# Guided Reading Activity 17-1 · ·

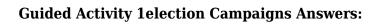
# **Election Campaigns**

**\*DIRECTIONS** Use the information in your textbook to match these items dealing with election campaigns. Write the letter of the correct answer in the space provided.

Column A	Column B
popular ways in which presidential candidates contact voters	A. they can create both positive and negative images for the candidates
2. the number of electoral votes needed to win a presidential election	B. handle relations with television, radio, the print media, finances, advertising, opinion polls, and campaign material
<ol> <li>two types of campaign strategies from which presidential candidates may choose</li> </ol>	C. the Bipartisan Campaign Reform Act  D. makes political commercials to create
4. what a candidate's national office does during the election campaign	the candidate's presidential image  E. 270 out of 538, which is the number of representatives and senators from all the states
5. what state and local campaign workers do	
6. why the mass media are important to a candidate's campaign	<ul> <li>candidates need money for office space, staff salaries, consultants, posters, travel</li> </ul>
7. what a campaign organization does to "package" a candidate	G. taping TV messages, shaking hands,
why it is important for candidates to appear on TV news programs	making speeches, giving interviews, and traveling
an important way in which candidates can affect voters who are undecided	political action committee     an aggressive all-out attack on the
10. what the federal election laws demand from candidates and political parties	opponent or a low-key campaign  J. participating in TV debates
11. why money is important to a political campaign	K. ring doorbells, canvass voters, make sure voters turn out to vote
12. principles on which Federal Election Campaign Acts provided for a new system of campaign	<ul> <li>L. soft-money donations and issue- advocacy advertising</li> <li>M. keep records of contributions and</li> </ul>
13. an organization designed to support political candidates with campaign funds	report to the FEC all contributions over \$100.00 N. TV is now the single most important
14. two loopholes in FECA regulations	source of news for most citizens
15. legislation which eliminated "soft money" and put time limits on issue advocacy advertising	O. public funding of presidential elections limitations on the amounts presidential candidates could spend on their campaigns, and public disclosure of how much candidates spend to get elected

# **Guided Activity 1election Campaigns Answers**

**SA Dillow** 



Eventually, you will very discover a other experience and triumph by spending more cash. nevertheless when? attain you agree to that you require to acquire those all needs when having significantly cash? Why dont you attempt to get something basic in the beginning? Thats something that will guide you to understand even more in the region of the globe, experience, some places, behind history, amusement, and a lot more?

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