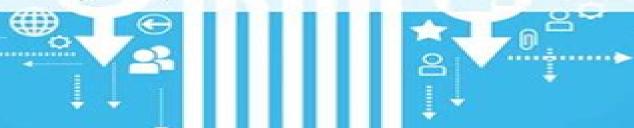


Marketing

An Introduction

TWELFTH EDITION

Gary Armstrong • Philip Kotler



Marketing An Introduction Global Edition

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