# DUMUSS JOHNS

market share = sales of business (\$) x 100

output over time period number of employees

total costs = tixed costs + variable costs

average costs = total carb

commoution = selling price - variable cost

tixed costs

contribution per unu

working capital=current assets -

gross profit = sales revenue - cost at

capital employed = +

(net) propu = grow protu - expenses

# **Gcse Business Studies**

SJ Ball

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