Get Full Access with added features at

emedicine360.com



Indumathy Santhanam

Foreword T Dorairajan

Illustrated Textbook of PEDIATRICS

Highlights

- Exclusive chapter on Pediatric Resuscitation and Emergency Medicine
- · Presented with more than 650 clinical photographs
- Includes color atlas on how to perform neurological examination of an infant
- · Attractive history panel with every chapter.







Illustrated Guide To Pediatrics

LM Reder

Illustrated Guide To Pediatrics:

Eventually, you will extremely discover a further experience and expertise by spending more cash. nevertheless when? attain you take that you require to get those all needs taking into account having significantly cash? Why dont you attempt to get something basic in the beginning? Thats something that will guide you to comprehend even more roughly speaking the globe, experience, some places, in the same way as history, amusement, and a lot more?

It is your unconditionally own become old to exploit reviewing habit. accompanied by guides you could enjoy now is **Illustrated Guide To Pediatrics** below.

https://staging.conocer.cide.edu/About/browse/fetch.php/Motorola Electrify 2 Manual.pdf

Table of Contents Illustrated Guide To Pediatrics

- 1. Understanding the eBook Illustrated Guide To Pediatrics
 - The Rise of Digital Reading Illustrated Guide To Pediatrics
 - Advantages of eBooks Over Traditional Books
- 2. Identifying Illustrated Guide To Pediatrics
 - Exploring Different Genres
 - Considering Fiction vs. Non-Fiction
 - Determining Your Reading Goals
- 3. Choosing the Right eBook Platform
 - Popular eBook Platforms
 - Features to Look for in an Illustrated Guide To Pediatrics
 - User-Friendly Interface
- 4. Exploring eBook Recommendations from Illustrated Guide To Pediatrics
 - Personalized Recommendations
 - Illustrated Guide To Pediatrics User Reviews and Ratings
 - Illustrated Guide To Pediatrics and Bestseller Lists
- 5. Accessing Illustrated Guide To Pediatrics Free and Paid eBooks

- Illustrated Guide To Pediatrics Public Domain eBooks
- Illustrated Guide To Pediatrics eBook Subscription Services
- Illustrated Guide To Pediatrics Budget-Friendly Options
- 6. Navigating Illustrated Guide To Pediatrics eBook Formats
 - ∘ ePub, PDF, MOBI, and More
 - Illustrated Guide To Pediatrics Compatibility with Devices
 - Illustrated Guide To Pediatrics Enhanced eBook Features
- 7. Enhancing Your Reading Experience
 - Adjustable Fonts and Text Sizes of Illustrated Guide To Pediatrics
 - Highlighting and Note-Taking Illustrated Guide To Pediatrics
 - Interactive Elements Illustrated Guide To Pediatrics
- 8. Staying Engaged with Illustrated Guide To Pediatrics
 - Joining Online Reading Communities
 - Participating in Virtual Book Clubs
 - Following Authors and Publishers Illustrated Guide To Pediatrics
- 9. Balancing eBooks and Physical Books Illustrated Guide To Pediatrics
 - Benefits of a Digital Library
 - $\circ\,$ Creating a Diverse Reading Collection Illustrated Guide To Pediatrics
- 10. Overcoming Reading Challenges
 - Dealing with Digital Eye Strain
 - Minimizing Distractions
 - Managing Screen Time
- 11. Cultivating a Reading Routine Illustrated Guide To Pediatrics
 - Setting Reading Goals Illustrated Guide To Pediatrics
 - Carving Out Dedicated Reading Time
- 12. Sourcing Reliable Information of Illustrated Guide To Pediatrics
 - Fact-Checking eBook Content of Illustrated Guide To Pediatrics
 - Distinguishing Credible Sources
- 13. Promoting Lifelong Learning
 - Utilizing eBooks for Skill Development

- Exploring Educational eBooks
- 14. Embracing eBook Trends
 - Integration of Multimedia Elements
 - Interactive and Gamified eBooks

Illustrated Guide To Pediatrics Introduction

Illustrated Guide To Pediatrics Offers over 60,000 free eBooks, including many classics that are in the public domain. Open Library: Provides access to over 1 million free eBooks, including classic literature and contemporary works. Illustrated Guide To Pediatrics Offers a vast collection of books, some of which are available for free as PDF downloads, particularly older books in the public domain. Illustrated Guide To Pediatrics: This website hosts a vast collection of scientific articles, books, and textbooks. While it operates in a legal gray area due to copyright issues, its a popular resource for finding various publications. Internet Archive for Illustrated Guide To Pediatrics: Has an extensive collection of digital content, including books, articles, videos, and more. It has a massive library of free downloadable books. Free-eBooks Illustrated Guide To Pediatrics Offers a diverse range of free eBooks across various genres. Illustrated Guide To Pediatrics Focuses mainly on educational books, textbooks, and business books. It offers free PDF downloads for educational purposes. Illustrated Guide To Pediatrics Provides a large selection of free eBooks in different genres, which are available for download in various formats, including PDF. Finding specific Illustrated Guide To Pediatrics, especially related to Illustrated Guide To Pediatrics, might be challenging as theyre often artistic creations rather than practical blueprints. However, you can explore the following steps to search for or create your own Online Searches: Look for websites, forums, or blogs dedicated to Illustrated Guide To Pediatrics, Sometimes enthusiasts share their designs or concepts in PDF format. Books and Magazines Some Illustrated Guide To Pediatrics books or magazines might include. Look for these in online stores or libraries. Remember that while Illustrated Guide To Pediatrics, sharing copyrighted material without permission is not legal. Always ensure youre either creating your own or obtaining them from legitimate sources that allow sharing and downloading. Library Check if your local library offers eBook lending services. Many libraries have digital catalogs where you can borrow Illustrated Guide To Pediatrics eBooks for free, including popular titles. Online Retailers: Websites like Amazon, Google Books, or Apple Books often sell eBooks. Sometimes, authors or publishers offer promotions or free periods for certain books. Authors Website Occasionally, authors provide excerpts or short stories for free on their websites. While this might not be the Illustrated Guide To Pediatrics full book, it can give you a taste of the authors writing style. Subscription Services Platforms like Kindle Unlimited or Scribd offer subscription-based access to a wide range of Illustrated Guide To Pediatrics eBooks, including some popular titles.

FAQs About Illustrated Guide To Pediatrics Books

What is a Illustrated Guide To Pediatrics PDF? A PDF (Portable Document Format) is a file format developed by Adobe that preserves the layout and formatting of a document, regardless of the software, hardware, or operating system used to view or print it. How do I create a Illustrated Guide To Pediatrics PDF? There are several ways to create a PDF: Use software like Adobe Acrobat, Microsoft Word, or Google Docs, which often have built-in PDF creation tools. Print to PDF: Many applications and operating systems have a "Print to PDF" option that allows you to save a document as a PDF file instead of printing it on paper. Online converters: There are various online tools that can convert different file types to PDF. How do I edit a Illustrated Guide To Pediatrics PDF? Editing a PDF can be done with software like Adobe Acrobat, which allows direct editing of text, images, and other elements within the PDF. Some free tools, like PDFescape or Smallpdf, also offer basic editing capabilities. How do I convert a Illustrated Guide To Pediatrics PDF to another file format? There are multiple ways to convert a PDF to another format: Use online converters like Smallpdf, Zamzar, or Adobe Acrobats export feature to convert PDFs to formats like Word, Excel, JPEG, etc. Software like Adobe Acrobat, Microsoft Word, or other PDF editors may have options to export or save PDFs in different formats. How do I password-protect a Illustrated Guide **To Pediatrics PDF?** Most PDF editing software allows you to add password protection. In Adobe Acrobat, for instance, you can go to "File" -> "Properties" -> "Security" to set a password to restrict access or editing capabilities. Are there any free alternatives to Adobe Acrobat for working with PDFs? Yes, there are many free alternatives for working with PDFs, such as: LibreOffice: Offers PDF editing features. PDFsam: Allows splitting, merging, and editing PDFs. Foxit Reader: Provides basic PDF viewing and editing capabilities. How do I compress a PDF file? You can use online tools like Smallpdf, ILovePDF, or desktop software like Adobe Acrobat to compress PDF files without significant quality loss. Compression reduces the file size, making it easier to share and download. Can I fill out forms in a PDF file? Yes, most PDF viewers/editors like Adobe Acrobat, Preview (on Mac), or various online tools allow you to fill out forms in PDF files by selecting text fields and entering information. Are there any restrictions when working with PDFs? Some PDFs might have restrictions set by their creator, such as password protection, editing restrictions, or print restrictions. Breaking these restrictions might require specific software or tools, which may or may not be legal depending on the circumstances and local laws.

Find Illustrated Guide To Pediatrics:

motorola electrify 2 manual motorola hs850 bluetooth headset setup motorola h700 user guide motorola h70pairing guide motorola p040 manual motorola mtr20service manual

motorola entice w766 owners manual

motorola rizr z3 owners manual motorola razr v3xx repair manual motorola i2000plus cell phones owners manual motorola c401p manual

motorola stature i9 cell phones owners manual motorola bluetooth h500 pairing

motorola droid 2 global user manual

motorola bluetooth visor clip

Illustrated Guide To Pediatrics:

the cage symbols motifs supersummary - Aug 09 2022

web the cage ruth minsky sender 132 pages 4 hours read ruth minsky sender the cage nonfiction autobiography memoir middle grade published in 1986 a modern alternative to sparknotes and cliffsnotes supersummary offers high quality study guides with detailed chapter summaries and analysis of major themes characters and more

the cage key figures supersummary - Nov 12 2022

web riva minska ruth minsky sender riva minska is the adolescent protagonist and narrator of the cage born and raised in lodz poland riva is the intellectual caring middle child of a family of seven children the eldest three of whom her mother sent to russia before the story begins riva lives in an old apartment building in what becomes the

the cage summary of key ideas and review ruth minsky sender - Oct 11 2022

web gain a complete understanding of the cage by ruth minsky sender from blinkist the the cage book summary will give you access to a synopsis of key ideas a short story and an audio summary

the cage sender ruth minsky free download borrow and - Dec~13~2022

web marcxml a teenage girl recounts the suffering and persecution of her family under the nazis in a polish ghetto during deportation and in a concentration camp

the cage a holocaust memoir by ruth minsky sender - Feb 15 2023

web apr 5 2016 ruth minsky sender was a teacher of jewish culture and history specializing in the holocaust she lives with

her husband in commack new york she had three grown sons and a daughter and several grandchildren the cage was her first book she is also the author of to life and the holocaust lady

the cage summary and study guide supersummary - Aug 21 2023

web the cage is the 1986 memoir of ruth minsky sender nee riva minska detailing her family s struggle to survive the holocaust born in lodz poland riva inhabits a close knit community that integrates both jews and non jews through shared traditions and intergenerational spaces

ruth minsky sender author of the cage goodreads - Jul 08 2022

web ruth minsky sender is a holocaust survivor she has written three memoirs about her experience the cage to life and holocaust lady for more informati

amazon com the cage a holocaust memoir 9781481457224 sender ruth - Jul 20 2023

web apr 5 2016 ruth minsky sender was a teacher of jewish culture and history specializing in the holocaust she lives with her husband in commack new york she had three grown sons and a daughter and several grandchildren the cage was her first book she is also the author of to life and the holocaust lady

the cage ruth minsky sender google books - Jun 19 2023

web the cage ruth minsky sender google books a testament to the enduring strength of the human spirit family and above all hope this vivid memoir of a woman who lost her youth and family to

the cage sender ruth minsky 9780027818307 amazon com - May $06\ 2022$

web oct 31 1986 hardcover 7 75 13 used from 7 74 1 new from 45 40 1 collectible from 22 99 a teenage girl recounts the suffering and persecution of her family under the nazis in a polish ghetto during deportation and in a concentration camp print length 245 pages language english publisher simon schuster children s publishing publication date pdf the cage by ruth minsky sender download oceanofpdf - Mar 04 2022

web feb 23 2023 here is a quick description and cover image of book the cage written by ruth minsky sender which was published in january 1 1986 you can read this before the cage pdf full download at the bottom as long as there is life there is hope after mama is taken away by the nazis riva and her younger brothers cling to their mother s audiobook the cage by ruth minsky sender learning ally - Jun 07 2022

web synopsis as long as there is life there is hope after mama is taken away by the nazis riva and her younger brothers cling to their mothere s brave words to help them endure life in the lodz ghetto then the family is rounded up deported to

the cage by ruth minsky sender publishers weekly - Jan 14 2023

web the cage ruth minsky sender simon pulse 6 99 256pp isbn 978 0 689 81321 4 teenaged riva narrates the suffering of her family during the holocaust as pw said her story wrenches the heart

ruth minsky sender wikipedia - Apr 17 2023

web ruth minsky senderowicz born rifkele riva minska 3 may 1926 is a holocaust survivor she has written three memoirs about her experience the cage to life and holocaust lady early life rifkele riva minska was born in Łódź poland to avromele and nacha minska riva was born on may 3 1926

the cage sender ruth minsky free download borrow and - Sep~10~2022

web add review a teenage girl recounts the suffering and persecution of her family under the nazis in a polish ghetto during deportation and in a concentration camp

the cage sender book wikipedia - Sep 22 2023

web the cage written by ruth minsky sender in 1986 is a non fiction book about the hardship and cruelty of being a jew during the holocaust the book begins in 1986 when it was written riva who later changed her name to ruth is speaking with her daughter nancy and she looks back to lodz poland in 1941 synopsis

the cage important quotes supersummary - Apr 05 2022

web thanks for exploring this supersummary study guide of the cage by ruth minsky sender a modern alternative to sparknotes and cliffsnotes supersummary offers high quality study guides that feature detailed chapter summaries and analysis of major themes characters quotes and essay topics

the cage by ruth minsky sender goodreads - Oct 23 2023

web jan 1 2001 6 171 ratings402 reviews as long as there is life there is hope after mama is taken away by the nazis riva and her younger brothers cling to their mother s brave words to help them endure life in the lodz ghetto then the family is rounded up deported to auschwitz and separated

the cage by sender ruth minsky amazon ca - Mar 16 2023

web the holocaust drags on ruth minsky sender tells tales of a tragedy in the cage tragedy struck the lives of over 6 million jews over in lodz poland during war with the germans along with the nazi leader adolph hitler in the cage you ll find out what goes on in the holocaust in detail from a women s point of view

the cage book by ruth minsky sender simon schuster - May 18 2023

web ruth minsky sender was a teacher of jewish culture and history specializing in the holocaust she lives with her husband in commack new york she had three grown sons and a daughter and several grandchildren the cage was her first book she is also the author of to life and the holocaust lady

repair manuals guides for toyota corolla 2003 2019 haynes manuals - Apr 23 2022

web wiring diagrams for key vehicle systems extra videos in online manual 700 pictures diagrams of your vehicle print edition only what s included print book ships same day before 3pm fault finder diagnose 400 problems take on bigger jobs

with haynes help wiring diagrams for key vehicle systems 700 pictures diagrams of your vehicle

toyota corolla 1997 2002 haynes service repair manual - Mar 23 2022

web toyota corolla 1997 2002 haynes service repair manual toyota corolla models covered saloon hatchback liftback estate including special limited editions 1 3 litre 1332cc 1 4 litre 1398cc 1 6 litre 1587cc 1598cc petrol does not cover models with 1 8 litre 1762cc petrol engine diesel engines or 4 wheel drive

toyota corolla owners workshop manual haynes john harold - Apr 04 2023

web toyota corolla owners workshop manual by haynes john harold topics toyota corolla automobile cars maintenance repair amateurs manuals publisher sparkford nr yeovil somerset england haynes pub 96 9 cu in 1588cc owners workshop manual spine title toyota corolla 75 thru 79 models covered uk corolla e saloon

haynes repair manual toyota corolla 1984 thru 1991 1025 vintage - Nov 30 2022

web aug 11 2022 find many great new used options and get the best deals for haynes repair manual toyota corolla 1984 thru 1991 1025 vintage at the best online prices at ebay free shipping for many products

1991 toyota corolla pdf service repair manuals youfixcars com - May 05 2023

web 1991 toyota corolla service repair manuals toyota corolla levin 1991 06 1998 08 ae10 parts list catalogue manual view webpages download pdf url toyota corolla 1991 06 2002 06 ae10 parts list catalogue manual view webpages download pdf url toyota corolla

1991 toyota corolla service repair manuals pdf download motor era - Jun 06 2023

web 1991 toyota corolla service repair manuals on motor era motor era has the best selection of service repair manuals for your 1991 toyota corolla download your manual now money back guarantee 1991 toyota corolla service repair manuals toyota corolla levin 1991 06 1998 08

toyota corolla 1987 1991 haynes repair manuals guides - Oct 10 2023

web toyota corolla 1987 1991 haynes repair manuals guides home car manuals car makes toyota corolla classic car manuals print edition only what s included print on demand books shipped within a week fault finder diagnose 400 problems take on bigger jobs with haynes help wiring diagrams for key vehicle systems

toyota corolla 1984 1992 haynes service repair manual - Aug 28 2022

web detailed manual operation repair maintenance of toyota corolla cars the repair manual will also provide you with invaluable assistance in repairing the toyota corolla hatchback in the garage

toyota corolla 2003 2019 haynes repair manuals guides - Feb 19 2022

web toyota corolla haynes repair manual for 2003 thru 2019 please note that this manual is intended for vehicles built to us specifications and does not cover diesel models unless specifically stated although it is useful when the products or systems

are similar to those in other markets there may still be significant differences especially in areas

toyota corolla repair service manuals 103 pdf s - Jul 07 2023

web we have 103 toyota corolla manuals covering a total of 48 years of production in the table below you can see 0 corolla workshop manuals 0 corolla owners manuals and 15 miscellaneous toyota corolla downloads our most popular manual is the 2010 toyota corolla repair manual rm0000010ew133x this like all of our manuals is

toyota corolla 1980 1987 haynes manuals amazon com - Jan 01 2023

web mar 31 1984 toyota corolla 1980 1987 haynes manuals haynes john on amazon com free shipping on qualifying offers toyota corolla 1980 1987 haynes manuals toyota camry 1983 1991 haynes manuals john haynes paperback 17 offers from 25 83 toyota camry automotive repair manual all toyota camry and

toyota corolla haynes repair manual 1984 1992 hay92035 - Oct 30 2022

web toyota corolla haynes repair manual 1984 1992 vehicles covered toyota corolla covering all fwd models excludes diesel engine and 4wd information years covered 1984 1992 features in manual step by step procedures easy to follow photos complete troubleshooting section valuable short cuts color spark plug diagnosis to view sample

toyota corolla 1992 2002 service and repair manuals tmb - Sep 28 2022

web apr 11 2023 using photos and step by step instructions this haynes manual on the toyota corolla petrol models describes maintenance repair and overhaul of the petrol engines distribution belts valves camshaft cylinder head oil pump seals and radiator it also addresses issues related to the heater fuel system exhaust starting and charging

toyota corolla service repair manuals free download pdf - Sep 09 2023

web toyota corolla 1984 1992 haynes repair manual toyota corolla 1991 2000 service manual toyota corolla 1992 1998 service manual toyota corolla repair manual contains information on the following components engine automatic transmission manual transmission brake system ignition suspension fuel supply system electrical

toyota corolla 1988 1997 haynes repair manuals guides - Feb 02 2023

web the original haynes repair manual based on a complete stripdown and rebuild of a vehicle toyota corolla 1988 1997 chilton change print edition only what s included print book ships same day before 3pm fault finder diagnose 400 problems take on bigger jobs with haynes help wiring diagrams for key vehicle systems

1991 toyota corolla service manual haynes 2023 - May 25 2022

web toyota corolla geo prizm automotive repair manual jay storer 1998 toyota corolla geo prizm 1993 97 shop manual haynes 303 pgs 727 b w ill chevrolet impala ss and caprice buick roadmaster 1991 1996 john haynes 1998 01 01 there is a haynes manual for most popular domestic and import cars trucks and motorcycles

1991 toyota corolla repair manuals carid com - Mar 03 2023

web haynes manuals repair manual 0 mpn1142126145 toyota corolla fwd 1 3l 1 6l 1991 repair manual by haynes manuals this top grade product is expertly made in compliance with stringent industry standards to offer a fusion of a well balanced design and high level of craftsmanship step by step procedures easy to follow photos 18 40

toyota corolla 1993 1996 haynes repair manuals guides - Jun 25 2022

web haynes repair manual printed manual only 45 00 35 00 original haynes manual comprehensive wiring diagrams detailed instructions based on strip down and rebuild printed exclusively for you about haynes international manuals what s covered haynes international manuals the global expertise of haynes technicians in your hands

toyota corolla repair shop manual 1984 1992 haynes 92035 - Jul 27 2022

web 214 385 4890 or 888 255 2950 monday friday 8am 4pm ct the motor bookstore a division of isite enterprises inc 870 n dorothy dr suite 700 richardson tx 75081 diy repair and workshop manual for 1984 1992 toyota

toyota repair and workshop manuals haynes chilton - Aug 08 2023

web a haynes manual makes it easy to service and repair your toyota online digital pdf and print manuals for all popular models toyota camry 1983 1991 toyota camry 1992 1996 toyota camry 1997 2001 our selection of comprehensive toyota repair manuals will supply you with a wealth of technical advice and hands on guidance with

top 10 corporate training plan templates with examples and - Sep 03 2023

web sep 15 2023 template 1 corporate training plan ppt set this comprehensive ppt bundle is a dynamic learning roadmap empowering your workforce and contributing to

top 7 staff training plan templates with samples and examples - Oct 04 2023

web oct 23 2023 get your hands down on these templates and turn your staff training plan into business results let's explore template 1 staff training plan powerpoint ppt template bundles use this ppt template to identify skill gaps and evaluate what **26 free training plan templates word pdf excel** - Jul 21 2022

web feb 22 2023 step 4 state the essential concepts of the training and the primary subject matter while also discussing the timings step 5 present the material and the

top 5 training outline template with examples and samples - Jan 15 2022

3 training plan templates to develop your employees indeed - Jul 01 2023

web feb 15 2023 create present and share an effective and efficient training module to help your employees perform at optimum capacity with our employee training plan

best training plan guide template matrix - Feb 25 2023

web 11 examples of employee training plan templates we ve put together these ready to use training templates and

checklists that you can customize to suit your company s learning $% \left(x\right) =\left(x\right) +\left(x\right) +$

top 7 employee training plan templates with examples and - May 31 2023

web sep 7 2022 here we ve outlined a couple of employee training templates and examples why you need an employee training plan employee training plans detail how

8 employee training plan templates monday com - Feb 13 2022

55 sample training plan templates in pdf ms word - Oct 12 2021

how to write a training email with template and example - Mar 17 2022

10 training action plan examples staff employee skills - Nov 24 2022

web employee training and development plan 10 employee training and development plan samples 1 employee training and development plan 2 sample employee

free 10 employee training plan samples in ms word pages - Nov 12 2021

sample training plans and training plan templates - Dec 26 2022

web mar 29 2023 employee training may occur during the first week at a new company or periodically throughout the duration of their employment here are 10 examples of

employee training plan templates 3 training plan examples - Mar 29 2023

web we ll explore what a new hire training plan is why it s critical for a business and the components of a training plan and present an example template to get you started

employee training plan 10 examples format pdf - Sep 22 2022

web feb 16 2023 use these steps to help you create a training email 1 include a subject the subject line provides a summary of an email s key message you may include the date

11 powerful training plan templates and examples for your - Aug 22 2022

web sep 6 2023 what are some examples of employee training plan templates let's explore eight popular use cases for employee training templates you can even decide

training plan employees examples layout excel 2023 - Apr 17 2022

web 55 sample training plan templates in pdf ms word google docs apple pages business training is essential to strengthen employee skills boost productivity and

14 sample new employee training plan in pdf ms word - Oct 24 2022

web sep 28 2023 in this blog post we will explore various aspects of training plans including different examples and layouts a downloadable training plan template in excel format

how to create an employee training plan in 10 steps - Jan 27 2023

web excel word program to initiate handouts for workers create notes and outline for trainers due to advanced technology ideas continue to pop up each day this entails augmented

best sample training plan guide for managers and - Aug 02 2023

web 3 types of training plan templates new employee training plan you should develop a new employee training plan template for all your new hires this will generally have two components orientation and role specific training

10 examples of training programs and their benefits indeed - Jun 19 2022

web oct 15 2022 employee training plan templates create your employee training plan roadmap as your industry changes so do the skills your workforce needs to remain competitive your team members need consistent targeted training to keep their skills sharp an employee training plan and template can help managers want help in

creating an employee training plan and template betterworks - Dec 14 2021

free 10 employee training and development plan samples in - May 19 2022

web free 10 employee training plan samples time to change your training strategy you are in the right place because in this section we have collated high quality employee

free training plan templates for business use - Apr 29 2023

web training action plans are a kind of series of strategic and thought out plans that trainers use in order to train a new recruit or a newly hired employee in the company or the