
ETS MAJOR FIELD TEST IN BUSINESS

Questions & Answers

In marketing research, a firm might consider using secondary data over primary data because

- a) secondary data usually cost less
- b) secondary data are usually more accurate
- c) primary data are usually non specific
- d) primary data are likely to be outdated - ANSWERSa) secondary data usually cost less

In organizational decision making, managers are able to exercise the greatest degree of discretion in the

- a) enforcement of internal policies
- b) settlement of legal disputes
- c) restructuring of outstanding loans
- d) compliance with federal regulations - ANSWERSa) enforcement of internal policies

The term "net working capital" refers to

- (A) inventories, receivables, and current notes and investments
- (B) assets divided by liabilities
- (C) current assets less short-term liabilities
- (D) net assets left over after subtracting cost of goods sold - ANSWERS(C) current assets less short-term liabilities

Dreamland Pillow Company sells the "Old Softy" model for \$20 each. One pillow requires two pounds of raw material and one hour of direct labor to manufacture.

Raw material costs \$3 per pound and direct production labor is paid \$4 per hour. Fixed supervisory costs are \$2,000 per month and Dreamland rents its factory on a five-year lease for \$4,000 per month. All costs are considered costs of production.

How many pillows must Dreamland produce and sell each month to earn a monthly gross profit of \$1,000?

- (A) 300
- (B) 350
- (C) 600
- (D) 700 - ANSWERS(D) 700

Ets Major Field Exams Questions

Susan A. Nolan, Thomas E. Heinzen



Ets Major Field Exams Questions:

Assessing Student Outcomes - Why, Who, What, How? J. Fredericks Volkwein, 2011-11-22 This volume offers administrators and practitioners a summary guide to assessment in higher education from the reasons for undertaking assessment to the delivery of findings It opens with the questions that precede an effective study and drive research design To what extent is the study aimed at educational improvement and to what extent is it aimed at external accountability Are the results expected to demonstrate goal attainment improvement comparison to others meeting standards cost effective investment What is the population from whom assessment data are being collected Are we measuring the knowledge and skills of individuals and making decisions about their remediation certification or development Or are we sampling from particular groups of students and comparing them to each other or perhaps to themselves over time The core of the volume is devoted to the objects of assessment basic skills general education knowledge attainment in the major personal growth attitudes and satisfaction and alumni outcomes keeping in mind both cognitive and noncognitive measures One chapter describes common obstacles to effective assessment others describe conceptual models research methods and data collection strategies and instruments The concluding chapter underscores the importance of communicating research results effectively This is a special volume of the Jossey Bass higher education quarterly report series New Directions for Institutional Research Always timely and comprehensive New Directions for Institutional Research provides planners and administrators in all types of academic institutions with guidelines in such areas as resource coordination information analysis program evaluation and institutional management

Student Assessment in Higher Education Kevin Cox, Bradford Imrie, Allen Miller, 2014-05-12 This text provides higher education teachers with an overview of the many approaches to setting marking and reviewing coursework assignments tests and examinations used in programmes for certificates diplomas first degrees or higher degrees It discusses the influence of each on students

Improving Quality in American Higher Education Richard Arum, Josipa Roksa, Amanda Cook, 2016-05-02 An ambitious comprehensive reimagining of 21st century higher education Improving Quality in American Higher Education outlines the fundamental concepts and competencies society demands from today's college graduates and provides a vision of the future for students faculty and administrators Based on a national multidisciplinary effort to define and measure learning outcomes the Measuring College Learning project this book identifies essential concepts and competencies for six disciplines These essential concepts and competencies represent efforts towards articulating a consensus among faculty in biology business communication economics history and sociology disciplines that account for nearly 40 percent of undergraduate majors in the United States Contributions from thought leaders in higher education including Ira Katznelson George Kuh and Carol Geary Schneider offer expert perspectives and persuasive arguments for the need for greater clarity intentionality and quality in U S higher education College faculty are our best resource for improving the quality of undergraduate education This book offers a path

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The ETS Test Collection Catalog Educational Testing Service. Test Collection,1993 The major source of information on the availability of standardized tests Wilson Library BulletinCovers commercially available standardized tests and hard to locate research instruments

Assessment Essentials Trudy W. Banta,Catherine A. Palomba,2014-09-09 A comprehensive expansion to the essential higher education assessment text This second edition of Assessment Essentials updates the bestselling first edition the go to resource on outcomes assessment in higher education In this thoroughly revised edition you will find in a familiar framework nearly all new material examples from more than 100 campuses and indispensable descriptions of direct and indirect assessment methods that have helped to educate faculty staff and students about assessment Outcomes assessment is of increasing importance in higher education especially as new technologies and policy proposals spotlight performance based success measures Leading authorities Trudy Banta and Catherine Palomba draw on research standards and best practices to address the timeless and timeliest issues in higher education accountability New topics include Using electronic portfolios in assessment Rubrics and course embedded assessment Assessment in student affairs Assessing institutional effectiveness As always the step by step approach of Assessment Essentials will guide you through the process of developing an assessment program from the research and planning phase to implementation and beyond with more than 100 examples along the way Assessment data are increasingly being used to guide everything from funding to hiring to curriculum decisions and all faculty and staff will need to know how to use them effectively Perfect for anyone new to the assessment process as well as for the growing number of assessment professionals this expanded edition of Assessment Essentials will be an essential resource on every college campus

Teaching Critical Thinking in Political Science Jonathan Olsen,Vivienne Born,2025-09-10 This illuminating book provides an overview of best practices to introduce and develop critical thinking CT skills in the political science classroom Featuring contributions from leading experts in a range of academic positions and subdisciplines it presents perspectives from the various institutional settings that characterize contemporary higher education

The Sociology Student's Guide to Writing Angelique Harris,Alia R. Tyner-Mullings,2016-12-20 The Sociology Student s Guide to Writing by Angelique Harris and Alia R Tyner Mullings is a brief economical reference work that gives practical advice about the writing tasks and issues that undergraduate students face in their first sociology courses Along with more traditional topics it incorporates valuable

information about composing emails writing for online forums and using technology for information gathering and note taking Used by itself or in combination with other texts this book will increase the quality of student writing and enhance their knowledge of how sociologists communicate in writing

The Departmental Guide and Record Book for Student Outcomes Assessment and Institutional Effectiveness James Oliver Nichols, Karen W. Nichols, 2000 *Assessment to Promote Deep Learning* Linda Suskie, 2023-07-03 This edited collection of presentations by major speakers at AAHE's 1999 and 2000 Assessment Conferences offers cutting edge ideas from Jorge Klor de Alva Noel Entwistle James Anderson Victor Borden Jean MacGregor Vincent Tinto Jerri Holland Lindblad Barbara Wright and others Questions explored include 1 How does a successful for profit institution define and assess its learning outcomes and use that information to develop programs 2 How can we create curricula and assessments that promote deep learning that endures rather than superficial surface learning 3 What is an effective performance indicator and what keys determine the best utilization in varied situations 4 What have we learned from assessments of the learning community movement 5 How can we use both assessment and accreditation to promote cultural change

The Ultimate Guide to Compact Cases Rebecca J. Morris, 2022-09-01 Filled with annotated examples checklists and writing prompts this practical guide takes readers through the research writing and teaching of short Compact Cases Tips are offered for managing student case writing projects teaching with cases online using data visualization to enhance student learning and getting cases published

Ets Major Field Exams Questions Book Review: Unveiling the Magic of Language

In an electronic era where connections and knowledge reign supreme, the enchanting power of language has become more apparent than ever. Its capability to stir emotions, provoke thought, and instigate transformation is truly remarkable. This extraordinary book, aptly titled "**Ets Major Field Exams Questions**," compiled by a very acclaimed author, immerses readers in a captivating exploration of the significance of language and its profound effect on our existence. Throughout this critique, we shall delve into the book's central themes, evaluate its unique writing style, and assess its overall influence on its readership.

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