

PART II (60 Marks)

Answer any five questions.

Question 2

- (a) *Understanding the environment of business is of immense significance. Explain.* [6]
- (b) Write short notes on the following types of plans: [6]
 - (i) Rule
 - (ii) Method
 - (iii) Policy

Question 3

- (a) Distinguish between *fixed capital* and *working capital* of a business concern. [3]
- (b) What are *equity shares*? Explain *any three* advantages of issuing equity shares from the point of view of a company. [4]
- (c) The directors of Manik Co. Ltd decided to reinvest and retain profits of their company. What would be their rationale for doing so? [5]

Question 4

- (a) What are *sweat equity shares*? [3]
- (b) List *any four* features of NEFT. [4]
- (c) Explain A.H. Maslow's *Need Hierarchy Theory of Motivation*. [5]

Question 5

- (a) Distinguish between *delegation* and *decentralisation*. [3]
- (b) Write *four* methods by which the objectives of consumer protection can be achieved. [4]
- (c) Describe *any five* qualities of a good leader. [5]

Question 6

- (a) Explain *any three* barriers to communication. [3]
- (b) Explain the features of *planning* as a function of management. [4]
- (c) Differentiate between *formal* and *informal* organization. [5]

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