

Guided Reading Activity 17-1



Election Campaigns

★ DIRECTIONS Use the information in your textbook to match these items dealing with election campaigns. Write the letter of the correct answer in the space provided.

Column A

- _____ 1. popular ways in which presidential candidates contact voters
- _____ 2. the number of electoral votes needed to win a presidential election
- _____ 3. two types of campaign strategies from which presidential candidates may choose
- _____ 4. what a candidate's national office does during the election campaign
- _____ 5. what state and local campaign workers do
- _____ 6. why the mass media are important to a candidate's campaign
- _____ 7. what a campaign organization does to "package" a candidate
- _____ 8. why it is important for candidates to appear on TV news programs
- _____ 9. an important way in which candidates can affect voters who are undecided
- _____ 10. what the federal election laws demand from candidates and political parties
- _____ 11. why money is important to a political campaign
- _____ 12. principles on which Federal Election Campaign Acts provided for a new system of campaign financing
- _____ 13. an organization designed to support political candidates with campaign funds
- _____ 14. two loopholes in FECA regulations
- _____ 15. legislation which eliminated "soft money" and put time limits on issue advocacy advertising

Column B

- A.** they can create both positive and negative images for the candidates
- B.** handle relations with television, radio, the print media, finances, advertising, opinion polls, and campaign material
- C.** the Bipartisan Campaign Reform Act
- D.** makes political commercials to create the candidate's presidential image
- E.** 270 out of 538, which is the number of representatives and senators from all the states
- F.** candidates need money for office space, staff salaries, consultants, posters, travel, campaign literature, and advertising
- G.** taping TV messages, shaking hands, making speeches, giving interviews, and traveling
- H.** political action committee
- I.** an aggressive all-out attack on the opponent or a low-key campaign
- J.** participating in TV debates
- K.** ring doorbells, canvass voters, make sure voters turn out to vote
- L.** soft-money donations and issue-advocacy advertising
- M.** keep records of contributions and report to the FEC all contributions over \$100.00
- N.** TV is now the single most important source of news for most citizens
- O.** public funding of presidential elections, limitations on the amounts presidential candidates could spend on their campaigns, and public disclosure of how much candidates spend to get elected

Guided Activity 1election Campaigns Answers

SA Dillow



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Eventually, you will very discover a other experience and triumph by spending more cash. nevertheless when? attain you agree to that you require to acquire those all needs when having significantly cash? Why dont you attempt to get something basic in the beginning? Thats something that will guide you to understand even more in the region of the globe, experience, some places, behind history, amusement, and a lot more?

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