

Foundations in Personal Finance - Chapter 6 Test

Name: _____ Date: _____

MULTIPLE CHOICE. Choose the one alternative that best completes the statement or answers the question.

- 1) Which of the following is not a need?
A) Housing
B) Eating out
C) Utilities
D) Food
1) _____
- 2) The purpose of advertising is to:
A) tease the consumer
B) inform the consumer
C) persuade the consumer
D) All of the above
2) _____
- 3) Which of the following is not a common marketing strategy?
A) Providing financing options
B) Repetition
C) Making the customer do product research
D) Personal selling
3) _____
- 4) When a company places an ad and offers no interest on your purchase for three years:
A) They are not interested in making a profit
B) They are showing their appreciation to you by giving you free money
C) The cost of the financing is built into the price of the item
D) All of the above
4) _____
- 5) What is a safe assumption to make regarding companies and their marketing practices?
A) Companies know that competition is fierce for consumer dollars.
B) Companies spend millions of dollars and do extensive research on advertising.
C) Companies use all angles to aggressively compete for your money.
D) All of the above
5) _____
- 6) What concept is best explained by the statement, "Money spent here cannot be spent there"?
A) Law of diminishing returns
B) Opportunity cost
C) Significant purchases
D) Delayed gratification
6) _____
- 7) Identify which method companies are using to compete for your money:
"90-days-same-as-cash"
A) Personal selling
B) Financing
C) Merks
D) Product positioning
7) _____

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Foundations In Personal Finance Chapter 6 Test A:

The Top Books of the Year Foundations In Personal Finance Chapter 6 Test A The year 2023 has witnessed a noteworthy surge in literary brilliance, with numerous engrossing novels enthralling the hearts of readers worldwide. Lets delve into the realm of popular books, exploring the fascinating narratives that have captivated audiences this year. The Must-Read : Colleen Hoover's "It Ends with Us" This heartfelt tale of love, loss, and resilience has captivated readers with its raw and emotional exploration of domestic abuse. Hoover skillfully weaves a story of hope and healing, reminding us that even in the darkest of times, the human spirit can prevail. Foundations In Personal Finance Chapter 6 Test A : Taylor Jenkins Reids "The Seven Husbands of Evelyn Hugo" This captivating historical fiction novel unravels the life of Evelyn Hugo, a Hollywood icon who defies expectations and societal norms to pursue her dreams. Reids absorbing storytelling and compelling characters transport readers to a bygone era, immersing them in a world of glamour, ambition, and self-discovery. Foundations In Personal Finance Chapter 6 Test A : Delia Owens "Where the Crawdads Sing" This captivating coming-of-age story follows Kya Clark, a young woman who grows up alone in the marshes of North Carolina. Owens crafts a tale of resilience, survival, and the transformative power of nature, entrancing readers with its evocative prose and mesmerizing setting. These bestselling novels represent just a fraction of the literary treasures that have emerged in 2023. Whether you seek tales of romance, adventure, or personal growth, the world of literature offers an abundance of engaging stories waiting to be discovered. The novel begins with Richard Papen, a bright but troubled young man, arriving at Hampden College. Richard is immediately drawn to the group of students who call themselves the Classics Club. The club is led by Henry Winter, a brilliant and charismatic young man. Henry is obsessed with Greek mythology and philosophy, and he quickly draws Richard into his world. The other members of the Classics Club are equally as fascinating. Bunny Corcoran is a wealthy and spoiled young man who is always looking for a good time. Charles Tavis is a quiet and reserved young man who is deeply in love with Henry. Camilla Macaulay is a beautiful and intelligent young woman who is drawn to the power and danger of the Classics Club. The students are all deeply in love with Morrow, and they are willing to do anything to please him. Morrow is a complex and mysterious figure, and he seems to be manipulating the students for his own purposes. As the students become more involved with Morrow, they begin to commit increasingly dangerous acts. The Secret History is a masterful and thrilling novel that will keep you wondering until the very end. The novel is a cautionary tale about the dangers of obsession and the power of evil.

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