



Embu University 2015 Intake

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Analyzing Global Social Media Consumption Wamuyu, Patrick Kanyi, 2020-10-16 Social media has revolutionized how individuals communities and organizations create share and consume information Similarly social media offers numerous opportunities as well as enormous social and economic ills for individuals communities and organizations Despite the increase in popularity of social networking sites and related digital media there are limited data and studies on consumption patterns of the new media by different global communities *Analyzing Global Social Media Consumption* is an essential reference book that investigates the current trends practices and newly emerging narratives on theoretical and empirical research on all aspects of social media and its global use Covering topics that include fake news detection social media addiction and motivations and impacts of social media use this book is ideal for big data analysts media and communications experts researchers academicians and students in media and communications information systems and information technology study programs

Thus Until Emilia Ilieva, Reuben Matheka, 2025-08-04 *Thus Until A History of Egerton University* is a thorough historical chronological and well researched account of Egerton University from a whites only college when it started in 1939 through to the expansion it has experienced over the years culminating in being a full university More than any other university in Kenya Egerton has a long and colourful history but like all the other universities it has suffered from the political economic and financial challenges of the time especially since the double intake of the 1990s Chapter One provides the required background to the study highlighting agricultural and educational policies and steering away from the Happy Valley hype so characteristic of the period The reader will learn about the Egerton family in Chapter Two and particularly about Lord Egerton himself and the colonial circumstances within which he lived The chapter dispels some of the popularly held myths about him Chapter Three deals with the beginnings of the college and the various structural and curriculum experiments tried out and the kind of enrolment and students it experimented with as an all white establishment The chapter ends with Africans beginning to agitate for change With great attention to detail the later chapters put the university in a broader local and international context thereby increasing its relevance to society *A History of Egerton University* though heavily footnoted and with a detailed bibliography is written in a simple easy flowing and accessible style

Innovations for inclusive and sustainable growth of domestic food value chains: Fruits and vegetables value chains in Nigeria scoping report Takeshima, Hiroyuki, Yamauchi, Futoshi, Balana, Bedru, Adeyanju, Dolapo, Edeh, Hyacinth, Kadjo, Didier, Liverpool-Tasie, Lenis Saweda, Abdoulaye, Tahirou, Yegbemey, Rosaine Nerice, Ayenan, Mathieu, Olanipekun, Caleb I., 2023-11-14 Fruits vegetable value chains F V VC in Nigeria hold significant potential to continue toward sustainable inclusive food system transformation Domestic food system growth including that of F V remains crucial in achieving a healthy food environment and serving as a source of various micronutrients There is a need for bundles of innovations to address multiple challenges along F V VC in Nigeria characterized by a set of challenges that are unique to

developing countries and F V V F VC consists of many small actors farmers and traders whereby limited vertical coordination can lead to significant efficiency loss along the value chain Seasonal and temporal variations in supply demand gaps for F V commodities are substantial and considerable scope exists for reducing losses and enhancing the overall efficiency of the domestic F V sector Policy environments are also favorable for such efforts as the latest Agricultural Policy documents highlight the Nigerian government s interest in modernizing F V VC Given the significant involvement of women and youths in the sector F V VC development has substantial potential to contribute to Nigeria s inclusive development of agrifood systems The current domestic F V VC in Nigeria suffers from various sets of problems Access to quality seeds is limited due to the significant use of recycled seeds limited supply and high costs of certified seeds Cooling practices are inefficient due to insufficient access to the grid and off grid electricity limited knowledge of intermediate cooling methods applicable at the farm gate and constraining quality preservations at farm gate storage during transportation and storage at market premises Processing is insufficient due to the high costs of processing equipment and limited knowledge of the construction and operation of simpler less resource dependent processing facilities including drying of F V commodities Inappropriate packing such as the use of Rafia baskets instead of Reusable Plastic Crates which are commonly recognized is still prevalent potentially due to limited market coordination Based on the stakeholder consultations desk reviews validation workshops and availability of external resources we identified the following as critical interventions to pilot various innovation bundles Intervention 1 provides improved varieties and quality seeds combined with agronomy training and certification in northern Nigeria through the collaboration with East West Seeds and Wageningen University Research Intervention 2 provides off grid cooling and cool transportation including forced air evaporative cooling units at farm clusters and the combination of small and large refrigerated trucks for local and longer distance transportation through the collaboration with ColdHubs and MIT Lab Intervention 3 introduces improved solar dryers and provides training on appropriate hygienic processing methods building and utilization of these driers possibly combined with the introduction of a business model through the collaboration with World Vegetable Center and Nigerian Stored Products Research Institute Intervention 4 provides plastic crates using various rental arrangements and improves market access for farmers through collaboration with private companies including Bunkasa Intervention 5 supplements interventions 1 2 and 3 and provides improved information through certification and labeling Lastly Intervention 6 strengthens linkages between existing solar powered cold storages to supplement other interventions

Mycotoxins in Animal Products Martin Weidenbörner, 2019-12-17 This book is one of three volumes expanding upon content found in Mycotoxins in Foodstuffs Second Edition and focuses on milk and milk products and meat Foodstuffs of plant origin that play only a minor role in mycotoxin contamination such as asparagus are also covered Mycotoxins in Animal Products Milk and Milk Products and Meat comprises More than 100 new publications and 300 publications in all Single chapter overview with all mycotoxins and each foodstuff that is contaminated Coverage of co

contamination showing the co occurrence of mycotoxins in a foodstuff where possible Coverage of further contamination describing further foodstuffs with their mycotoxins documented where possible List of articles dealing with conventionally and organically produced foodstuffs and their mycotoxin contamination *Big Data Marketing Strategies for Superior Customer Experience* Saura, Jose Ramon,2023-04-17 The rapid growth of technological developments on the internet has led many companies to adapt their businesses to the digital ecosystem and implement new methods and techniques to improve the users experiences and their analytical strategies Moreover in the past few years the digital ecosystem has been chosen as the main channel used by consumers for the purchase of goods and services As a result digital marketing and online advertising have become the main strategies used by companies in their marketing actions Advertising can be designed and shown considering users interests based on what they visit or where they go That implies that the user experience is improved as long as they receive personalized adverts focused on what they were curious or concerned about Thus techniques such as artificial intelligence AI data mining or business intelligence have allowed companies to act accordingly in real time without user perception *Big Data Marketing Strategies for Superior Customer Experience* compiles and studies the major practices and case studies of big data marketing in recent years In this digital era this book can be used as a sourcebook on study cases focused on digital marketing strategies as well as the identification of new technologies that will help the development of initiatives and practices focused on marketing and data sciences Covering topics such as customer satisfaction collective intelligence and sentiment analysis this premier reference source is an essential resource for students and educators of higher education marketers innovators business leaders and managers entrepreneurs librarians researchers and academicians **Comprehensive Guide to Hallucinogenic Plants** Nouredine Chaachouay,Abdelhamid Azeroual,Lahcen Zidane,2025-03-12 Hallucinogens have been traditionally used to encourage spiritual growth heighten perception inspire personal development or expand reality *Comprehensive Guide to Hallucinogenic Plants* focuses on ethnobotanical aspects of hallucinogenic plant species featuring history on how they were used in ancient societies identifying chemical compounds and explaining modern medicinal uses as well as conservation initiatives The book emphasizes the importance of understanding the cultural countrywide environmental and scientific importance of these medicinal plants Some of the 50 plants covered in this work include ayahuasca ginger kanna dream herb iboga peyote canary broom coral tree catnip wild rue kava mandrake and golden angel s trumpet Each chapter includes information on historical plant use and identification of chemical compounds and explains modern medicinal uses The text highlights the importance of studying evaluating and utilizing these plants not in isolation but from a global perspective *Comprehensive Guide to Hallucinogenic Plants* appeals to plant scientists botanists ethnobotanists pharmacologists and those with an interest in alternative or herbal medicine Research Anthology on Usage, Identity, and Impact of Social Media on Society and Culture Management Association, Information Resources,2022-06-10 Much of the world has access to internet and social media The

internet has quickly become a new hub for not only communication but also community development In most communities people develop new cultural norms and identity development through social media usage However while these new lines of communication are helpful to many challenges such as social media addiction cyberbullying and misinformation lurk on the internet and threaten forces both within and beyond the internet The Research Anthology on Usage Identity and Impact of Social Media on Society and Culture is a comprehensive resource on the impact social media has on an individuals identity formation as well as its usage within society and cultures It explores new research methodologies and findings into the behavior of users on social media as well as the effects of social media on society and culture as a whole Covering topics such as cultural diversity online deception and youth impact this major reference work is an essential resource for computer scientists online community moderators sociologists business leaders and managers marketers advertising agencies government officials libraries students and faculty of higher education researchers and academicians

Innovative risk management strategies in rural and agriculture finance Food and Agriculture Organization of the United Nations,2018-08-10 The regional study collects and analyzes recent innovative risk transfer and sharing strategies used by private or public financial institutions and enterprises leading agricultural investments in Asia It makes an illustration of the channels through which recent strategies overcome obstacles for the delivery of various financial services to agribusinesses such as long term loans savings insurance hedging instruments and leasing An explanation of the context in which these strategies seem to work is be provided in addition to those constraints that currently limit further outreach to the agribusiness sector specially to smaller agro enterprises with growth potential where poorer rural households participate

Green Psychology: Nature and Scope for Sustainability Rejikumar G.,Viswanathan Pozhamkandath

Karthiayani,2023-10-31 **Insight Guides Kenya (Travel Guide eBook)** Insight Guides,2016-05-03 Insight Guide Kenya is illustrated throughout with hundreds of specially commissioned colour photographs Our inspirational Best of Kenya section illustrates the country s highlights from wildlife safaris to dive sites and Swahili landmarks to tropical beaches making sure you don t miss anything With a longer and more in depth history and culture section than its competitors this guide provides an essential introduction to Kenya s archaeological importance colonial history and transition to a modern republic and tourist magnet The informative text written by regional experts is a pleasure to read and accompanied by stunning photography A fact filled wildlife section covers mammals reptiles and birds and a handy gazetteer provides an on the spot reference source to help identify animals on safari Lavish Photo Features offer a unique insight into the country s bird and plant life and the Maasai tribes people and Swahili culture All major sights are cross referenced with the maps and the travel tips section provides a wealth of practical information on how to plan your trip or choose a safari Insight Guide Kenya now includes the Walking Eye app free to download to smartphones and tablets on purchase of the book The Kenya app includes our independent selection of the best hotels and restaurants plus activity event and shopping listings About Insight Guides

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Embu University 2015 Intake Book Review: Unveiling the Magic of Language

In a digital era where connections and knowledge reign supreme, the enchanting power of language has become more apparent than ever. Its capability to stir emotions, provoke thought, and instigate transformation is really remarkable. This extraordinary book, aptly titled "**Embu University 2015 Intake**," published by a highly acclaimed author, immerses readers in a captivating exploration of the significance of language and its profound affect our existence. Throughout this critique, we will delve in to the book is central themes, evaluate its unique writing style, and assess its overall influence on its readership.

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