

Guide des Marchés Publics 2021



Introduction

Les marchés publics, ce n'est pas si compliqué !

- **DES MARCHÉS DE PROXIMITÉ**
Avec plus de 150 milliards d'euros dont plus de 30 milliards d'euros de marchés des collectivités territoriales (collectivités locales), le marché public 2019, la commande publique est un levier important d'intervention dans tout les secteurs d'activité qui s'agit de prestations de services, de fournitures ou de travaux.
- **DES OPPORTUNITÉS POUR LES PME/PMI**
Les PME représentent plus de 92% des titulaires et 75% des acheteurs dans les marchés publics (étude sur le comportement de l'ADEP juillet 2020).
- **DES AIDES À LA TRÉSORERIE SPÉCIFIQUES**
Les marchés publics prévoient des aides à la trésorerie dont certaines sont réservées aux artisans, TPE, PME. Outre les dispositifs financiers à traditionnels, le pouvoir adjudicateur d'exercice avantageux, d'exemption de préfinancement de commandes ou encore du nouveau dispositif à paiement fournisseur anticipé et l'affacturage inverse (collaboratif) (voir page 23).



* Observatoire économique de la Commande Publique (OCEP) <https://www.ocep.fr/> pour l'analyse économique
des marchés publics. Les données sont sur la période des années 2015-2019.
* <https://www.ocep.fr/ressources/annuaire/annuaireOCEP.html> pour le page de présentation
des données 2015-2019, ainsi que les marchés de l'État et des collectivités territoriales.

Guide March S Publics

Yijin Wang



Guide March S Publics:

Guide March S Publics Book Review: Unveiling the Power of Words

In a global driven by information and connectivity, the energy of words has become more evident than ever. They have the capability to inspire, provoke, and ignite change. Such is the essence of the book **Guide March S Publics**, a literary masterpiece that delves deep to the significance of words and their affect our lives. Compiled by a renowned author, this captivating work takes readers on a transformative journey, unraveling the secrets and potential behind every word. In this review, we will explore the book is key themes, examine its writing style, and analyze its overall affect readers.

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