



Foundations of
BUSINESS

Pride • Hughes • Kapoor

7th Edition

Foundations Of Business Edition

William M. Pride



Foundations Of Business Edition:

Foundations of Business. 4th Ed William M. Pride, Foundations of Business Thought Calvin Boardman, Alan Sandomir, 2007-07-31 **Practical Foundations of Business System Specifications** Haim Kilov, Ken Baclavski, 2013-06-29 In the mathematics I can report no deficiency except that it be that men do not sufficiently understand the excellent use of the pure mathematics in that they do remedy and cure many defects in the wit and faculties intellectual For if the wit be too dull they sharpen it if too wandering they fix it if too inherent in the sense they abstract it Roger Bacon 1214 1294 Mathematics the art and science of effective reasoning E W Dijkstra 1976 A person who had studied at a good mathematical school can do anything Ye Bunimovich 2000 This is the third book published by Kluwer based on the very successful OOPSLA workshops on behavioral semantics the first two books were published in 1996 KH 1996 and 1999 KRS 1999 These workshops fostered precise and explicit specifications of business and system semantics independently of any possible realization Some progress has been made in these areas both in academia and in industry At the same time in too many cases only lip service to elegant specifications of semantics has been provided and as a result the systems we build or buy are all too often not what they are supposed to be We used to live with that and quite often users relied on human intermediaries to sort the things out This approach worked perfectly well for a long time **Foundations of Business** William Pride, Robert Hughes, Jack Kapoor, 2010-01-01 Foundations of Business 2nd Edition provides a brief survey of the major functional areas of business including management marketing accounting finance and information technology as well as core topics such as ethics and social responsibility forms of ownership small business and international business The text is filled with cutting edge content including up to date information about the economic crisis as well as suggestions on how to manage personal financial planning in the midst of economic ups and downs This second edition also includes two new appendices on Careers in Business and Personal Finance An abundance of study aids is also available within the text and on the student companion website Important Notice Media content referenced within the product description or the product text may not be available in the ebook version Handbook of the Philosophical Foundations of Business Ethics Christoph Luetge, 2012-10-09 The Handbook of Business Ethics Philosophical Foundations is a standard interdisciplinary reference handbook in the field of business ethics Articles by notable philosophers and economists examine fundamental concepts theories and questions of business ethics Are morality and self interest compatible What is meant by a just price What did the Scholastic philosophers think about business The handbook will cover the entire philosophical basis of business ethics Articles range from historical positions such as Aristotelianism Kantianism and Marxism to systematic issues like justice religious issues rights and globalisation or gender The book is intended as a reference work for academics students esp graduate and professionals **Foundations of Business. 4th Ed** William M. Pride, **Foundations of Business**, 2014 *Foundations of Sustainable Business* Nada R. Sanders, John D. Wood, 2019-12-12 The second edition of Sustainable

Business prepares future business leaders to tackle the most crucial social and environmental issues of our time This engaging textbook provides students with a comprehensive balanced introduction to integrating sustainable business policies into all core business functions and processes The text employs a qualitative based learning process to help students understand how leadership finance accounting risk management marketing supply chain management and operations can be adapted to meet the sustainability goals of the 21st century Looking at sustainable business from the managerial viewpoint the fully updated new edition explains how and why business is evolving due to increased consumer and regulatory pressure for sustainable performance Business topics are first introduced in the same manner as traditional MBA programs and then examined through the lens of sustainability The text incorporates real life examples of social and environmental leadership to demonstrate the efficacy of good sustainable business decisions and illustrates the negative ramifications of outdated purely economic driven managerial decision making Influential concepts based on interdisciplinary research in sustainability are discussed in detail and practical insights address how to turn policy into practice in the workplace

Encyclopedia of Business Ethics and Society Robert W. Kolb, 2008 This encyclopedia spans the relationships among business ethics and society with an emphasis on business ethics and the role of business in society

OCR GCSE (9-1) Business, Third Edition Mike Schofield, Alan Williams, 2017-09-11 Exam Board OCR Level GCSE Subject Business First Teaching September 2017 First Exam June 2019 An OCR endorsed textbook Build strong knowledge and skills with this market leading Student Book from OCR s Publishing Partner for GCSE Business fully updated by subject experts for the 2017 specification it provides comprehensive content coverage engaging case studies and assessment activities Develops understanding of business concepts and theories through clear explanations illustrated by diagrams and cartoons that help all learners access the content Cements and extends subject knowledge with case studies that encourage students to think commercially about contemporary issues and contexts Enables students to apply their learning and strengthen their investigative analytical and evaluation skills as they progress through a range of activities Prepares students for assessment with a variety of practice questions and handy tips for successfully answering different question types Supports revision by summarising the learning outcomes key terms and facts for each unit

Encyclopedia of Information Science and Technology, Fourth Edition Khosrow-Pour, D.B.A., Mehdi, 2017-06-20 In recent years our world has experienced a profound shift and progression in available computing and knowledge sharing innovations These emerging advancements have developed at a rapid pace disseminating into and affecting numerous aspects of contemporary society This has created a pivotal need for an innovative compendium encompassing the latest trends concepts and issues surrounding this relevant discipline area During the past 15 years the Encyclopedia of Information Science and Technology has become recognized as one of the landmark sources of the latest knowledge and discoveries in this discipline The Encyclopedia of Information Science and Technology Fourth Edition is a 10 volume set which includes 705 original and previously unpublished research articles covering a full range of

perspectives applications and techniques contributed by thousands of experts and researchers from around the globe This authoritative encyclopedia is an all encompassing well established reference source that is ideally designed to disseminate the most forward thinking and diverse research findings With critical perspectives on the impact of information science management and new technologies in modern settings including but not limited to computer science education healthcare government engineering business and natural and physical sciences it is a pivotal and relevant source of knowledge that will benefit every professional within the field of information science and technology and is an invaluable addition to every academic and corporate library

Conceptual foundations of business ... Revised edition Richard EELLS (and WALTON (Clarence Cyril)), Clarence Cyril WALTON, 1969 Foundations of Business 4th Ed Pride, 2014 **Advances in Business, Management and Entrepreneurship** Ratih Hurriyati, Benny Tjahjono, Ade Gafar

Abdullah, Sulastris, Lisnawati, 2020-12-07 The GCBME Book Series aims to promote the quality and methodical reach of the Global Conference on Business Management Entrepreneurship which is intended as a high quality scientific contribution to the science of business management and entrepreneurship The Contributions are expected to be the main reference articles on the topic of each book and have been subject to a strict peer review process conducted by experts in the fields The conference provided opportunities for the delegates to exchange new ideas and implementation of experiences to establish business or research connections and to find Global Partners for future collaboration The conference and resulting volume in the book series is expected to be held and appear annually The year 2019 theme of book and conference is Transforming Sustainable Business In The Era Of Society 5.0 The ultimate goal of GCBME is to provide a medium forum for educators researchers scholars managers graduate students and professional business persons from the diverse cultural backgrounds to present and discuss their research knowledge and innovation within the fields of business management and entrepreneurship The GCBME conferences cover major thematic groups yet opens to other relevant topics Organizational Behavior Innovation Marketing Management Financial Management and Accounting Strategic Management

Entrepreneurship and Green Business **Ethics in Finance**, 2013-12-02 The third edition of Ethics in Finance presents an authoritative and wide ranging examination of the major ethical issues in finance This new edition has been expanded and thoroughly updated with extensive coverage of the recent financial crisis and the very latest developments within the financial world Substantially updated new edition with nearly 40% new material including sections on credit cards mortgage lending microfinance risk management derivatives and securitization Includes coverage and references to the recent financial crisis and the very latest developments within the financial world Focuses on the practical issues that confront finance professionals policy makers and consumers of financial services Cites examples of the scandals that have shaken public confidence in Wall Street and world financial markets Includes numerous examples throughout to illustrate the concepts and issues described within the text Foundations of Modern Macroeconomics Ben J. Heijdra, 2017-07-14 The

study of macroeconomics can seem a daunting project The field is complex and sometimes poorly defined and there are a variety of competing approaches It is easy for the senior bachelor and starting master student to get lost in the forest of macroeconomics and the mathematics it uses extensively Foundations of Modern Macroeconomics is a guide book for the interested and ambitious student Non partisan in its approach it deals with all the major topics summarising the important approaches and providing the reader with a coherent angle on all aspects of macroeconomic thought Each chapter deals with a separate area of macroeconomics and each contains a summary section of key points and a further reading list Using nothing more than undergraduate mathematical skills it takes the student from basic IS LM style macro models to the state of the art literature on Dynamic Stochastic General Equilibrium explaining the mathematical tricks used where they are first introduced Fully updated and substantially revised this third edition of Foundations of Modern Macroeconomics now includes brand new chapters covering highly topical subjects such as dynamic programming competitive risk sharing equilibria and the New Keynesian DSGE approach

Perspectives on Philosophy of Management and Business Ethics Jacob Dahl Rendtorff, 2017-01-05 This book presents a selection of articles with focus on the theoretical foundations of business ethics and in particular on the philosophy of management and on human rights and business This implies identifying and discussing conflicts as well as agreement with regard to the philosophical and other foundations of business and management Despite the general interest in corporate social responsibility and business ethics the contemporary discussion rarely touches upon the normative core and philosophical foundations of business There is a need to discuss the theoretical basis of business ethics and of business and human rights Even though the actions and activities of business may be discussed from a moral perspective not least in the media the judgments and opinions relating to business and management often lack deeper moral reflection and consistency Partly for this reason business ethicists are constantly challenged to provide such moral and philosophical foundations for business ethics and for business and human rights and to communicate them in an understandable manner Such a challenge is also of scientific kind Positions and opinions in the academic field need to be substantiated by thorough moral and theoretical reflection to underpin normative approaches Far too often business ethicists may agree on matters which they approach from different and sometimes irreconcilable philosophical standpoints resulting in superficial agreement but deeper lying disagreement In other cases it may be of high relevance to identify philosophical standpoints that despite conflicting fundamentals may arrive at conclusions acceptable to everyone

Foundations of Business Thought Boardman, Sandomir, Sondak, 2016-07-06 On the technological foundations of interstellar space travel Erik Kolek, 2024-10-15 From the foreword by Dr rer pol Erik Kolek This book is a groundbreaking theoretical treatise on the technological foundations of interstellar space travel with the research goal of describing and therefore enabling it as down to earth as possible As an introduction the basics of a theory of everything are described A quantum medical molecular theory with regard to human body cells is introduced by means of heuristic points of view Advanced quantum technologies

are developed and described in terms of content The work consists of interesting individual contributions on individual topics

Responsibility, Ethics and Legitimacy of Corporations Jacob Dahl Rendtorff, 2009 Business ethics corporate social responsibility corporate citizenship values driven management corporate governance and ethical leadership are necessary horizons for the legitimacy of corporations in the process of globalization Based on hermeneutics and institutional analysis this book discusses the place of values in corporations and the role of ethics in management With the theories of business ethics as a starting point it is possible to propose a vision of the good citizen corporation The book presents theories concepts of responsibility for stakeholder justice and basic ethical principles of respect for autonomy dignity integrity and vulnerability This is the foundation for an analysis of the ethical relations to internal and external constituencies of the firm i e shareholders owners investors management employees consumers and local community The interaction with the environment is further analyzed with a focus on ethical principles as the basis for sustainability This investigation culminates with the conceptualization of the firm as a collective and institutional moral agent The content also includes analysis of concrete political developments in the US Europe and the United Nations Finally the book provides a framework for a new corporate strategy based on global business ethics

Recognizing the pretentiousness ways to get this books **Foundations Of Business Edition** is additionally useful. You have remained in right site to start getting this info. get the Foundations Of Business Edition connect that we meet the expense of here and check out the link.

You could buy guide Foundations Of Business Edition or acquire it as soon as feasible. You could speedily download this Foundations Of Business Edition after getting deal. So, past you require the ebook swiftly, you can straight get it. Its for that reason no question easy and therefore fats, isnt it? You have to favor to in this look

https://staging.conocer.cide.edu/data/uploaded-files/Download_PDFS/Jokes%20For%20Apocalypse%20McClelland%20And%20Stewart%20Signature%20Series.pdf

Table of Contents Foundations Of Business Edition

1. Understanding the eBook Foundations Of Business Edition
 - The Rise of Digital Reading Foundations Of Business Edition
 - Advantages of eBooks Over Traditional Books
2. Identifying Foundations Of Business Edition
 - Exploring Different Genres
 - Considering Fiction vs. Non-Fiction
 - Determining Your Reading Goals
3. Choosing the Right eBook Platform
 - Popular eBook Platforms
 - Features to Look for in an Foundations Of Business Edition
 - User-Friendly Interface
4. Exploring eBook Recommendations from Foundations Of Business Edition
 - Personalized Recommendations
 - Foundations Of Business Edition User Reviews and Ratings
 - Foundations Of Business Edition and Bestseller Lists

5. Accessing Foundations Of Business Edition Free and Paid eBooks
 - Foundations Of Business Edition Public Domain eBooks
 - Foundations Of Business Edition eBook Subscription Services
 - Foundations Of Business Edition Budget-Friendly Options
6. Navigating Foundations Of Business Edition eBook Formats
 - ePub, PDF, MOBI, and More
 - Foundations Of Business Edition Compatibility with Devices
 - Foundations Of Business Edition Enhanced eBook Features
7. Enhancing Your Reading Experience
 - Adjustable Fonts and Text Sizes of Foundations Of Business Edition
 - Highlighting and Note-Taking Foundations Of Business Edition
 - Interactive Elements Foundations Of Business Edition
8. Staying Engaged with Foundations Of Business Edition
 - Joining Online Reading Communities
 - Participating in Virtual Book Clubs
 - Following Authors and Publishers Foundations Of Business Edition
9. Balancing eBooks and Physical Books Foundations Of Business Edition
 - Benefits of a Digital Library
 - Creating a Diverse Reading Collection Foundations Of Business Edition
10. Overcoming Reading Challenges
 - Dealing with Digital Eye Strain
 - Minimizing Distractions
 - Managing Screen Time
11. Cultivating a Reading Routine Foundations Of Business Edition
 - Setting Reading Goals Foundations Of Business Edition
 - Carving Out Dedicated Reading Time
12. Sourcing Reliable Information of Foundations Of Business Edition
 - Fact-Checking eBook Content of Foundations Of Business Edition
 - Distinguishing Credible Sources
13. Promoting Lifelong Learning

- Utilizing eBooks for Skill Development
- Exploring Educational eBooks

14. Embracing eBook Trends

- Integration of Multimedia Elements
- Interactive and Gamified eBooks

Foundations Of Business Edition Introduction

In this digital age, the convenience of accessing information at our fingertips has become a necessity. Whether its research papers, eBooks, or user manuals, PDF files have become the preferred format for sharing and reading documents. However, the cost associated with purchasing PDF files can sometimes be a barrier for many individuals and organizations. Thankfully, there are numerous websites and platforms that allow users to download free PDF files legally. In this article, we will explore some of the best platforms to download free PDFs. One of the most popular platforms to download free PDF files is Project Gutenberg. This online library offers over 60,000 free eBooks that are in the public domain. From classic literature to historical documents, Project Gutenberg provides a wide range of PDF files that can be downloaded and enjoyed on various devices. The website is user-friendly and allows users to search for specific titles or browse through different categories. Another reliable platform for downloading Foundations Of Business Edition free PDF files is Open Library. With its vast collection of over 1 million eBooks, Open Library has something for every reader. The website offers a seamless experience by providing options to borrow or download PDF files. Users simply need to create a free account to access this treasure trove of knowledge. Open Library also allows users to contribute by uploading and sharing their own PDF files, making it a collaborative platform for book enthusiasts. For those interested in academic resources, there are websites dedicated to providing free PDFs of research papers and scientific articles. One such website is Academia.edu, which allows researchers and scholars to share their work with a global audience. Users can download PDF files of research papers, theses, and dissertations covering a wide range of subjects. Academia.edu also provides a platform for discussions and networking within the academic community. When it comes to downloading Foundations Of Business Edition free PDF files of magazines, brochures, and catalogs, Issuu is a popular choice. This digital publishing platform hosts a vast collection of publications from around the world. Users can search for specific titles or explore various categories and genres. Issuu offers a seamless reading experience with its user-friendly interface and allows users to download PDF files for offline reading. Apart from dedicated platforms, search engines also play a crucial role in finding free PDF files. Google, for instance, has an advanced search feature that allows users to filter results by file type. By specifying the file type as "PDF," users can find websites that offer free PDF downloads on a specific topic. While downloading Foundations Of Business Edition free PDF files is

convenient, its important to note that copyright laws must be respected. Always ensure that the PDF files you download are legally available for free. Many authors and publishers voluntarily provide free PDF versions of their work, but its essential to be cautious and verify the authenticity of the source before downloading Foundations Of Business Edition. In conclusion, the internet offers numerous platforms and websites that allow users to download free PDF files legally. Whether its classic literature, research papers, or magazines, there is something for everyone. The platforms mentioned in this article, such as Project Gutenberg, Open Library, Academia.edu, and Issuu, provide access to a vast collection of PDF files. However, users should always be cautious and verify the legality of the source before downloading Foundations Of Business Edition any PDF files. With these platforms, the world of PDF downloads is just a click away.

FAQs About Foundations Of Business Edition Books

1. Where can I buy Foundations Of Business Edition books? Bookstores: Physical bookstores like Barnes & Noble, Waterstones, and independent local stores. Online Retailers: Amazon, Book Depository, and various online bookstores offer a wide range of books in physical and digital formats.
2. What are the different book formats available? Hardcover: Sturdy and durable, usually more expensive. Paperback: Cheaper, lighter, and more portable than hardcovers. E-books: Digital books available for e-readers like Kindle or software like Apple Books, Kindle, and Google Play Books.
3. How do I choose a Foundations Of Business Edition book to read? Genres: Consider the genre you enjoy (fiction, non-fiction, mystery, sci-fi, etc.). Recommendations: Ask friends, join book clubs, or explore online reviews and recommendations. Author: If you like a particular author, you might enjoy more of their work.
4. How do I take care of Foundations Of Business Edition books? Storage: Keep them away from direct sunlight and in a dry environment. Handling: Avoid folding pages, use bookmarks, and handle them with clean hands. Cleaning: Gently dust the covers and pages occasionally.
5. Can I borrow books without buying them? Public Libraries: Local libraries offer a wide range of books for borrowing. Book Swaps: Community book exchanges or online platforms where people exchange books.
6. How can I track my reading progress or manage my book collection? Book Tracking Apps: Goodreads, LibraryThing, and Book Catalogue are popular apps for tracking your reading progress and managing book collections. Spreadsheets: You can create your own spreadsheet to track books read, ratings, and other details.
7. What are Foundations Of Business Edition audiobooks, and where can I find them? Audiobooks: Audio recordings of

books, perfect for listening while commuting or multitasking. Platforms: Audible, LibriVox, and Google Play Books offer a wide selection of audiobooks.

8. How do I support authors or the book industry? Buy Books: Purchase books from authors or independent bookstores. Reviews: Leave reviews on platforms like Goodreads or Amazon. Promotion: Share your favorite books on social media or recommend them to friends.
9. Are there book clubs or reading communities I can join? Local Clubs: Check for local book clubs in libraries or community centers. Online Communities: Platforms like Goodreads have virtual book clubs and discussion groups.
10. Can I read Foundations Of Business Edition books for free? Public Domain Books: Many classic books are available for free as they're in the public domain. Free E-books: Some websites offer free e-books legally, like Project Gutenberg or Open Library.

Find Foundations Of Business Edition :

jokes for apocalypse mccllelland and stewart signature series

joke factory

joseph and nellie

joint strike fighter

journals of the privy council 1783-1789

john woolman and the 20th century

john wanamaker part 2

josa mara a garca a de paredes

joined together how to build a lasting marriage

journal of jose longinus martinez

joliet 3minute preschool speech and language screen binder

jour de silence ftf, tanger

~~jonathan edwards the fiery puritan~~

jouer avec le feu

~~joseph and the snake~~

Foundations Of Business Edition :

User manual Husqvarna Viking 230 (English - 44 pages) Manual. View the manual for the Husqvarna Viking 230 here, for free. This manual comes under the category sewing machines and has been rated by 7 people ... User manual Husqvarna 230 (English - 44 pages) Manual. View the manual for the Husqvarna 230 here, for free. This manual comes under the category sewing machines and has been rated by 8 people with an ... Husqvarna 230 Manuals We have 1 Husqvarna 230 manual available for free PDF download: Operating Manual. Husqvarna 230 Operating Manual (45 pages). Viking 230 Instruction Manual This instruction manual is the ultimate guide to unlock the full potential of your Viking 230. No more confusion or frustration—just clear, concise instructions ... Manual Husqvarna 230 Sewing Machine Manual for Husqvarna 230 Sewing Machine. View and download the pdf, find answers to frequently asked questions and read feedback from users. Machine Support - HUSQVARNA VIKING® Download manual. Troubleshooting guide. Register your machine. Machine support. Toll free 1.800.446.2333. Monday - Friday: 8:00 am - 4:00 pm CST info@ ... Husqvarna Viking 210 230 250 instruction user manual Husqvarna Viking 210 230 250 sewing machine instruction and user manual, 42 pages. PDF download. Husqvarna Viking 210 230 250 instruction user manual ... HUSQVARNA AUTOMOWER® 230 ACX/220 AC ... Introduction and safety 5. 1.1 Introduction . The New York City Audubon Society Guide to Finding Birds ... The New York City Audubon Society Guide to Finding Birds in the Metropolitan Area contains up-to-date descriptions of 40 birding sites within the metropolitan ... The New York City Audubon Society Guide to Finding Birds ... May 15, 2001 — Fowle and Kerlinger provide a comprehensive and clear guide to birdwatching in New York City... There is a very thorough index of birds in New ... The New York City Audubon Society Guide to Finding Birds ... "Fowle and Kerlinger provide a comprehensive and clear guide to birdwatching in New York City... There is a very thorough index of birds in New York City and ... The New York City Audubon Society Guide to Finding Birds ... The New York City Audubon Society Guide to Finding Birds in the Metropolitan Area (Comstock Book). By: Fowle, Marcia T.,Kerlinger, Paul. Price: \$8.98. Quantity ... The New York City Audubon Society Guide to... Positioned along the major East Coast migratory flyway, New York City and the surrounding areas offer some of the finest birding opportunities in North ... The New York City Audubon Society Guide to Finding Birds ... Synopsis: Positioned along the major East Coast migratory flyway, New York City and the surrounding areas offer some of the finest birding opportunities in ... The New York City Audubon Society Guide to Finding Birds ... The New York City Audubon Society Guide to Finding Birds in the Metropolitan Area ... Find rare proofs and advance reading copies in the Rare Book Room. Remote ... The New York City Audubon Society Guide to Finding Birds ... The New York City Audubon Society Guide to Finding Birds in the Metropolitan Area contains up-to-date descriptions of 40 birding sites within the metropolitan ... The New York City Audubon Society Guide to Finding Birds ... May 15, 2001 — The New York City Audubon Society Guide to Finding Birds in the Metropolitan Area by Fowle, Marcia T. and Kerlinger, Paul available in Trade ... The

New York City Audubon Society Guide to Finding Birds ... Amazon.com: The New York City Audubon Society Guide to Finding Birds in the Metropolitan Area (Comstock Book) by Marcia T. Fowle (2001-04-05): Marcia T.

Engineering Mechanics: Statics Based upon a great deal of classroom teaching experience, authors Plesha, Gray, & Costanzo provide a rigorous introduction to the fundamental principles of ... Engineering Mechanics: Statics Michael E. Plesha is a Professor of Engineering Mechanics in the Department of Engineering. Physics at the University of Wisconsin-Madison. Engineering Mechanics: Statics by Plesha, Michael Plesha, Gray, and Costanzo's Engineering Mechanics: Statics & Dynamics presents the fundamental concepts, clearly, in a modern context using applications ... Engineering Mechanics: Statics and Dynamics ... Plesha, Gray, and Costanzo's Engineering Mechanics: Statics & Dynamics presents the fundamental concepts clearly, in a modern context using applications and ... Engineering Mechanics: Statics and Dynamics - Hardcover Plesha, Gray, and Costanzo's Engineering Mechanics: Statics & Dynamics presents the fundamental concepts clearly, in a modern context using applications and ... Engineering Mechanics: Statics by Michael E. Plesha Mar 9, 2009 — Plesha, Gray, and Costanzo's Engineering Statics & Dynamics presents the fundamental concepts, clearly, in a modern context using ... Dynamics. by Gary Gray, Francesco Costanzo and ... Plesha, Gray, and Costanzo's "Engineering Mechanics: Statics & Dynamics" presents the fundamental concepts, clearly, in a modern context using applications ... Engineering Mechanics : Statics, 2nd Edition Engineering Mechanics, Statics & Dynamics, second edition, by Plesha, Gray, & Costanzo, a new dawn for the teaching and learning of statics and dynamics.