

# ADVERTISING AGENCY COST ESTIMATE TEMPLATE

ESTIMATE DATE	BRAND/CLIENT
PROJECT NAME	NAME
PREPARED BY	NAME, TITLE
QUOTE ID/NUMBER	TOTAL

## AGENCY INFORMATION

VALLEY VIEW AGC AND DESIGN  
123 VALLEY VIEW INDUSTRIES BLVD  
SUITE 1234, CITY, STATE ZIP  
JON GARCIA, PROJECT MANAGER  
PHONE  
EMAIL

## ESTIMATE PREPARED FOR

WELLER CORP.  
456 MAIN STREET  
BOX 12, CITY, STATE ZIP  
KAREN BAKER, OPERATIONS  
PHONE  
EMAIL

YOUR LOGO HERE

## PROJECT ESTIMATE

SERVICES / ITEMS	DESCRIPTION	QUANTITY	UNITS	COD	SUBTOTAL
Market Research	Research of trends and competitors	5	Hours	1	\$50.00
Branding and Strategy Development	Logo design, brand guidelines	5	Hours	1	\$50.00
Creative Design and Production	Logo design, brand guidelines	5	Hours	1	\$50.00
Digital Marketing Services	Banner ads	5	Hours	1	\$50.00
Social Media Management	Cross-platform development, giveaways, promotions	25	Hours	1	\$50.00
Content Creation and Copywriting	Editorial development	15	Hours	1	\$50.00
Public Relations Services	Press releases, event invitations, event management	40	Hours	1	\$50.00
TOTAL		100		1	\$5,000.00

# Estimating Manual For Advertising Agency

**Judd E. Hollander**



## **Estimating Manual For Advertising Agency:**

Uncover the mysteries within Explore with is enigmatic creation, Embark on a Mystery with **Estimating Manual For Advertising Agency** . This downloadable ebook, shrouded in suspense, is available in a PDF format ( \*). Dive into a world of uncertainty and anticipation. Download now to unravel the secrets hidden within the pages.

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