

6. Use the table below as a guide for marking and time allocation when answering each question.

SECTION A	QUESTION	MARKS	TIME
A: SHORT QUESTIONS COMPULSORY	1	20	15 min
B: THREE direct/indirect type questions CHOICE: Answer any TWO	2	40	2 x 40 min
	3	40	
	4	40	
C: TWO essay type questions CHOICE: Answer <u>any ONE</u>	5	40	30 min
	6	40	
TOTAL		180	90 MIN

7. Start the answer to EACH question on a NEW page, e.g. QUESTION 1 – new page,
QUESTION 2 – new page.
8. You may use a non-programmable calculator.
9. Write neatly and legibly.

SECTION A (COMPULSORY)

QUESTION 1

1.1.1 Various options are provided as possible answers for the following questions. Choose the answer and write only the letter (A-D) next to the question numbers (1.1.1 to 1.1.5) in the ANSWER BOOK, e.g. 1.1.1 D.

- 1.1.1 This act aims to ensure ethical and responsible marketing practices in the consumer market.
- The Basic Conditions of Employment Act (BCEA) (No. 75 of 1997)
 - The Skills Development Act (SDA) (No. 97 of 1998)
 - The Consumer Protection Act (CPA) (No. 68 of 2008)
 - The National Credit Act (NCA) (No. 34 of 2005)
- 1.1.2 Lulu Laughs Lounge Coffee shop implemented the ... diversification strategy when they decided to introduce a line of branded merchandise such as mugs and t-shirts.
- vertical
 - Conglomerate
 - horizontal
 - Concentric
- 1.1.3 Golden View Mining conducts business in the ... sector.
- primary
 - micro
 - secondary
 - tertiary
- 1.1.4 The ability of a product to satisfy the needs of consumers refers to ...
- quality control
 - quality
 - quality assurance
 - quality management
- 1.1.5 This business function is responsible for compiling long term plans to achieve the vision and mission of the business.
- administration
 - General management
 - production
 - financial

(8 x 2) (16)

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John L. Rury



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University Trends Jonathan Coulson,Paul Roberts,Isabelle Taylor,2014-09-15 A university campus is a place with special resonance conjuring images of cloistered quadrangles and wood panelled libraries often echoing centuries of scholarly tradition And yet it is also a place of cutting edge science interactive learning youth vibrancy and energy It is this dual nature which makes the physical environment of a university so dynamic as well as a highly challenging landscape to design and manage successfully Today the scale of the pressures and the rate of change facing higher education institutions are greater than ever Squeezed public spending rising tuition fees and the growing education ambitions of developing nations are set against a backdrop of rapid technological progress and changing pedagogies What are the repercussions for the physical realities of university planning and architecture And how are university campuses adapting to contend with these pressures University Trends introduces the most significant widespread and thought provoking trends in campus design today Part 1 identifies current trends such as starchitecture large scale campus extensions adaptive re use and international branch campuses Part 2 profiles each trend via highly illustrated global case studies of well publicised as well as lesser known projects The essential guide to current and future trends in campus design

An Age of Accountability John L. Rury,2023-10-13 An Age of Accountability highlights the role of test based accountability as a policy framework in American education from 1970 to 2020 For more than half a century the quest to hold schools and educators accountable for academic achievement has relied almost exclusively on standardized assessment The theory of change embedded in almost all test based accountability programs held that assessment with stipulated consequences could lead to major improvements in schools This was accomplished politically by proclaiming lofty goals of attaining universal proficiency and closing achievement gaps which repeatedly failed to materialize But even after very clear disappointments no other policy framework has emerged to challenge its hegemony The American public today has little confidence in institutions to improve the quality of goods and services they provide especially in the public sector As a consequence many Americans continue to believe that accountability remains a vital necessity even if educators and policy scholars disagree

Teaching and Learning Chinese as a Foreign or Second Language: The Educational Psychology Perspective Yang Frank Gong,Chun Lai,Jinghe Han,Chan Lu,Sihui Echo Ke,2024-02-21 Over the past two decades Chinese as a foreign or second language CFL CSL has been increasingly taught and learnt as an important language both within and outside China Studies in the field have attempted to address deep seated tensions between existing educational ideologies concepts strategies and approaches and student learning process and performance and between existent teaching methods and techniques and the globalization of Chinese language education

American Universities and Colleges ,2014-10-08 No detailed description available for American Universities and Colleges

The Times Index ,2011 Indexes the Times Sunday times and magazine Times literary supplement Times educational supplement Times educational supplement Scotland and the Times higher

education supplement *Bank and Quotation Record* ,1940 Government Reports Announcements & Index ,1996-02
 The Compact Edition of the Oxford English Dictionary Sir James Augustus Henry Murray,1971 Micrographic
reproduction of the 13 volume Oxford English dictionary published in 1933 Business Studies Alex Pinnock,2012
 Bilum Books BUSINESS STUDIES Grades 11 and 12 Past Exam Questions Jeffery Wama,2017-06-01 Questions
from Business Studies past exam papers 2011 2016 with detailed answers and explanations and revision notes for each
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Julius Moshopya,2020 *Distinction in Business Studies* Tumisang Nkwe,2017

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