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The Economics of the Publishing and Information Industries Albert N. Greco, 2014-12-05 Books scholarly journals business information and professional information play a pivotal role in the political social economic scientific and intellectual life of nations While publications abound on Wall Street and financial service companies the relationship between Wall Street s financial service companies and the publishing and information industries has not been explored until now The Economics of the Publishing and Information Industries utilizes substantive historical business consumer economic sociological technological and quantitative and qualitative methodologies to understand the people trends strengths opportunities and threats the publishing industry and the financial service sector have faced in recent years Various developments both economic and demographic contributed to the circumstances influencing the financial service sector s investment in the publishing and information industries This volume identifies and

analyzes those developments clearly laying out the forces that drove the marriage between the spheres of publishing and finance This book offers insight and analysis that will appeal to those across a wide variety of fields and occupations including those in financial service firms instructors and students in business communications finance or economics programs business and financial reporters regulators private investors and academic and major public research libraries

The Economics of Crime Zagros Madjd-Sadjadi,2013-11-01 Too often students in economics emerge with a clear grasp of theory but precious little ability to apply that theory especially in the area of microeconomics They are left with a model that they believe is relevant solely to market mechanisms when it is in fact suited for inquiry into all avenues of rational choice At the same time there is a uniform belief that criminals are plagued by psychological physiological or sociological deficiencies that can be remedied only through incarceration or institutionalization Neither formulation is satisfactory as an exemplar to the general population about how they should be thinking about crime Workers employers and managers alike have a stake in effective public policy designed to reduce criminality According to the Institute for People with Criminal Records approximately 3% of the US population will be in jail or prison for at least one day during any given year and nearly 30% of the population has a criminal record Yet having a criminal record often serves as a bar to employment and leads individuals who have paid their debts to society on a pathway to recidivism Thus everyone from managers in companies considering whether to bar felons from employment to individual voters considering felony disenfranchisement laws needs to understand how rational criminals act and think This book will attempt to guide readers to such an understanding By understanding how incentive mechanisms affect criminal behavior business managers may use this information either to reduce criminal activity in their own enterprises or to understand how unethical business decisions affect the wider society As we always do in such circumstances we must make sacrifices to balance the competing interests

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