

KEY The 2nd Mini Album  
Good & Great

# Good & Great

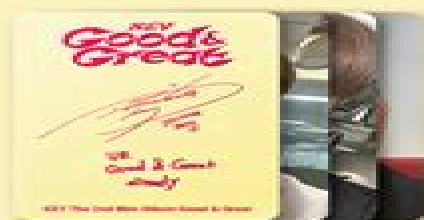
SMini Ver.



**Package**  
67 x 112 x 16 (mm)



**SMini Case & Ball Chain**  
35 x 36 x 7 (mm)



**Photo Card**  
55 x 85 (mm)  
Random 1 Out of 3

**Music NFC Card**  
25.7 (mm)



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# Good To Great

**Arturo Cuomo**



## **Good To Great :**

Good to Great Jim Collins, 2001 The Challenge Built to Last the defining management study of the nineties showed how great companies triumph over time and how long term sustained performance can be engineered into the DNA of an enterprise from the very beginning But what about the company that is not born with great DNA How can good companies mediocre companies even bad companies achieve enduring greatness The Study For years this question preyed on the mind of Jim Collins Are there companies that defy gravity and convert long term mediocrity or worse into long term superiority And if so what are the universal distinguishing characteristics that cause a company to go from good to great The Standards Using tough benchmarks Collins and his research team identified a set of elite companies that made the leap to great results and sustained those results for at least fifteen years How great After the leap the good to great companies generated cumulative stock returns that beat the general stock market by an average of seven times in fifteen years better than twice the results delivered by a composite index of the world's greatest companies including Coca Cola Intel General Electric and Merck The Comparisons The research team contrasted the good to great companies with a carefully selected set of comparison companies that failed to make the leap from good to great What was different Why did one set of companies become truly great performers while the other set remained only good Over five years the team analyzed the histories of all twenty eight companies in the study After sifting through mountains of data and thousands of pages of interviews Collins and his crew discovered the key determinants of greatness why some companies make the leap and others don't The Findings The findings of the Good to Great study will surprise many readers and shed light on virtually every area of management strategy and practice The findings include Level 5 Leaders The research team was shocked to discover the type of leadership required to achieve greatness The Hedgehog Concept Simplicity within the Three Circles To go from good to great requires transcending the curse of competence A Culture of Discipline When you combine a culture of discipline with an ethic of entrepreneurship you get the magical alchemy of great results Technology Accelerators Good to great companies think differently about the role of technology The Flywheel and the Doom Loop Those who launch radical change programs and wrenching restructurings will almost certainly fail to make the leap Some of the key concepts discerned in the study comments Jim Collins fly in the face of our modern business culture and will quite frankly upset some people Perhaps but who can afford to ignore these findings

*Good to Great* E. Z. - Reader, 2016-06-03 This is a SHORTENED VERSION of the original book to help you understand the book faster and better Good to Great Shortened Version Into 35 Pages or Less Why Some Companies Make the Leap And Others Don't Good to Great is a book written by American author business consultant and lecturer on the subjects of company sustainability and its economic growth Jim Collins Collins enrolled Stanford University and studied Mathematic and managed to obtain his MBA which was followed by eighteen months of working as a consultant with McKinsey and Co Afterwards he worked as a product manager for Hewlett and Packard Besides writing this

book Collins also wrote or co authored all together six books and all of them were based on his research One of the books he wrote was built to Last a book that was best seller for more than six years and a book that was also translated into twenty five languages Good to Great Why Some Companies Make the Leap And Others Don t talks about what makes crucial difference between companies that do good and companies that do great business There the author continues and explains that even though initially there is nothing wrong with good but later that good can and often does prevent us from achieving more of our potential Good will keep us satisfied with current situation but because of this satisfaction we will be unable and unwilling to try to achieve something more Things are similar in business While there are many companies that are good there are only a few companies that exceed at what they do which means that there are many companies that are somewhat stuck in being good This book offers ways how to understand what distinguishes good and great companies and what each company should do in order to achieve being great which makes it excellent literature for businessmen Here Is A Preview Of What You Will Get In Good to Great you will get a shortened version of the story In Good to Great you will find the book analyzed to further strengthen your knowledge In Good to Great you will get some fun multiple choice quizzes along with answers to help you learn about the novel Click the Buy Now With One Click Button and learn everything about Good to Great

**Summary of Jim Collins's Good To Great And The Social Sectors** Everest Media,2022-06-22T22:59:00Z

Please note This is a companion version not the original book Sample Book Insights 1 Good is the enemy of great And that is one of the main reasons why we have so little that becomes great We don t have great schools governments or companies because it is just so easy to settle for a good life 2 The good to great examples that made the final cut attained extraordinary results 3 The quest to find the secrets of greatness began with a single company Walgreens and its transformation from a mediocre company to a great one The five year study yielded many insights many of which were surprising and contrary to conventional wisdom 4 I began to assemble a team of researchers We found eleven good to great examples including Fannie Mae and Walgreens which surprised us It is possible to turn good into great in the most unlikely of situations

*Summary: Good to Great: Why Some Companies Make the Leap... and Others Don't* Elite Summaries,2018-04-20 Good To Great by Jim Collins Summary Analysis A Smarter You In 15 Minutes What is your time worth Humility is the cornerstone of any successful business The author of Good to Great skilfully outlined all the challenges it takes for a business to sustain long term meaningful growth Jim Collins meticulously outlined that great leaders are not over indulgent or self absorbent but are rather focus on the overall success and growth of their organizations Great leaders are capable of identifying the best possible solution that can optimize even bad or mediocre companies Primarily with effective management skills they have the capabilities to efficiently and effectively transition any company from Good to Great Collins stated that with optimal thinking anyone can identify their strength and weaknesses then effectively used the information to reconstruct and transform a faltering organization to one of greatness Collins Hedge concept beautifully outlined the process of self discovery Most

importantly it teaches that you should find something that you are passionate about once you have discovered that one thing you can put all your passion into it and work assiduously to create your very own success story Detailed overview of the book Most valuable lessons and information Key Takeaways and Analysis Take action today and download this book for a limited time discount of only 6 99 Written by Elite Summaries Please note This is a detailed summary and analysis of the book and not the original book keyword Good To Great Good to Great by Jim Collins Good To Great book good to great why some companies make the leap and others don t Good To Great kindle Good To Great paperback Jim Collins **Summary of Good to Great** Elite Summaries,2018-04-07 Good To Great by Jim Collins Summary Analysis A Smarter You In 15 Minutes What is your time worth Humility is the cornerstone of any successful business The author of Good to Great skilfully outlined all the challenges it takes for a business to sustain long term meaningful growth Jim Collins meticulously outlined that great leaders are not over indulgent or self absorbent but are rather focus on the overall success and growth of their organizations Great leaders are capable of identifying the best possible solution that can optimize even bad or mediocre companies Primarily with effective management skills they have the capabilities to efficiently and effectively transition any company from Good to Great Collins Hedge concept beautifully outlined the process of self discovery Most importantly it teaches that you should find something that you are passionate about once you have discovered that one thing you can put all your passion into it and work assiduously to create your very own success story Detailed overview of the book Most valuable lessons and information Key Takeaways and Analysis Take action today and grab this best selling book for a limited time discount of only 6 99 Written by Elite Summaries Please note This is a detailed summary and analysis of the book and not the original book keyword Good To Great Good to Great by Jim Collins Good To Great book good to great why some companies make the leap and others don t Good To Great kindle Good To Great paperback Jim Collins good to great by jim collins good to great audiobook good to great collins Summary of Good to Great InstaRead Summaries Staff,2015-12-07 PLEASE NOTE This is key takeaways and analysis of the book and NOT the original book Good to Great by Jim Collins Key Takeaways Analysis Review Preview What does it take to make something an activity a work of art a company great What are the factors that distinguish the merely good from the truly great In Good to Great Why Some Companies Make the Leap And Others Don t Jim Collins offers insight into what makes a business truly great Inside this Instaread of Good to Great Overview of the book Important People Key Takeaways Analysis of Key Takeaways About the Author With Instaread you can get the key takeaways and analysis of a book in 15 minutes We read every chapter identify the key takeaways and analyze them for your convenience Good to Great Elite Summaries,2016-07 Good To Great by Jim Collins Summary Analysis A Smarter You In 15 Minutes What is your time worth Humility is the cornerstone of any successful business The author of Good to Great skilfully outlined all the challenges it takes for a business to sustain long term meaningful growth Jim Collins meticulously outlined that great leaders are not over indulgent or self absorbent but are rather focus on the overall success and growth of

their organizations Great leaders are capable of identifying the best possible solution that can optimize even bad or mediocre companies Primarily with effective management skills they have the capabilities to efficiently and effectively transition any company from Good to Great Collins Hedge concept beautifully outlined the process of self discovery Most importantly it teaches that you should find something that you are passionate about once you have discovered that one thing you can put all your passion into it and work assiduously to create your very own success story Detailed overview of the book Most valuable lessons and information Key Takeaways and Analysis Take action today and grab this best selling book for a limited time discount of only 6 99 Written by Elite Summaries Please note This is a detailed summary and analysis of the book and not the original book keyword Good To Great Good to Great by Jim Collins Good To Great book good to great why some companies make the leap and others don t Good To Great kindle Good To Great paperback Jim Collins good to great by jim collins good to great audiobook good to great collins *Book Review: Good to Great by Jim Collins* 50minutes,2017-03-16 It can be hard for busy professionals to find the time to read the latest books Stay up to date in a fraction of the time with this concise guide Taking a company from being good to being great is no mean feat but luckily Collins has outlined some interesting concepts to help business owners take the next step towards greatness From becoming a level 5 leader to improving your way of thinking and acting Good to Great provides all the advice you need to help your organisation flourish and grow The book has been translated into 32 languages and has featured on many bestseller lists including those of the Wall Street Journal and the New York Times for several months proving the incredible success of this business book Collins owns his own management research centre and has often collaborated with large scale organisations such as CNN and the Marine Corps of the United States who have benefitted from his profound knowledge and entrepreneurial mindset This book review and analysis is perfect for Anyone looking to take their organisation to the next level Anyone who wishes to improve their leadership skills Anyone who is interested in Collins thought provoking research in the management field About 50MINUTES COM BOOK REVIEW The Book Review series from the 50Minutes collection is aimed at anyone who is looking to learn from experts in their field without spending hours reading endless pages of information Our reviews present a concise summary of the main points of each book as well as providing context different perspectives and concrete examples to illustrate the key concepts

**Summary, Analysis, and Review of Jim Collins's Good to Great** Start Publishing Notes,2017-05-22 PLEASE NOTE This is a key takeaways and analysis of the book and NOT the original book Start Publishing Notes Summary Analysis and Review of Jim Collins s Good to Great Why Some Companies Make the Leap and Others Don t includes Summary of the book A Review Analysis Key Takeaways A detailed About the Author section Preview In Good to Great Why Some Companies Make the Leap and Others Don t Jim Collins posits that most American entities from the federal government and multi national corporations all the way down to individuals are hindered by being good and thus not rising to being great That good is the enemy of great is not just a business problem he writes It is a human problem 16 As such the question naturally arises Can a

good enough government company organization or person become a great one If so is there a discrete methodology that might consistently yield a transformation from good to great Or is the disease of just being good incurable 5 To answer this question Collins and his team executed a massive research project spanning five years and totaling a combined 15 000 hours of research for its twenty one person team Rather than beginning with a hypothesis and drilling down for confirmation or falsification Collins and his team started by collecting coding and analyzing raw data and existing writing and research From there they worked their way up to a set of core practices among organizations that move from good to great ultimately working up a linear roadmap any organization can follow to make such a transformation **Good to Great in 15 Minutes:**

**Key Takeaways and Analysis of the #1 Best Seller!** BigRead Reviewers,2015-07-18 Inside this book you will find all the essential key points of the The 1 Best Seller Good to Great Why Some Companies Make the Leap And Others Don't PLEASE NOTE This is an unofficial summary and analysis of the book and NOT the original book Read the official description of the book The Challenge Built to Last the defining management study of the nineties showed how great companies triumph over time and how long term sustained performance can be engineered into the DNA of an enterprise from the very beginning But what about the company that is not born with great DNA How can good companies mediocre companies even bad companies achieve enduring greatness The Study For years this question preyed on the mind of Jim Collins Are there companies that defy gravity and convert long term mediocrity or worse into long term superiority And if so what are the universal distinguishing characteristics that cause a company to go from good to great The Standards Using tough benchmarks Collins and his research team identified a set of elite companies that made the leap to great results and sustained those results for at least fifteen years How great After the leap the good to great companies generated cumulative stock returns that beat the general stock market by an average of seven times in fifteen years better than twice the results delivered by a composite index of the world's greatest companies including Coca Cola Intel General Electric and Merck The Comparisons The research team contrasted the good to great companies with a carefully selected set of comparison companies that failed to make the leap from good to great What was different Why did one set of companies become truly great performers while the other set remained only good Over five years the team analyzed the histories of all twenty eight companies in the study After sifting through mountains of data and thousands of pages of interviews Collins and his crew discovered the key determinants of greatness why some companies make the leap and others don't The Findings The findings of the Good to Great study will surprise many readers and shed light on virtually every area of management strategy and practice The findings include Level 5 Leaders The research team was shocked to discover the type of leadership required to achieve greatness The Hedgehog Concept Simplicity within the Three Circles To go from good to great requires transcending the curse of competence A Culture of Discipline When you combine a culture of discipline with an ethic of entrepreneurship you get the magical alchemy of great results Technology Accelerators Good to great companies think differently about the role of technology The Flywheel

and the Doom Loop Those who launch radical change programs and wrenching restructurings will almost certainly fail to make the leap Some of the key concepts discerned in the study comments Jim Collins fly in the face of our modern business culture and will quite frankly upset some people Perhaps but who can afford to ignore these findings Scroll Up And Give it a Go Today **Good to Great** Jordan Baker,2015-12-15 Good to GreatBy Jim Collins Summary of the Key Ideas in 30 Minutes Or LessThe purpose of the act of writing good to great was to show that there were so many companies which got success in their specific industries within no time and within a specific time period Interestingly the writer found that there were eleven companies in total who became able to successfully match the criteria which has been mentioned before All of these eleven companies were then studied in deep sense and then comparisons were made in order to check how these are working not only by themselves but also with respect to their competitors So here in this book I am going to tell you the summary of tips which you can go through within half an hour along with the following important aspects An introduction to the book Lessons which you have got from book along with the summary of each chapter Key tips which are given by writer so that the organizations can go from good to great The key to success **Book Review: Good to Great by Jim Collins**

50MINUTES,2017-03-16 It can be hard for busy professionals to find the time to read the latest books Stay up to date in a fraction of the time with this concise guide Taking a company from being good to being great is no mean feat but luckily Collins has outlined some interesting concepts to help business owners take the next step towards greatness From becoming a level 5 leader to improving your way of thinking and acting Good to Great provides all the advice you need to help your organisation flourish and grow The book has been translated into 32 languages and has featured on many bestseller lists including those of the Wall Street Journal and the New York Times for several months proving the incredible success of this business book Collins owns his own management research centre and has often collaborated with large scale organisations such as CNN and the Marine Corps of the United States who have benefitted from his profound knowledge and entrepreneurial mindset This book review and analysis is perfect for Anyone looking to take their organisation to the next level Anyone who wishes to improve their leadership skills Anyone who is interested in Collins thought provoking research in the management field About 50MINUTES COM BOOK REVIEW The Book Review series from the 50Minutes collection is aimed at anyone who is looking to learn from experts in their field without spending hours reading endless pages of information Our reviews present a concise summary of the main points of each book as well as providing context different perspectives and concrete examples to illustrate the key concepts **Summary** Wisdom-Summary,2020-08-24 A Complete Summary of Good to Great Jim Collin s Good to Great examines companies that have not only endured over time but who managed the transition from being good companies to becoming outstanding performers The eleven companies found to have taken this leap managed to outperform the stock market 6 9 times over fifteen years The author set out to understand what distinguished great organizations from a carefully selected group of companies that did not make the grade The research



team came up with some unexpected outcomes At the time of the transition from Good to Great all eleven companies were being led by Level 5 Leaders These people showed a unique combination of humility and professional will They were prepared to do anything necessary for the benefit of the organization Level 5 Leaders started out not by plotting the direction of the company but by ensuring that they had all the right people in the right positions Then they confronted the brutal facts of their organization and used this knowledge to ensure that they chose the right direction for the firm Knowing what the organization should be doing and equally importantly what it should not be doing they stuck stubbornly to the plan even when they were in dire circumstances The culture of discipline within the organization ensured that the path to excellence would eventually be met Patience endurance and discipline doggedly sticking only to what the company did best resulted in outstanding results This investigation of what distinguished the great from the mediocre is an excellent study of what is needed to build great organizations Here Is A Preview Of What You Will Get In Good to Great you will get a full understanding of the book In Good to Great you will get some fun multiple choice quizzes along with answers to help you learn about the book Get a copy and learn everything about Good to Great

**Jim Collins' Good to Great Summary** Ant Hive Media,2016-02-15 What is required to create something that is great works of art activity a business What are the ingredients that differentiate between simply good and the genuinely great In Good to Great Why Some Companies Make the Leap And Others Don t Jim Collins offers insight into what it takes to transform a business into a truly great one Inside this Summary of Good to Great Overview of the book Important People Key Takeaways Analysis of Key TakeawaysAbout the Author Ant Hive Media reads every chapter extracts the understanding and leaves you with a new perspective and time to spare We do the work so you can understand the book in minutes not hours

**5 Simple Steps to Take Your Marriage from Good to Great** Terri L. Orbuch,2015-10-27 Contrary to what you ve been told keeping a marriage successful does NOT take hard work All it takes is making a few small changes over time If you re feeling your good marriage is starting to show a little wear zero in on those imperfections right WRONG Focus on what s going well Enhance the good aspects of your marriage and build on the solid foundation you already have Dr Orbuch debunks many common marriage myths and you ll find out who needs more compliments men or women Who falls in love faster women or men With engaging quizzes and checklists easy to use tips and new takeaways on compatibility fighting fair and relationship ruts 5 Simple Steps to Take Your Marriage from Good to Great will give you perfect ways to say I love you and show you how to reignite the passion in your relationship You ll find out why it s okay to go to bed mad and why you don t want to engage in kitchen sinking The advice in this smart entertaining book will help you put the excitement back in your marriage in no time and you ll be amazed at how easy it will be 5 Simple Steps to Take Your Marriage from Good to Great is based on the findings of a groundbreaking study directed by Dr Orbuch and funded by the National Institutes of Health The study of the same 373 married couples began in 1986 and continues today Dr Orbuch is a professor a renowned therapist and a nationally recognized relationship expert

known as The Love Doctor      **Good to Great... in 30 Minutes** Garamond Press,2012-10-31 Good to Great in 30 minutes is the essential guide to quickly understanding the lessons outlined in Jim Collins s bestselling book Good to Great In Good to Great renowned author Jim Collins examines the fundamentals behind the few companies that make the leap to greatness and the many that fail to do so Built upon five years of research Collins and his team identified eleven companies who had achieved greatness defined as outperforming the stock market by a factor of three for 15 years and discovered that they all exhibited a series of common factors These factors ranging from the presence of leaders who exhibit personal humility to a company wide understanding of core business goals form the basis for Good to Great and its critically acclaimed lessons With compelling research and fascinating case studies Collins presents the definitive study of how organizations large and small can achieve spectacular sustained results A 30 Minute Expert Summary Designed for those whose desire to learn exceeds the time they have available 30 Minute Expert Summaries enable readers to rapidly understand the important ideas behind critically acclaimed books With a condensed format and chapter by chapter synopsis that highlights key lessons readers can quickly and easily become experts in 30 minutes      *SUMMARY and CONCISE ANALYSIS of Good to Great: Why Some Companies Make the Leap... and Others Don't* by Jim Collins AscentPrint,2021-01-24 Good to Great by Jim Collins 2001 presents the findings of a five year study by the author and his research team The team identified public companies that had achieved enduring success after years of mediocre performance and isolated the factors which differentiated those companies from their lackluster competitors These factors have been distilled into key concepts regarding leadership culture and strategic management      Building More Effective Organizations Ronald J. Burke,Cary L. Cooper,2007-12-13 Organizations today are facing heightened challenges in their efforts to perform effectively These challenges are reflected in the failure of many long standing organizations and the shortened tenure of senior level executives There is increasing agreement that the unique competitive advantage organizations have today lies in their people their human resource management practices and their cultures All other elements of production can be readily obtained bought or copied We are now in the era of human capital to be successful organizations need to unleash the talents of their people Fortunately we now have considerable understanding of what high performing organizations look like However a large gap still exists between what we know and what managers actually do With contributions from a team of leading academics and practitioners Building More Effective Organizations provides an extensive survey of human resource management and the organizational practices associated with the high performance of individuals      **From Good to Great in 15 Minutes: Key Takeaways and Analysis of the #1 Best Seller!** BigRead Reviewers,2015-07-17 Inside this book you will find all the essential key points of the The 1 Best Seller Good to Great Why Some Companies Make the Leap And Others Don t PLEASE NOTE This is an unofficial summary and analysis of the book and NOT the original book Read the official description of the book The Challenge Built to Last the defining management study of the nineties showed how great companies triumph over time and

how long term sustained performance can be engineered into the DNA of an enterprise from the very beginning But what about the company that is not born with great DNA How can good companies mediocre companies even bad companies achieve enduring greatness The Study For years this question preyed on the mind of Jim Collins Are there companies that defy gravity and convert long term mediocrity or worse into long term superiority And if so what are the universal distinguishing characteristics that cause a company to go from good to great The Standards Using tough benchmarks Collins and his research team identified a set of elite companies that made the leap to great results and sustained those results for at least fifteen years How great After the leap the good to great companies generated cumulative stock returns that beat the general stock market by an average of seven times in fifteen years better than twice the results delivered by a composite index of the world s greatest companies including Coca Cola Intel General Electric and Merck The Comparisons The research team contrasted the good to great companies with a carefully selected set of comparison companies that failed to make the leap from good to great What was different Why did one set of companies become truly great performers while the other set remained only good Over five years the team analyzed the histories of all twenty eight companies in the study After sifting through mountains of data and thousands of pages of interviews Collins and his crew discovered the key determinants of greatness why some companies make the leap and others don t The Findings The findings of the Good to Great study will surprise many readers and shed light on virtually every area of management strategy and practice The findings include Level 5 Leaders The research team was shocked to discover the type of leadership required to achieve greatness The Hedgehog Concept Simplicity within the Three Circles To go from good to great requires transcending the curse of competence A Culture of Discipline When you combine a culture of discipline with an ethic of entrepreneurship you get the magical alchemy of great results Technology Accelerators Good to great companies think differently about the role of technology The Flywheel and the Doom Loop Those who launch radical change programs and wrenching restructurings will almost certainly fail to make the leap Some of the key concepts discerned in the study comments Jim Collins fly in the face of our modern business culture and will quite frankly upset some people Perhaps but who can afford to ignore these findings Scroll Up And Give it a Go Today

**ICEMBA 2022** Avid Leonardo Sari,Irwandi Irwandi,Irfan Nurdiansyah,Robbi Rahim,2023-06-19 The International Conference on Economic Management Business and Accounting ICEMBA is a scientific forum for scholars to disseminate their research and share ideas This conference took place at STIE Pembangunan Tanjungpinang Indonesia on 14 December 2022 The ICEMBA 2022 Theme is Glocalization Startup and Accounting The conference invites delegates from across Indonesian and South East Asian region and beyond and is usually attended by more than 100 participants from university academics researchers practitioners teachers students of postgraduate program and professionals across a wide range of industries

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### **Good To Great Introduction**

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