

COMMERCE

GCE Ordinary Level

Paper 7100/01

Paper 1

General comments

The standard of the work was variable, with a wide spectrum of candidate ability. There were many excellent papers submitted with high scores achieved. These candidates showed that they had sound commercial knowledge. They wrote fully and in detail and expressed themselves clearly. There were also a number of poorer candidates achieving very low marks, and showing that they had little understanding of the subject.

The paper tested most parts of the syllabus and required candidates to show current commercial practice. Many of the questions required the candidates to show understanding and also to be able to apply their commercial knowledge to given situations. The better candidates showed that they had read the requirements of the questions chosen, had adhered to the mark allocations and wrote interesting and accurate answers. Weaker candidates tended to write rather vaguely about the topics, showing superficial understanding of the subjects chosen.

Many candidates improved their answers with the use of relevant, up-to-date and often local examples of commercial practice. They made good use of commercial terminology and were able to show some understanding of current trends in commercial practice, particularly the use of information technology in commercial situations.

The standard of English of many candidates was very accurate and is to be commended. There was evidence in many Centres of much fluent writing, good use of paragraphs and accurate spelling. It was noticeable that the candidates with a poor grasp of the English language were unable to understand the demands of some of the questions chosen and often gave irrelevant answers. Some candidates disobeyed the rubric and answered more than the five questions required. Most candidates had adequate time to answer the five questions fully.

Many candidates still require practice at examination technique. The mark allocations for each part of the question give an indication of how much the candidate should write. The words which begin questions give an indication of how the question is to be answered. If a question says 'State', it means that a short answer is required, worth one mark. If a question requires a candidate to explain a term, there needs to be some development of the answer, such as a further statement or an example, and there will be a greater mark allocation. If a question begins 'State and explain', the candidate is required to make a statement and then develop the answer and again more marks will be awarded. Some candidates wrote far too much in answer to questions asking them to 'state' some facts and so wasted time which might have been better spent on other parts of the question. It is, however, noticeable that better candidates paid more attention to the command words of the questions, adjusted their responses to the various parts of a question appropriately and often gained maximum marks.

The standard of presentation was good, with many scripts very clearly written. A few scripts were very difficult to read, especially when the writing was untidy or very small.

Some questions attracted a large number of responses. Candidates answered **Questions 5, 7 and 8** particularly well and these questions were popular. **Questions 1, 2, 3, 9 and 10** were also popular, but sometimes less well answered with misunderstanding of some parts of the questions. **Question 4**, on insurance, was popular with candidates in some Centres and often well answered. **Question 6** was not often chosen and frequently proved beyond the knowledge of the candidates selecting it.

Gce O Level Commerce

Daniel Ness, Chia-Ling Lin



Gce O Level Commerce:

Gce O Level Commerce Book Review: Unveiling the Magic of Language

In an electronic digital era where connections and knowledge reign supreme, the enchanting power of language has become more apparent than ever. Its power to stir emotions, provoke thought, and instigate transformation is really remarkable. This extraordinary book, aptly titled "**Gce O Level Commerce**," published by a very acclaimed author, immerses readers in a captivating exploration of the significance of language and its profound effect on our existence. Throughout this critique, we will delve into the book's central themes, evaluate its unique writing style, and assess its overall influence on its readership.

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