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Authors: Dennis Campbell, F. Asis Martinez-Jerez, Marc J. Epstein, Joshua Bellin

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### Steps for Case Study Solution Analysis:

1. Introduction of Slots Tables and All that Jazz Managing Customer Profitability at the MGM Grand Hotel Case Solution

The Slots Tables and All that Jazz Managing Customer Profitability at the MGM Grand Hotel case study is a Harvard Business Review case study, which presents a simulated practical experience to the reader allowing them to learn about real life problems in the business world. The Slots Tables and All that Jazz Managing Customer Profitability at the MGM Grand Hotel case consisted of a central issue to the organization, which had to be identified, analysed and creative solutions had to be drawn to tackle the issue. This paper presents the solved Slots Tables and All that Jazz Managing Customer Profitability at the MGM Grand Hotel case analysis and case solution. The method through which the analysis is done is mentioned, followed by the relevant tools used in finding the solution.

The case solution first identifies the central issue to the Slots Tables and All that Jazz Managing Customer Profitability at the MGM Grand Hotel case study, and the

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# **Managing Customer Profitability Mgm Guide**

**LL Leslie** 

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