

Company Announcements



Let's Welcome Our New HR Officer, Ms. Keanne Woolf

Ms. Woolf joins us with over 15 years of experience in human resources, and she will be a fantastic addition to our team. She is a Certified Human Resources Professional (CHRP) and has a proven track record in developing and implementing HR programs that support organizational goals. We are delighted to have Ms. Woolf on board, and we are confident that she will be a valuable asset to our company.

Please join me in welcoming Ms. Woolf to our team!

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Monthly Blood Drive Is Coming Up – Save the Date!

Our next monthly blood drive will be held on Thursday, May 12th from 2pm to 6pm in the conference room. Please consider donating blood and help us save lives!

If you have any questions, please feel free to contact me at 464-277-9078. Thank you and see you there!

[ADD TO CALENDAR](#)

Announcement from the IT Department

The IT department will be performing scheduled maintenance on the company network on Saturday, May 14th from 12am to 6am. During this time, all network services will be unavailable. We apologize for any inconvenience this may cause and appreciate your patience while we work to improve our system.

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Trish Riley, Heather Gadonniex



Email Newsletters A Way Of Spreading New:

Spread the Word Eleanor C. Whitney, 2023-11-21 So you've written a book now what? Your next step is to find your readers and get that book into their hands. Eleanor Whitney, author of *Quit Your Day Job*, offers perspective, practical advice, and checklists for shepherding your book baby out into the wider world. Traditionally published, self-published, and hybrid authors alike will benefit from these tools and frameworks. No matter what kind of book you've written or where you are in the writing or publishing process, you can always build a community of readers. Whitney interviews other authors and publicists about what worked for them and what they learned the hard way, and walks authors through creating and executing a plan to promote their book their way with whatever resources and time they have available. She provides a timeline of promotional activities to consider before and after publication, and she also reminds us that publicity is a long game that you can begin well before your book is finished and continue well after its release. Ultimately, promoting your book is about connecting with a reader through ideas that inspire you both. And that is something we can all do. [Starting an Etsy Business For Dummies](#) Kate Shoup, Kate Gatski, 2017-08-28 Turn your hobby into revenue with an expertly run Etsy shop. *Starting an Etsy Business For Dummies* is the all-in-one resource for building your own successful business. Arts and crafts are currently a \$32 billion market in the U.S., and Etsy is the number one way to grab a piece of it for yourself. Sales through the site are rising, fueled by Pinterest, Instagram, and other social media, so there's never been a better time to jump into the fray. This book shows you everything you need to know to get set up, get things running, and build your business as you see fit. From photography and sales writing through SEO, homepage navigation, and more, you'll find it all here. This new third edition has been updated to cover Etsy's newest seller tools, including Pattern, Etsy Manufacturing, Etsy Shop Updates, and the Dashboard, with expert guidance on QuickBooks Self-Employed to help you keep your business's finances under control. With helpful information, tips, tools, and tricks, this book is your ultimate guide to building your own Etsy shop. Showcase your products to their best advantage with great photographs and compelling listings. Learn the technical side of setting up shop and processing orders. Manage your storefront efficiently using the latest Etsy tools and features. Increase sales by connecting with other vendors and promoting on Pinterest. Are you an artist, crafter, artisan, or craftsman? Etsy can be another great revenue stream. Are you just curious about whether your projects would sell? Wade in gradually to test the waters. Etsy is home to businesses of many sizes and types, and *Starting an Etsy Business For Dummies* shows you how to stake your claim. *Blueprint for a Job Center at Your Library* Bernice Kao, Megan Pittsley-Fox, 2013-12-16 This unique book covers the who, what, when, where, why, and most important, the HOW of creating a career center or jobseeker program in a public library. *Blueprint for a Job Center at Your Library* provides a practical, down-to-earth guide for library staff who wish to better meet one of their patrons' most pressing needs. The book covers everything from program planning for classes, workshops, and special events to career advising resources and facilities, recruiting personnel, funding, outreach, and promotion, and program

evaluation The authors share a plethora of tips and tricks that can be customized to enable even small public libraries to offer job search help Real life examples and case studies from across the United States show the blueprint in action Even those who already have a job center in their library will learn about forming resourceful partnerships gain new ideas for funding sources and discover innovative services they can provide easily and affordably [Starting an Etsy Business For Dummies](#) Allison Strine,Kate Shoup,2011-08-15 The easy way to build an online craft business from scratch Starting an Etsy Business For Dummies offers expert advice for artists and entrepreneurs looking to build an online craft business from scratch You ll get invaluable information on setting up your online shop writing compelling item descriptions photographing your work engaging the Etsy community understanding fees and finding your muse when it takes a holiday In the last couple of years the DIY movement has transcended the big box hardware stores and has taken on a new format in the savvy crafting arena Etsy com boasts an astonishing 1 9 million members and there are tens of thousands of craft and hobby bazaars held each year across the United States Starting an Etsy Business For Dummies shows you how to create manage and successfully sell handmade wares vintage goods and DIY supplies using the world s largest online handmade marketplace Learn to sell your handmade wares vintage goods DIY supplies online at Etsy com Create and manage your own successful Etsy storefront Merchandise your unique creations and drive buyers to your shop If DIY is your domain Starting an Etsy Business For Dummies gives you the skills knowledge and know how to create a successful business that pays [Viral Explosions!](#) Peggy McColl,2010-04-13 Internet growth has surpassed all projections and continues to expand every day Those who are adapting to the online medium will reap the rewards for years to come and have the potential to grow their businesses and build their brands exponentially Peggy McColl tells her story of discovering the power of online marketing to break through the clutter capture a global customer base and build her business Using many examples and stories Viral Explosions gives you A specific proven program that even those who aren t techno savvy can follow and tailor to their own goals The vital differences and similarities between offline and online marketing that every marketer needs to know to be successful The critical steps needed to build a global customer base generate additional revenue and foster customer loyalty without having to leave the comfort of your home **Internet Marketing Secrets of 100 Percent Instant Commission** Todd Doyle,2014-10-18 Discover the simple and easy way to Automatically Earn Up To AND OVER 150 00 per day with my simple 3 step system Have you ever wished you could take the shortcut to wealth Are you sick and tired of being led down the rabbit hole of internet marketing mazes Do you wish you could finally start taking the necessary steps needed to finally make some money online My name is Todd Doyle and I own and operate WhizkidSecrets com I have been in the internet marketing business for over 17 years and I know quite a bit about making money online I decided that I would set out to design and create a manual that could take the average newbie and turn him into an internet marketing success I was sick and tired of seeing other internet marketers peddling their 97 00 products down the throats of ordinary people who just wanted to learn how to use

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list and sold concert tickets directly to fans and they built their business model on live concerts not album sales By cultivating a dedicated active community collaborating with their audience to co create the Deadhead lifestyle and giving away freemium content the Dead pioneered many social media and inbound marketing concepts successfully used by businesses across all industries today Written by marketing gurus and lifelong Deadheads David Meerman Scott and Brian Halligan *Marketing Lessons from the Grateful Dead* gives you key innovations from the Dead s approach you can apply to your business Find out how to make your fans equal partners in your journey lose control to win create passionate loyalty and experience the kind of marketing gains that will not fade away *Marketing Kit for Dummies* Alexander Hiam,2004-11-26 In his bestselling book *Marketing For Dummies* Alexander Hiam revealed the secrets of effective marketing for every kind of business In the first edition of *Marketing Kit For Dummies* he presented a wealth of practical and effective tools and tactics for implementing effective campaigns quickly and cheaply This new edition of *Marketing For Dummies* offers all the proven advice as the first edition but with new information and state of the art Internet marketing techniques Whether your business is large or small staffed by a few people a few hundred or thousands *Marketing Kit For Dummies 2nd Edition* offers everything you need to know and all the tools you need to implement for marketing campaigns that drive business results Straight to the point and full of common wisdom on what works and what doesn t this book covers all the bases Tap into the power of the Internet Create buzz with publicity Research plan and budget effectively Set up winning sales promotions Generate sales with action ads Launch winning Web campaigns Expert author Alexander Hiam marketing specialist business professor and operator of an independent consulting firm gives you the handy specialized tools that make marketing a breeze The accompanying CD ROM is packed with practical tools from marketing plans to advertising objective worksheet to proven and effective Web page templates and even free stock photography With this marketing toolkit in hand you ll learn how to Master the five Ps of marketing Evaluate the effectiveness of your marketing plans Design a marketing plan that works Perform customer research Improve your creative skills and your campaigns Write winning marketing copy Develop a campaign budget and stick to it Brand your business Develop promotional campaigns Design brochures catalogs and newsletters Bring customers back with great customer service In a world of mass media and global business getting your business noticed is imperative to your success After all it doesn t matter how great your product or service is if your customers don t know about it With *Marketing Kit For Dummies 2nd Edition* you ll have no trouble bringing in new business and more dollars **PC Mag** ,2002-03-26 PCMag com is a leading authority on technology delivering Labs based independent reviews of the latest products and services Our expert industry analysis and practical solutions help you make better buying decisions and get more from technology

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