

**GUJARAT TECHNOLOGICAL UNIVERSITY**  
**MASTER OF BUSINESS ADMINISTRATION**  
**Year – 2 (Semester – IV) (W.E.F. Academic Year 2018-19)**

**Specialization: Elective**

**Subject Name: Enterprise Resource Planning (ERP)**

**Subject Code: 3549282**

**1. Learning Outcome:**

- Understand the process view of organization, its problems and need for reengineering
- Understand different enterprise application, rationale for acquiring and implementing ERP systems, selection of ERP software, and integration of processes and transactions in the ERP system
- Describe current advancements in information technology like Data Warehousing, Data Mining, Green Computing and Business Intelligence.
- Understand the importance of leadership and managerial implications/actions in ERP success.

**2. Course Duration:** The course duration is of **36 sessions of 75 minutes** each.

**3. Course Content:**

Module No.	Modules / Sub-Modules	No. of Sessions	70 Marks (External Evaluation)
I	<b>Process view of organization</b> Make to stock and Make to order cycles  <b>ERP Introduction:</b> <ul style="list-style-type: none"><li>• Origin, Evolution and Structure and Benefits:<ul style="list-style-type: none"><li>◦ Conceptual Model of ERP, Scenario and Justification of ERP in India, Various Modules of ERP, Advantage of ERP</li></ul></li></ul>	9	18
II	<b>Advancement of IT and Impact on organizations data management:</b> <ul style="list-style-type: none"><li>• Data ware Housing, Data Mining, Online Analytic Processing (OLAP)</li><li>• Product Life Cycle Management (PLM)</li></ul>	9	17
III	<b>ERP Marketplace and Marketplace Dynamics:</b> <ul style="list-style-type: none"><li>• Market Overview, Marketplace Dynamics, and The changing ERP Market.</li></ul> <b>ERP- Functional Modules:</b> <ul style="list-style-type: none"><li>• Introduction, Functional Modules of ERP Software</li></ul>	9	18

# Gtu Erp Paper

**Jin-Ying Zhang**



**Gtu Erp Paper:**

## Reviewing **Gtu Erp Paper**: Unlocking the Spellbinding Force of Linguistics

In a fast-paced world fueled by information and interconnectivity, the spellbinding force of linguistics has acquired newfound prominence. Its capacity to evoke emotions, stimulate contemplation, and stimulate metamorphosis is really astonishing. Within the pages of "**Gtu Erp Paper**," an enthralling opus penned by a very acclaimed wordsmith, readers embark on an immersive expedition to unravel the intricate significance of language and its indelible imprint on our lives. Throughout this assessment, we shall delve into the book's central motifs, appraise its distinctive narrative style, and gauge its overarching influence on the minds of its readers.

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### **Table of Contents Gtu Erp Paper**

1. Understanding the eBook Gtu Erp Paper
  - The Rise of Digital Reading Gtu Erp Paper
  - Advantages of eBooks Over Traditional Books
2. Identifying Gtu Erp Paper
  - Exploring Different Genres
  - Considering Fiction vs. Non-Fiction
  - Determining Your Reading Goals
3. Choosing the Right eBook Platform
  - Popular eBook Platforms
  - Features to Look for in an Gtu Erp Paper
  - User-Friendly Interface
4. Exploring eBook Recommendations from Gtu Erp Paper
  - Personalized Recommendations
  - Gtu Erp Paper User Reviews and Ratings

- Gtu Erp Paper and Bestseller Lists
- 5. Accessing Gtu Erp Paper Free and Paid eBooks
  - Gtu Erp Paper Public Domain eBooks
  - Gtu Erp Paper eBook Subscription Services
  - Gtu Erp Paper Budget-Friendly Options
- 6. Navigating Gtu Erp Paper eBook Formats
  - ePub, PDF, MOBI, and More
  - Gtu Erp Paper Compatibility with Devices
  - Gtu Erp Paper Enhanced eBook Features
- 7. Enhancing Your Reading Experience
  - Adjustable Fonts and Text Sizes of Gtu Erp Paper
  - Highlighting and Note-Taking Gtu Erp Paper
  - Interactive Elements Gtu Erp Paper
- 8. Staying Engaged with Gtu Erp Paper
  - Joining Online Reading Communities
  - Participating in Virtual Book Clubs
  - Following Authors and Publishers Gtu Erp Paper
- 9. Balancing eBooks and Physical Books Gtu Erp Paper
  - Benefits of a Digital Library
  - Creating a Diverse Reading Collection Gtu Erp Paper
- 10. Overcoming Reading Challenges
  - Dealing with Digital Eye Strain
  - Minimizing Distractions
  - Managing Screen Time
- 11. Cultivating a Reading Routine Gtu Erp Paper
  - Setting Reading Goals Gtu Erp Paper
  - Carving Out Dedicated Reading Time
- 12. Sourcing Reliable Information of Gtu Erp Paper
  - Fact-Checking eBook Content of Gtu Erp Paper
  - Distinguishing Credible Sources

13. Promoting Lifelong Learning
  - Utilizing eBooks for Skill Development
  - Exploring Educational eBooks
14. Embracing eBook Trends
  - Integration of Multimedia Elements
  - Interactive and Gamified eBooks

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