

## AQA Year 2 Business Studies Mark Scheme – 20 mark questions

Level	The candidate will typically demonstrate	Marks
5	<p><b>An excellent response overall that is fully focused on the key demands of the question</b></p> <p>Provides an answer to the question set that:</p> <ul style="list-style-type: none"> <li>● demonstrates a depth and range of knowledge and understanding that is precise and well selected in relation to issues in the question.</li> <li>● demonstrates analysis throughout which is well developed, is applied effectively to the context and considers a balanced range of the issues in the question.</li> <li>● makes judgements or provides solutions which are built effectively on analysis, show balance and have a clear focus on the question as whole throughout.</li> </ul>	17-20 marks
4	<p><b>A good response overall that focuses on many of the demands of the question</b></p> <p>Provides an answer to the question set that:</p> <ul style="list-style-type: none"> <li>● demonstrates a depth and range of knowledge and understanding of issues in the question.</li> <li>● demonstrates analysis which is well developed, applied effectively to the context and considers a range of issues in the question.</li> <li>● makes judgements or provides solutions which are built on analysis, show balance and address the question as</li> </ul>	13-16 marks
3	<p><b>A reasonable response overall that focuses on some of the demands of the question</b></p> <p>Provides an answer to the question set that:</p> <ul style="list-style-type: none"> <li>● demonstrates a limited knowledge and understanding of a range of issues in the question or a good knowledge and understanding of relatively few issues in the question.</li> <li>● demonstrates analysis which is developed, applied to the context and considers some of the issues in the question.</li> <li>● makes judgements or provides solutions which are built on analysis, but lack balance and are not fully focused on the question as a whole.</li> </ul>	9-12 marks
2	<p><b>A limited response overall with little focus on the demands of the question</b></p> <p>Provides an answer to the question set that:</p> <ul style="list-style-type: none"> <li>● demonstrates a limited range and depth of knowledge and understanding of issues in the question.</li> <li>● demonstrates analysis with little development, mainly descriptive application to the context and considers a limited number of issues in the question.</li> </ul>	5-8 marks

# Kssat 20mark Scheme

**Clifford Lane**



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