on issues ranging from whistleblowing and advertising to international business the nature of capitalism and the environment Engaging overviews from the author encourage careful reflection and critical examination of conventional assumptions What to Do scenarios and Case Studies illustrate the practical relevance of each topic Comprehensive introductions to ethical theory and the ethics of business Questions following each selection test understanding and promote active reading A primer on ethical institutions examines the role of ethics consultants codes of ethics and more

Critical Thinking Peg Tittle, 2011-02-21 In *Critical Thinking An Appeal to Reason* Peg Tittle empowers students with a solid grounding in the lifelong skills of considered analysis and argumentation that should underpin every student's education Starting with the building blocks of a good argument this comprehensive new textbook offers a full course in critical thinking It includes chapters on the nature and structure of argument the role of relevance truth and generalizations and the subtleties of verbal and visual language Special features include an emphasis on the constructive aspect of critical thinking strengthening the arguments of others and constructing sound arguments of your own rather than an exclusive focus on spotting faulty arguments actual questions from standardized reasoning tests like the LSAT GMAT MCAT and GRE graduated end of chapter exercises asking students to think critically about what they see hear read write and discuss numerous sample arguments from books magazines television and the Internet for students to analyze many images for critical analysis analyzed arguments that help students to read critically and actively an extensive companion website for instructors and students A companion website features for instructors an extensive instructor's manual a test bank and PowerPoint slides for students extended answers explanations and analyses for the exercises and arguments in the book supplementary chapters on logic and ethics downloadable MP3 study guides interactive flash cards and thinking critically audio exercises www.routledge.com/textbooks/tittle

Encyclopedia of Business and Professional Ethics Deborah C Poff, Alex C. Michalos, 2023-05-24 This encyclopedia edited by the past editors and founder of the *Journal of Business Ethics* is the only reference work dedicated entirely to business and professional ethics Containing over 2000

entries this multi volume major research reference work provides a broad based disciplinary and interdisciplinary approach to all of the key topics in the field The encyclopedia draws on three interdisciplinary and over lapping fields business ethics professional ethics and applied ethics although the main focus is on business ethics The breadth of scope of this work draws upon the expertise of human and social scientists as well as that of professionals and scientists in varying fields This work has come to fruition by making use of the expert academic input from the extraordinarily rich population of current and past editorial board members and section editors of and contributors to the Journal of Business Ethics

Times of Insight: Conscience, Corporations, and the Common Good Kenneth E. Goodpaster, 2022-09-01 This open access book traces the research and teaching contributions of Kenneth Goodpaster over more than 45 years of his career The book shows the content and the progression of these themes over the years identifying four insights in applied ethics the moral insight the institutional insight the anthropological insight and the Socratic insight It highlights such concepts as conscience corporate responsibility corporations as agents and as recipients stockholders stakeholders comprehensive moral thinking and ethics education In addition Goodpaster explains phrases such as teleopathy moral projection human dignity and the common good Finally the book examines with concern the implications of the foregoing for the polarizing and partisan trends in contemporary business behavior Kenneth Goodpaster s new book Times of Insight Conscience Corporations and the Common Good reflects the culmination of 50 years of incredible philosophical insights forming the basis of business ethics His concept of corporate conscience as a moral projection from individual conscience to organizational behavior is both an original as well as a most worthwhile approach to organizational responsibility Coupling that with a clear notion of the common good Goodpaster provides substantive grounds for a creative analysis of ethical issues in business This is one of the most exciting new books in the field Patricia H Werhane Professor Emerita University of Virginia and Professor Emerita DePaul University Beginners beware Wickedly interdisciplinary describes corporate ethics More than interdisciplinary the field asks questions that range across disciplines nations and centuries Who better to cut this Gordian Knot than Ken Goodpaster a true giant in the field who mixes a prodigious knowledge of contemporary corporations with a deep understanding of intellectual history to produce a new and stunning amalgam A must read Thomas Donaldson The Mark O Winkelman Professor The Wharton School University of Pennsylvania As one of the pioneers in business ethics Kenneth Goodpaster has given us a great gift of synthesizing 50 years of philosophical reflection and corporate practice on some of the most important questions and issues for business today This work is not nostalgia but an important source of wisdom for leaders today and into the future Dr Michael Naughton Director Center for Catholic Studies Koch Chair in Catholic Studies University of St Thomas

Business Ethics W. Michael Hoffman, Robert E. Frederick, Mark S. Schwartz, 2014-02-10 The fifth edition of Business Ethics addresses current intriguing often complex issues in corporate morality through 53 readings and 30 pertinent case studies Now significantly updated it includes new leading articles related current cases and mini cases based on MBA student dilemmas

Addresses a broad range of the most current intriguing often complex issues and cases in corporate morality Provides impartial point counterpoint presentations of different perspectives on the most important and highly contended issues of business ethics Updated and significant case studies are included to reinforce student learning Now contains mini cases based on actual MBA student dilemmas Each author has substantial experience in teaching writing and conducting research in the field

Readings and Cases in International Human Resource Management and Organizational Behavior B. Sebastian Reiche, Günter K. Stahl, Mark E. Mendenhall, Gary R. Oddou, 2012-04-23 *Readings and Cases in International Human Resource Management and Organizational Behavior* 5th Edition examines cross cultural interactions between people cultures and human resource systems in a wide variety of regions throughout the world This is truly a Global collection Features include new readings and case studies positioned alongside trusted tried and true readings and cases from past editions a companion website featuring supplemental material and teaching notes to enhance instructors abilities to use the readings and cases with their students Written to enable students to meet the international challenges that they face every day and to sensitize them to the complexity of human resource issues in the era of globalization this text is a vital resource for all those studying international human resource management

Encyclopedia of Business Ethics and Society Robert W. Kolb, 2008 This encyclopedia spans the relationships among business ethics and society with an emphasis on business ethics and the role of business in society

Research Methods in Human Resource Management Valerie Anderson, 2004 Addresses the needs of HRM students writing either a management report or dissertation providing both a theoretical framework and practical guidance This guide to the planning and execution of HRM research projects seeks to develop the knowledge and skills of first time researchers for effective research into HRM issues in organisations

Marketing Communications Lynne Eagle, Barbara Czarnecka, Stephan Dahl, Jenny Lloyd, 2020-09-22 Marketing communication is a dynamic industry which continues to change and adapt to new technologies media consumption patterns and communication interfaces between marketers and their target markets At the same time the fundamental communication processes and well established theories and models are very much applicable in this dynamic environment This revised second edition blends the well established with the new and emerging aspects of marketing communications Marketing Communications applies a uniquely practical approach to the topic providing a structured overview of planning development implementation and evaluation of marketing communications alongside detailed case studies that demonstrate how the theory translates to practice Fully updated the new edition considers important developments in the global marketplace It includes new content on emerging digital media platforms changing media consumption patterns and consumers strategies to cope with information overload It also reflects upon consumer scepticism a growing phenomenon that communication specialists need to overcome when designing and implementing effective campaigns This new edition also considers the importance of marketing communications tools in not for profit sectors such as social marketing and political marketing as well as the cross cultural

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