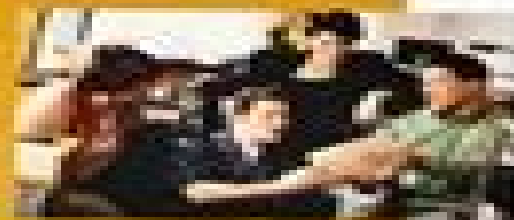
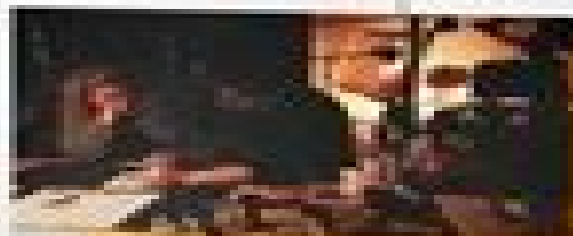


Essentials of Contemporary Advertising



William F. Arens
David H. Schaeffer

Essentials Of Contemporary Advertising Study Guide

J Rink



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