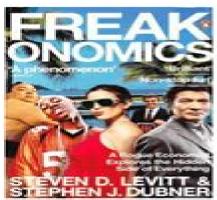
## Freakonomics by Levitt and Dubner Study Guide Economics — Gensheimer/Maner

Themes and Fundamental Ideas

Although, as the authors note, there is no single unifying theme the book is built around, we have identified a number of concepts that recur throughout the book.

#### Positive vs. Normative Analysis

Many of the tales in Freakonomics are intended to challenge the prior beliefs (i.e., the conventional wisdom) of the reader. The conclusions derived from various investigations described in each chapter will often surprise you. They may even irritate your sensitivities. The investigations in these chapters, perhaps like no other quantitatively-oriented book, bring home the differences between looking at the world from the point of view of a moralist and the world view of a scientist. If morality represents the way that people would like the world to work, economics represents how it actually does work. According to the authors: "it is well and good to



opine or theorize about a subject, as humankind is wont to do, but when moral posturing is replaced by an honest assessment of the data, the result is often a new, surprising insight."

#### The Nature of Scientific Inquiry

Freakonomics provides new insights into the scientific process. The investigations in Freakonomics address economic and social issues that are frequently difficult, but not impossible, to quantify. The means of formulating testable hypotheses, the difficulties involved in gathering useful data and the utilization of those data are testaments to the discipline and creative mental processes of true scientific inquiry. Freakonomics provides concrete illustrations of how unconventional methods of data gathering and "stand-on-your-head" ways of looking at data are often necessary to make sense of the world. Knowing what to measure and how to measure it makes a complicated world less so. Incentives are the cornerstone of modern life. Indeed, incentives have been the cornerstone of human existence. Economics is the study of human behavior as it manifests itself in the sometimes foggy mist of incentives. An understanding of incentives is the key to clearly understanding any human behavior.

#### The conventional wisdom is often wrong

Freakonomics takes pleasure in using the powerful quantitative tools of economic inquiry to turn conventional wisdom on its head. The authors do not argue that conventional wisdom is always wrong, but they do conclude that the conventional wisdom that is used as an explanation for many social issues is unexamined, unquestioned and often not correct. Dramatic effects often have distant, even subtle, causes As the authors state: "the answer to a given riddle is not always right in front of you." Of course, positive economic inquiry and gathering and interpreting the data that are necessary to solve a sticky social riddle is often hard. But it is the hard part that makes it worthwhile! If it were easy, everyone would do it.

Note: There is a movie version of *Freakonomics*. The movie is NOT the same as the book. You cannot rely on the movie to answer these questions or to be prepared for the summary test in August.

# **Freakonomics Answer Study Guide**

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Russell, 2020-04-02 Each book is summarised to convey a brief idea of what each one has to offer the interested reader while a Speed Read for each book delivers a quick sense of what each book is like to read and a highly compressed summary of the main points of the book in question The titles covered include thought provoking classics on psychology mindfulness rationality the brain mathematical and economic thought and practical philosophy The selection includes books about self improvement as well as historically interesting accounts of how the mind works Titles included go back as far as the Epictetus classic The Enchiridion and Bertrand Russell s charming The ABC of Relativity and proceed through classics such as Edward de Bono s Lateral Thinking and into the digital era with titles such as The Shallows and Big Data The books are arranged chronologically which draws attention to some of the interesting juxtapositions and connections between them Some of the titles included are Freakonomics by Steven D Levitt Blink The Power of Thinking Without Thinking by Malcolm Gladwell Sapiens A Brief History of Humankind by Yuval Noah Harari The Organized Mind Thinking Straight in the Age of Information Overload by Daniel J Levitin The Descent of Man by Grayson Perry How the Mind Works by Steven Pinker Black Box Thinking Why Some People Never Learn from Their Mistakes But Some Do by Matthew Syed We Should All Be Feminists by Chimamanda Ngozi Adichie Guns Germs and Steel The Fates of Human Societies by Jared Diamond The Black Swan The Impact of the Highly Improbable by Nassim Nicholas Taleb Man's Search for Meaning by Viktor E Frankl The News A User's Manual by Alain de Botton Mindware Tools for Smart Thinking by Richard E Nisbett The ABC of Relativity by Bertrand Russell The Psychopath Test by Jon Ronson The Path What Chinese Philosophers Can Teach Us About the Good Life by Michael Puett A Brief History of Time by Stephen Hawking Messy The Power of Disorder to Transform Our Lives by Tim Harford Big Data A Revolution That Will Transform How We Live Work and Think by Viktor Mayer Sch nberger Moneyball The Art of Winning an Unfair Game by Michael Lewis The Survivors Club The Secrets and Science That Could Save Your Life by Ben Sherwood Black Box Thinking by Matthew Syed Chaos Making a New Science by James Gleick A Short History of Nearly Everything by Bill Bryson The Shallows What the Internet Is Doing to Our Brains by Nicholas Carr Making Ideas Happen Overcoming the Obstacles Between Vision and Reality by Scott Belsky The Enchiridion by Epictetus G del Escher Bach by Douglas R Hofstadter What I Talk About When I Talk About Running by Haruki Murakami and Lateral Thinking by Edward de Bono Introducing the IB Diploma Programme Marc Abrioux, Jill Rutherford, 2013-02-14 Schools wishing to introduce the IB diploma programme are faced with major investment in terms of time effort and money in order to become authorised This manual is a resource for schools already offering the diploma as well as for prospective diploma schools The Practical Guide to Wall Street Matthew Tagliani, 2009-04-06 The Practical Guide to Wall Street is an indispensable resource for anyone who aspires to a front office sales or trading position on Wall Street and an essential desk reference for market practitioners and those who interact with this exciting but widely misunderstood industry Written by an experienced trader in a clear conversational style and assuming no previous background in finance The Practical Guide to Wall Street provides a thorough schooling in the core curriculum of the equity and equity derivatives sales and trading business exactly what you would learn from sitting beside the traders at a tier one Wall Street investment bank except that in practice traders rarely have time to provide such detailed explanations Topics covered include Clear detailed and intuitive explanations of all major products their function pricing and risks several of which are unavailable anywhere else despite producing billions of dollars in annual revenue for Wall St The layout of the trading floor the roles and responsibilities of the different sales and trading groups and how they interact to service the client business An overview of the structure of the macro economy and the trader's perspective on the significance of economic data releases and their impact on the financial markets A review of those concepts from fundamental valuation and financial statement analysis of greatest relevance on the trading floor as opposed to abstract

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