

ADVERTISING AGENCY COST ESTIMATE TEMPLATE

ESTIMATE DATE	BRAND/CLIENT
PROJECT NAME	NAME
PREPARED BY	NAME, TITLE
QUOTE ID/NUMBER	TOTAL

AGENCY INFORMATION

VALLEY VIEW AGC AND DESIGN
123 VALLEY VIEW INDUSTRIES BLVD
SUITE 1234, CITY, STATE ZIP
JOHN GARCIA, PROJECT MANAGER
PHONE
EMAIL

ESTIMATE PREPARED FOR

WELLER CORP.
456 MAIN STREET
BOX 12, CITY, STATE ZIP
KAREN BAKER, OPERATIONS
PHONE
EMAIL

YOUR LOGO HERE

PROJECT ESTIMATE

SERVICES / ITEMS	DESCRIPTION	QUANTITY	UNITS	COST	SUBTOTAL
Market Research	Research of trends and competitors	5	HOURS	\$0.00	\$ 0.00
Branding and Strategy Development	Logo design, brand guidelines	5	HOURS	\$0.00	\$ 0.00
Creative Design and Production	Logo design, brand guidelines	5	HOURS	\$0.00	\$ 0.00
Digital Marketing Services	Banner ads	5	HOURS	\$0.00	\$ 0.00
Social Media Management	Cross-platform development, giveaways, promotions	25	HOURS	\$0.00	\$ 0.00
Content Creation and Copywriting	Editorial development	15	HOURS	\$0.00	\$ 0.00
Public Relations Services	Press releases, event invitations, event management	40	HOURS	\$0.00	\$ 0.00
TOTAL		90		\$0.00	\$ 0.00

Estimating Manual For Advertising Agency

Didier Musso



Estimating Manual For Advertising Agency:

Technical Abstract Bulletin ,1979 *Federal Register* ,1984-03-26 **Guidance for Cost Estimation and Management for Highway Projects During Planning, Programming, and Preconstruction** Stuart D. Anderson,Keith Robert Molenaar,Cliff J. Schexnayder,National Cooperative Highway Research Program,2007 How Ottawa Spends G. Bruce Doern,1983 In How Ottawa Spends some of the country s top political analysts get inside the byzantine world of federal decision making shedding light on the real priorities of the political parties Among their findings federal spending cuts do not necessarily stick because affected ministers are often given an offsetting package of funds for different purposes while Ottawa has become the country s biggest advertiser close to 60 million in 1982 83 it has increasing trouble discerning between information and propaganda because they are afraid of losing their regional blocs of support none of the federal parties is willing to behave like a truly national party Published in 1983 How Ottawa Spends is an eye opening look at federal spending priorities *Real Estate Acquisition Guide for Local Public Agencies* ,1985 **Annual Department of Defense Bibliography of Logistics Studies and Related Documents** United States. Defense Logistics Studies Information Exchange,1973 The Economist ,1910 *The Publishers' Trade List Annual* ,1976 **Catalog of Copyright Entries. Third Series** Library of Congress. Copyright Office,1977 **System and Business Management** ,1928 **Current Business Reports** ,1977 **Report to Federal Statistical Agencies** United States. Office of Management and Budget. Statistical Policy Division,1966 Scientific and Technical Aerospace Reports ,1995 Printers' Ink; the ... Magazine of Advertising. Management and Sales ,1891 *Advertising & Selling and the Advertising Agency* ,1929 **Country Guide and Nor'west Farmer** ,1924 **The Advertiser's Handy Guide** ,1895 **Advertising Media** Anthony F. McGann,Thomas Russell,1988 *Advertising & Selling* ,1909 *Engineering News-record* ,1897

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