

Introduction to Journalism and Mass Communication

Week 1 - Mass Communication Culture and Mass Media

- **There are 5 type of communication**
 1. **Intrapersonal communication** = the communication process within yourself.
 2. **Interpersonal communication** = the communication between two persons.
 3. **Small group communication** = the communication between 3-5 persons
 4. **Public communication** = the communication process between the speaker to many audiences.
 5. **Mass communication** = the communication process that shared meaning from the source through mass media channel.
- **Function and effects of culture**
 - 1.1 **Limited effects and Liberating of culture**
 - 1) **Limited effect** = Culture limit you to do something.
 - 2) **Liberating effect** = Culture allowed you to do something.
 - 1.2 **Dominant culture and Bounded culture**
 - 1) **Dominant culture** = Culture that hold away with the majority.
 - 2) **Bounded culture** = Culture which in the national culture.
- **Mass communication and culture**
 - There's a link between them. Besides, culture is built and maintained through communication.
 - However, Mass communication and culture are differently interacted depending on people's understanding.

Week 2 – Cultural History of Mass communication

- **There are 5 main eras of Mass communication history**
 - 1.1 **Oral/Preliterate Cultures.**

Introduction To Journalism And Mass Communication Notes

SA Dillow



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Introduction to Journalism & Mass Communication Mr. Rohit Manglik, 2023-11-23 Basics of journalism media roles and communication models Mass Media James B. Martin, 2002 Mass media has become an integral part of the human experience News travels around the world in a split second affecting people in other countries in untold ways Although being on top of the news may be good at least for news junkies mass media also transmits values or the lack thereof condenses complex events and thoughts to simplified sound bites and often ignores the essence of an event or story The selective bibliography gathers the books and magazine literature over the previous ten years while providing access through author title and subject indexes Internationalizing Media Studies Daya Kishan Thussu, 2009-05-15 This collection of essays by leading scholars from around the world aims to stimulate a debate about the imperatives for internationalizing media studies and provides much needed material on the dynamics of the media studies field in a global context Lively and current case studies are included within the essays to exemplify the main arguments **Resources in Education** , 2001 **Media Effects and Society** Elizabeth M. Perse, Jennifer Lambe, 2016-08-05 Grounded in theoretical principle Media Effects and Society help students make the connection between mass media and the impact it has on society as a whole The text also explores how the relationship individuals have with media is created therefore helping them alleviate its harmful effects and enhance the positive ones The range of media effects addressed herein includes news diffusion learning from the mass media socialization of children and adolescents influences on public opinion and voting and violent and sexually explicit media content The text examines relevant research done in these areas and discusses it in a thorough and accessible manner It also presents a variety of theoretical approaches to understanding media effects including psychological and content based theories In addition it demonstrates how theories can guide future research into the effects of newer mass communication technologies The second edition includes a new chapter on effects of entertainment as well as text boxes with examples for each chapter discussion of new technology effects integrated throughout the chapters expanded pedagogy and updates to the theory and research in the text These features enhance the already in depth analysis Media Effects and Society provides

Mass Communication Theories Melvin L. DeFleur, Margaret H. DeFleur, 2016-01-08 Mass Communication Theories Explaining Origins Processes and Effects explores mass communication theories within the social and cultural context that influenced their origins An intimate examination of the lives and times of prominent mass communication theorists both past and present bring the subject to life for the reader Mass Communication: Media systems, economy, governance and globalisation Denis McQuail, 2006 Denis McQuail's major work in Mass Communication is another essential part of the SAGE Benchmark series Drawing on both classic and contemporaneous sources McQuail guides us through the central defining papers that anchor this field Taken together the four volumes provide access to the key debates within the field and all the main lines of research that have emerged Publisher *Mass Media and American Politics* Doris A. Graber, Johanna

Dunaway,2017-08-08 Mass Media and American Politics is the most comprehensive and best book for political communication This text has made it easy for my students to learn about research and theory related to political journalism and the political communication system in America It has great utility and insight while being comprehensive but not overwhelming for students Jason Martin DePaul University Known for its readable introduction to the literature and theory of the field Mass Media and American Politics is a trusted comprehensive look at media s impact on attitudes behavior elections politics and policymaking This Tenth Edition is thoroughly updated to reflect major structural changes that have shaken the world of political news and examines the impact of the changing media landscape It includes timely examples from the 2016 election cycle to illustrate the significance of these changes This classic text balances comprehensive coverage and cutting edge theory shows students how the media influence governmental institutions and the communication strategies of political elites and illustrates how the government shapes the way the media disseminate information Written by Doris A Graber a scholar who has played an enormous role in establishing and shaping the field of mass media and American politics and Johanna Dunaway this book sets the standard

FREE POSTER Fact or Fiction Use this checklist to avoid the pitfalls posed by the rise of fake news *The Mass Communication Process* Keith R. Stamm,John E. Bowes,1990 **Democracy and Civil Society in Eastern Europe** Paul G. Lewis,2016-07-27 The book presents an informed and wide ranging examination of issues surrounding the development and future prospects of civil society in Eastern Europe The contributions mostly by leading East European scholars relate the key concept of civil society to the processes that led to the collapse of communism and which bear on prospects for the establishment of a democratic order throughout the region The development of the concept is related to questions like those surrounding economic policy and reform and the women s movement

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